

Communication and digital marketing internship

Lausanne, Switzerland - full time – 8 months

Are you passionate about creating seamless experiences in education and sports?

Do you thrive in dynamic, multicultural environments?

Are you driven by KPIs and meetings targets?

Are you at ease when navigating digital environments?

Then join AISTS – the International Academy of Sports Science and Technology – and contribute to shaping the future of sports leadership.

About AISTS

AISTS, the International Academy of Sport Management, is a prestigious not-for-profit academic centre at the heart of the global sport industry. Founded in 2000 in Lausanne, Switzerland, it offers world-class education and advisory services in sport management. AISTS's unique multidisciplinary approach combines expertise in technology, management, economics, medicine, career and leadership. With a network of over 700 alumni, 100 distinguished lecturers, and partnerships with leading sport organisations, AISTS shapes the future of sport leadership. Located in the Olympic Capital, it serves as a bridge between academia and industry, promoting excellence in sport management to drive positive global impact through the power of sport.

Your role

As the Communication and Digital Marketing Intern, you will play a supportive role in the promotion and community engagement of our Master of Advanced Studies (MAS) Programme and other continuing education courses. Working under the supervision of the Digital Marketing Coordinator, you will assist in creating content for social media and newsletters while helping to manage daily digital interactions with participants. You will also contribute to administrative tasks related to campaign tracking to ensure our programmes run smoothly and reach the right audience.

Key responsibilities

As the Communication and Digital Marketing Intern, under the supervision of the digital marketing coordinator and in line with the sale, marketing and communication strategies, your tasks include:

Content Creation & Social Media

- Participate in planning social media posts and campaign concepts based on brand guidelines and strategy
- Create and submit social media posts, visuals, and descriptions
- Prepare articles for the AISTS website
- Optimise content for SEO and AI search tools
- Assist in preparing interviews and content for campaigns
- Film and edit interview videos of AISTS participants & alumni
- Record podcasts with AISTS alumni, participants and professors

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Email Marketing & Communication

- Contribute to content creation for newsletters
- Assist in email marketing campaigns
- Act as first point of contact through the marketing mailbox

Branding & Multimedia

- Support creative, graphic, and brand developments, including brochures, flyers, banners, rollups, backdrops and template production
- Produce in-house photography and image editing

Digital planification & Analytics

- Contribute to digital development based on different personas and phases of the customer journey
- Identify current digital trends
- Track and monitor platform performance using advanced data analysis techniques (database & dashboard)
- Support of the management of the AISTS website, including daily monitoring, content updates and issue management

Identify and suggest implementation of innovative solutions through the latest generative intelligence tools

What we offer

- **Dynamic Work Environment:** Join an international team passionate about sports and education.
- **Career Development:** Gain exposure to a wide range of projects in a prestigious organisation.
- **Inclusive Culture:** We value diverse perspectives and actively encourage applications from all genders, backgrounds, and experiences.
- **Mentorship Opportunities:** Be part of a supportive team committed to helping you thrive in your role.
- **Prime Location:** Work in Lausanne, the Olympic Capital, with access to sports facilities and view on the lake

Your skills and experience

- **Languages:** Proficiency in English with excellent copy writing skills, french is an asset
- **Experience:** Background in social media posts, video editing and communication
- **Technical Skills:** Proficiency in MS Office 365 and in SEO and SEM, including Google Analytics. Good command of CMS (content management system), website platforms (including Wordpress), Adobe In-Design, and Canva
- **Knowledge:** Familiarity with AISTS activities and the MAS programme is highly valued.
- **Personal Traits:** Highly organised, reliable, at ease with multitasking and service-oriented with strong communication skills in multicultural environments.
- **Passion for Sports:** Experience related to sport (athlete, volunteer, coach or management) is highly valued.

What we expect

- Service-oriented mindset with great attention to detail.
- Ability to work autonomously, prioritize tasks, and adapt to evolving challenges.
- Diplomacy, tact, and discretion to handle sensitive matters. Keen sense of confidentiality.
- Creative and fast thinker, able to quickly develop solutions.
- Reliable, collaborative and transparent attitude, ready to share knowledge and learn from others.

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Contacts

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- Strong organisational, analytical, project and time management skills, with excellent attention to detail.

We welcome candidates from all professional backgrounds and encourage applications even if not all qualifications are met. At AISTS, we value your potential.

How to Apply

We are committed to building an inclusive workplace and strongly encourage applications from women and men equally. We particularly welcome candidates who bring diverse experiences and perspectives.

Send your CV, work certificates, and a cover letter (in English) outlining your motivation to join AISTS through the platform jobup only (Attention: Ms. Aude Thévenaz, Head of Administration & HR).

Starting date: 01.05.2026

End date: 31.01.2027

Salary: 2'500chf per month

Make an impact on the future of sports leadership with AISTS. Apply today!

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Committee

EPFL Unil.



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