

CLASS OF 2024

MASTER OF ADVANCED STUDIES IN SPORT
MANAGEMENT AND TECHNOLOGY

AISTS Founders

A FULL-TIME PROGRAMME IN THE OLYMPIC CAPITAL

Organised by the International Academy of Sport Science and Technology (AISTS), the AISTS MAS in Sport Management and Technology degree is a unique master's programme in sports management held annually in Lausanne, the Olympic Capital. Over the course of 15 months, participants are trained by experts in sports management and academics, in the following multi-disciplinary fields applied directly to sport:

- Management and Business of Sport
- Sport Technology
- Sport Law
- Sport Medicine
- Sport Sociology
- Leadership and Career Development
- Client Team Project
- Work Experience

AISTS MISSION

The mission of the International Academy of Sport Science and Technology (AISTS) is to bring a positive contribution to the management of sport through post-graduate and executive education, as well as applied research, consulting and services by developing, integrating and delivering multi-disciplinary knowledge from human sciences, life sciences and engineering sciences.

ABOUT THE AISTS

The AISTS was founded in 2000 by the International Olympic Committee (IOC), EPFL, University of Lausanne, University of Geneva, IMD Business School, EHL Hospitality Business School, the City of Lausanne and the Canton of Vaud. The AISTS responds to the needs of the sport industry by focusing its activity on three key pillars:



EDUCATION

Educating leaders in sport management through adapted education programmes.



APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sport environment.



CONNECTIONS

Acting as a strategic connector in the world of sport.

AISTS Founders

THE NO. 1 RANKED PROGRAMME IN SPORTS MANAGEMENT WORLDWIDE

The AISTS Master of Advanced Studies in Sport Management and Technology is ranked number 1 in the global Eduniversal rankings and is co-signed by some of the best academic and technology institutions of Switzerland; EPFL, University of Lausanne, and University of Geneva.

The AISTS MAS in Sport Management and Technology is designed for sports-minded professionals wishing to achieve a stronger skill set for their existing or desired career in the sports industry, or wish to pivot their career toward the sport industry.

Participants are fluent in English, have a master's degree or a bachelor's degree and work experience, and are interested in developing or strengthening a career in sports management. In addition, they come from a wide range of nationalities and professions, but all have the same goal of becoming a future leader in sport.

AISTS MAS WORK EXPERIENCE REQUIREMENTS

To graduate with a Master from AISTS, participants must succeed in all academic parts of the course and must also complete at least eight weeks of full-time work in the sport industry. Past participants have completed these requirements in the form of short-term work experience or by securing full-time jobs with organizations such as the International Olympic Committee, International Federations, sport organizations, organizing committees and corporate agencies.

- To contact or recruit AISTS 2024 Participants
- Email: info@aists.org
- Phone: [+41 \(0\)21 692 64 80](tel:+41216926480)





15

MEN

10

WOMEN

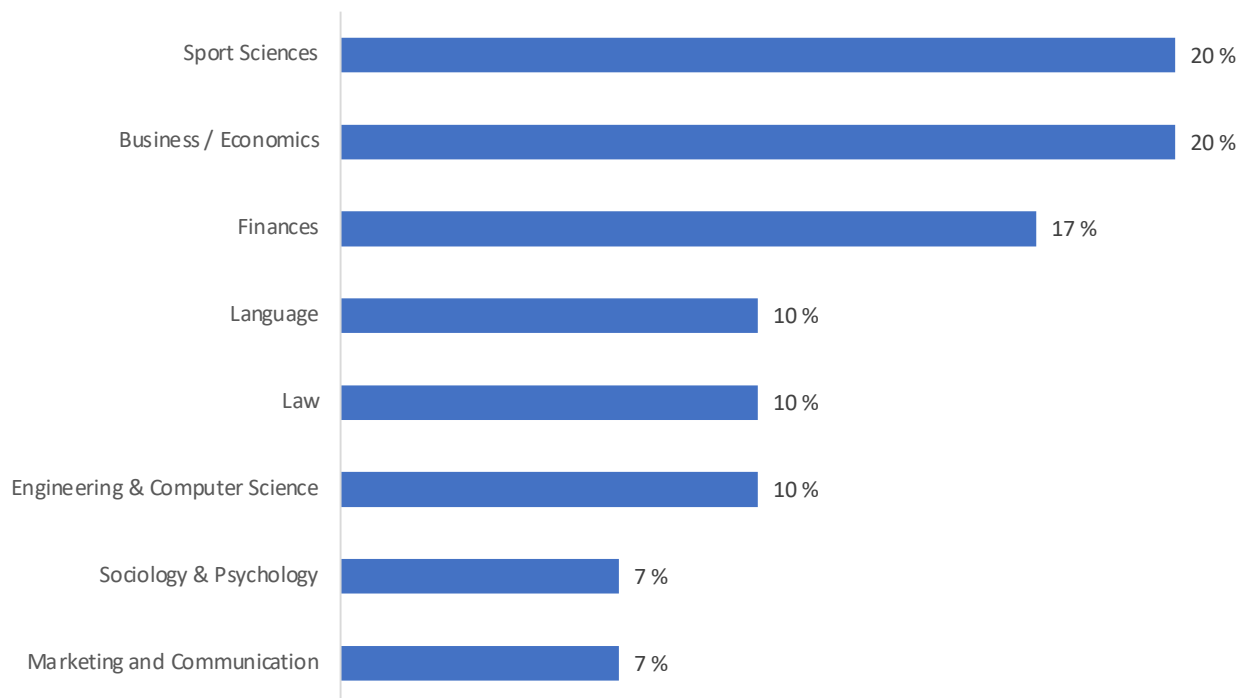
29

AVERAGE AGE

17

LANGUAGES

ACADMIC BACKGROUNDS



AISTS Founders

PARTICIPANTS PROFILES

2024

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Adrian MUNOZ



05.08.1995



Universidad Rey Juan Carlos
Bachelor in Business and Sociology



Universidad CEU San Pablo
Masters in Finance

LANGUAGES

Spanish, English, French
(Basic)

SPORTS

Football, Running, Cycling

WORK EXPERIENCE

MarketingGorilla – *Finance Manager*
Deloitte – *Senior Transaction Services Consultant*
PwC – *Senior Auditor*
Soluciones Telefónicas Avanzadas – *Finance Controller*

Finance and Accounting expert with 5 years of experience in Internal Finance and Advisory. Special strength to organise working teams.

Bilingual commercial and M&A specialist with 6 years of experience in international companies and M&A deals in the Americas. Strong passion for sports; founder of a Sports Foundation and former athlete manager

LANGUAGES

English, French (basic), Spanish

SPORTS

Tennis, Football, Triathlon

WORK EXPERIENCE

Latam Airlines - *Revenue Management Analyst for Latin America & Revenue Management Senior Analyst for Latin America*
SAAM SA - *Head of Corporate Business Development and M&A for Latin America*



Pontificia Universidad Católica de Chile
Bachelor in Business Administration and Management

Carlos CUEVAS



28.07.1993





Catherine HUNG



24.12.1998



Ecole Hôtelière de Lausanne
Bachelor in Hospitality
Administration/Management

LANGUAGES

English, Chinese,
French (Basic)

SPORTS

Cheerleading, Figure Skating

WORK EXPERIENCE

Junior Hospitality Agents – *Consultant
& Head of Administration*
InfiNi Dance Studio – *Sports Consultant*
Urbagestion – *Business Consultant*
Pacific American School Varsity Cheer –
Coach Assistant

Former International
Performance Cheer
Athlete with experience
in delegation, strategic
planning, and coaching.
Trained in hospitality
management with three
years of sports
consulting experience
and a great passion for
athlete development
and event coordination.

Highly motivated sports
management
professional with a
Bachelor's degree in
Business Administration
and a minor in Sports
Enterprise. Possesses a
strong background in
ticket sales, customer
service, and event
planning, with a passion
for the sports industry
and a proven track
record in driving revenue
and delivering
exceptional guest
experiences.

Devon SCHULER

LANGUAGES

English, French (Basic)



University of Washington Tacoma
Bachelor in Business Administration

SPORTS

Snowboard, Football, Tennis

WORK EXPERIENCE

XFL Seattle Sea Dragons - *Ticket
Sales & Experience Manager*
Seattle Seawolves Rugby - *Inside
Sales Executive*
UFC Fit - *Membership Sales &
Assistant Operations Manager*
Oculus/Facebook - *Brand
Ambassador*



14.04.1993





Elliot

Fribourg



22.08.00



Georgetown University

Bachelor in international business and marketing

LANGUAGES

English, French, Spanish,
German (Basic)

SPORTS

Tennis, Ice hockey, Basketball

WORK EXPERIENCE

Lacoste – Lawyer sponsorship team

Specializing in marketing and sponsorship throughout different experiences such as Lacoste. Quick problem solver, curious about people and good at solving human issues. Played competitive tennis for more than 10 years, and volunteered (events such as Roland Garros, Geneva Open 250 ATP) sports events organization support (breakdance competition, 2024 Paris Olympic Games).

A multi-disciplinary professional, confident communicator and accomplished project manager with over a decade of diverse professional experience in the Canadian sport industry and technology sector. Areas of proficiency include user experience design, strategic marketing, business operations and international sporting event management.

LANGUAGES

English, French (Basic)

SPORTS

Basketball, Running

WORK EXPERIENCE

Digital Natives Creative Inc - *User Experience Designer*
BrainStation - *Manager of Operations and Experience*
Canadian Tire - *Sport Partnership Advisor*
Toronto 2015 Pan American/ParaPan America Games - *Athletes' Village Residents Coordinator*



The University of British Columbia

Bachelor of Arts, History



George Brown College

Sport and Event Marketing, Post Graduate Certificate

Erin

ANDREWS



01.10.1988





Euihyun
KIM



22.12.1994



Kyunghee University
Bachelor in Sport Coaching

LANGUAGES

English, Korean, French
(Basic), German (Basic)

SPORTS

Ice hockey, cycling, baseball

WORK EXPERIENCE

Raptors Ice Hockey Club - *Founder*
2018 Pyeongchang Olympic Winter
Games - *National Technical Official (NTO)*
Korea Ice Hockey Association - *Referee*

Ice hockey player, coach
and with three years of
experience of organizing
a youth ice hockey club,
handling multiple
responsibilities
continuously through
discipline and hardwork.

Bilingual financial
administrator with 3
years of experience in
commercial areas,
specifically 2 years
experience in the
football industry with
sponsorship
management and
event operations for
the Mexican National
team

LANGUAGES

English, Spanish
French (Basic)

SPORTS

Tennis, football

WORK EXPERIENCE

Johnson&Johnson - *Marketing
Intern*
Lacoste - *Retail and Commercial
Trainee*
Lacoste - *Wholesale Analyst
and Customer Service*
Federación Mexicana de Futbol
- *Commercial Operations
Executive*



Tecnológico de Monterrey
Bachelor in Finances



Javier
STENGER



10.07.1995



Jessica

JEREMAES



01.08.2001



University of Exeter
Bachelors in Exercise and Sport Sciences

LANGUAGES

French, English, Italian,
German (Basic)

SPORTS

Powerlifting, Snowboarding,
Volleyball

WORK EXPERIENCE

Imperial college London – *Strength & Conditioning Intern*
A7 Europe – Saleswoman & Translator
Sport Altitude – Strength & Conditioning Intern

Multilingual sport scientist with a combined 4+ years' experience in the sports industry as an international-level powerlifting athlete and working professional. Foundational experience in research, sales, design, marketing, and performance coaching, drives my personal purpose to apply and develop my expertise to make valued contributions in the sport industry.

Director of Events with five years of experience with Adidas Basketball, ESPN & NBC Sports and former Florida Atlantic University Swim Team Captain and Student Athlete Advisory Committee President. Passionate to help connect the world through sport.

LANGUAGES

English, French (Basic),
Spanish (Basic)

SPORTS

Swimming, Triathlon, Skiing

WORK EXPERIENCE

Zero Gravity Basketball – *Events Director*
ESPN – *Marketing Events Supervisor*
Student Athletes
Student Athletes Abroad – *Intern*
NBC Sports – *Events Marketing Intern*



Florida Atlantic University
B.S. in Exercise Science and Health Promotion

Kelsey
WITKAY



09.04.1998





Kieran



aists

04.10.1997

Seamus OCONNOR



Westminster University

Bachelor in Sports Management and Psychology

LANGUAGES

English, Russian (Basic)

SPORTS

Snowboarding, Biking,
Alpinism

WORK EXPERIENCE

Student Sport Ireland – *Head of
Delegation*

Swim Ireland – *Youth Development Consultant*

Park City Ski & Snowboard –

Senior Snowboard Coach

Nike Inc - *Athlete*

I am a three-time winter Olympic athlete in the sport of snowboard halfpipe. My near 15-year career has afforded me with diverse experience in sports management, coaching, and athlete psychology. I have an unwavering dedication to the convergence of sports and mental health and am passionate about helping others in their own journey.

Coordinator/Manager specialising in high performance sport and games operation including several international sporting events. Ten-year experience of working within athlete focused projects from various aspects of sport.

LANGUAGES

English, Japanese

SPORTS

Rugby, Badminton, Basketball

WORK EXPERIENCE

FIBA World Cup 2023 – *Operations
Associate*

Tokyo 2020 Olympic and
Paralympic Games – *Badminton
Operational Support Manager*

Japan Rugby Football Union –
Assistant Team Manager

Japan High Performance Sport
Center – *High Performance Project
Coordinator*



University of Tsukuba
Bachelor of Law



University of Tsukuba
Master's Degree – Sport Science

**Shunsuke
KOYA**



09.07.1986





Nicola

DEPARIS



aists

06.03.2000



University of Lausanne
Bachelor in HEC

LANGUAGES

English, French, Italian,
German (Basic),
Russian (Basic)

SPORTS

Ice Hockey, Badminton, Hiking

WORK EXPERIENCE

Swiss Ice Hockey Federation –
Referee
UNIL – *Teaching Assistant*
Lausanne Hockey Club – *Ice Hockey Player*
Locamat – *Co-Founder*

Multilingual business student with substantial leadership and management experience, plus a decade evolving from an ice hockey player to referee at the elite level. Recognized as a passionately driven communicator and high-stakes decision-maker.

With over 16 years of experience as project manager, including managing at Rio2016,

I am a skilled and certified PMP professional renowned for my leadership, team organization capabilities, and adeptness in problem-solving even under high-pressure scenarios.

LANGUAGES

English, Portuguese, French (Basic), Spanish (Basic)

SPORTS

Swimming, Volleyball, Windsurf

WORK EXPERIENCE

Rio 2016 Organizing Committee for the Olympic Games - *Information and Knowledge Manager*
Candidature of LA24 - *Rio de Janeiro consultant*
Hewlett Packard Enterprise - *Services Project manager*



UERJ
Bachelor in Information Technology



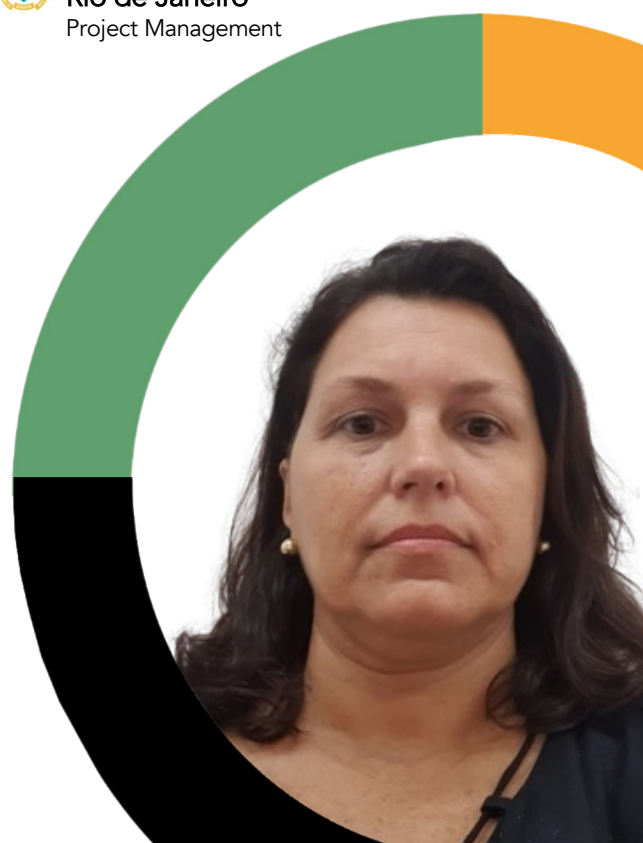
Pontifícia Universidade Católica do Rio de Janeiro
Project Management

Patricia

RIBEIRO



04.05.1967





Patrick

EIGENMANN



01.08.1995



ZHAW School of Management and Law
Bachelor in International Management

LANGUAGES

English, German,
French (Basic)

SPORTS

Football, Ski, Padel tennis

WORK EXPERIENCE

Deloitte - *Senior in Audit & Advisory*
VZ Vermögenszentrum - *Assistant*
Financial Consulting
UBS AG - *Apprenticeship*

Major in International Management, with over six years of experience in the Swiss financial industry in various positions.

Trilingual finance professional, fervent regarding sports, with four years of experience in commodity trading and management consulting. Background in fundamental analysis, growth strategy and sport project implementation.

LANGUAGES

Spanish, English,
Portuguese (Basic)

SPORTS

Sailing, Swimming,
Racquet Sports, Football,
Cycling, Baseball, Auto-Racing

WORK EXPERIENCE

Accenture – *Financial Services Intern*
Accenture – *Management Consulting Analyst*
Cargill – *Commodities Analyst*
Motor Nation – *Board Member*



Tecnológico de Monterrey
Bachelor in Financial Management

Raul Alejandro

BITAR



29.09.1996





Lakshman Rohith

MARADAPA



Loyola College
Bachelor of Commerce, Finance

10.09.1994



Ashoka University
Post Graduate Diploma in Liberal Arts and Sciences

LANGUAGES

English, French
Hindi, Telugu, Tamil

SPORTS

Rowing, Cricket, Golf

WORK EXPERIENCE

Lumis Partners – *investment analyst*
Government of Tamilnadu, Sports –
Welfare officer
Just play india - *founder*

Sports and finance professional with experience from working in Private. Equity to Governmental Public utilities. Founder of Just Play India, a life skills through sport initiative that has impacted 1000 + youth across Chennai and Mumbai. Ex-National team rower and Continental championship medalist, who holds the distinction of being the first IOC Young Leader from India. Known for helping build synergy across teams to achieve common objectives.

Bilingual lawyer with more than five years of experience in tax matters and administrative procedures. Passionate about sports with international brand protection experience through volunteering at the FIFA World Cup Qatar 2022.

LANGUAGES

English, Spanish,
Japanese (Basic)

SPORTS

Tennis, Track and field (400m. & 200m.)

WORK EXPERIENCE

Martinot Law Firm - *Associate Attorney*
Galvez & Dolorier Law Firm - *Tax Law Assistant*
Galvez & Dolorier Law Firm - *Intern*



Universidad de Lima
Bachelor of Laws



Romilio



02.01.1996

QUINTANILLA CAMARGO



Sebastian BOSE



03.04.1999



St Joseph's College of Commerce
Bachelors in Accounting and Finance

LANGUAGES

English, Hindi,
Malayalam

SPORTS

Football, Swimming,
Table Tennis

WORK EXPERIENCE

Deloitte Touche & Tohmatsu –
Audit Associate
Skora Tech – Admin Officer
Sports Paddock – Operations and Research Intern
Al Meer Consultancy – Operations Intern

I have three years of combined work experience in both the finance and sports sectors. I am known to be quick on my feet and work well with teams. I have played football at a semi pro level in both India and Qatar and have also volunteered for major sports events like the IAAF Diamond League and FIFA World Cup 2022.

Professional swimmer affiliated to Sejong city swimming federation for 3 years and 4 years of athlete at the 800m in the student level. Diverse experiences in organizing football matches in Korean professional league.

LANGUAGES

Korean, English,
German, French (Basic)

SPORTS

Swimming, Track & Field

WORK EXPERIENCE

Sejong City Swimming
Federation – *Professional Swimmer*
Bucheon FC 1995 – *Student Work*
The Scout – *Student Work*
Agency Defense Development –
Researcher



University of Seoul
Bachelor in Cyberdefense

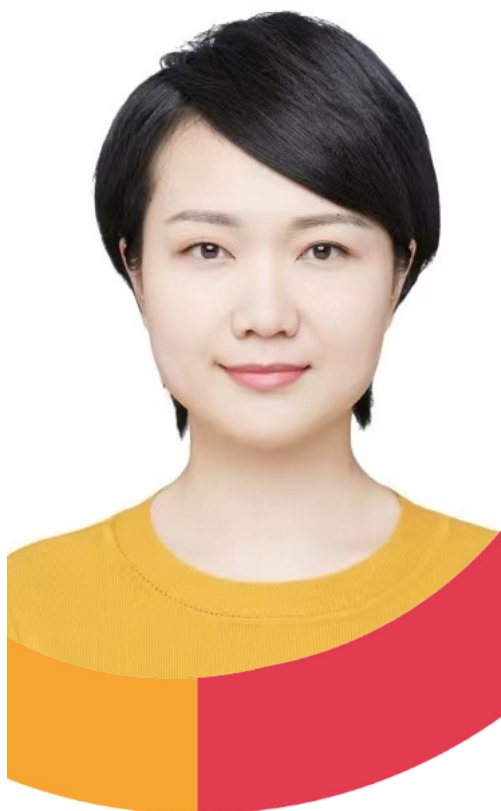
Stéphanie Eunyoung

LEE



02.05.1992





**Yao
SU**



12.06.1990



Xi'an Jiaotong University
Bachelor in Chinese Language and Literature



Tsinghua University
Master in Journalism and Communication

LANGUAGES

English, Chinese

SPORTS

Tennis, Football, Curling

WORK EXPERIENCE

Taxation Bureau of Beijing –
Administrative Officer
China National Film Museum – *Invited*
Film Critic & Journalist
Beijing International Film Festival
Committee – *Administrative Manager*
iQIYI Inc, SNS group - *Marketing Intern*

Experienced
Administrative Officer with
nine years of service at the
Local Taxation Bureau of
Beijing, State Taxation
Administration. Provided
valuable assistance to the
Beijing Olympic
Organising Committee,
ensuring implementation
of Olympic tax exemptions
and refunds. Possesses
extensive knowledge of
national sports industry
policies, taxation
regulations, and
application processes.



Ewha Womans University
Bachelor in Sports Science



Yonsei University
Master's in Sport Medicine &
Rehabilitation

LANGUAGES

English, Korean

SPORTS

Golf, Running, Skiing

WORK EXPERIENCE

Korea Sports Safety Foundation –
Manager
BGC – *Assistant Manager*
Severance Hospital – *Research*
Assistant & Instructor

I have worked as a junior
manager at the Korea
Sports Safety Foundation
(KSSF) for 4 years to
prevention of safety
related accidents, sports
safety education, and
planning of large-scale
sports events
management for sports
safety. I got a master's
degree in sports medicine
at Yonsei University in
South Korea.

**Yewon
YOU**



30.01.1993





Yui

MATSUZUWA

18.01.1993



International Christian University
Bachelor in Education and Language Education

LANGUAGES

Japanese, English

SPORTS

Figure Skating, Para-Sports,
Moto GP

WORK EXPERIENCE

Nippon TV – Sports Journalist
Nippon TV – Live Sports
Production and Broadcasting

Professional sports journalist with seven years of experience in Japan. Primarily responsible for reporting wrestling, fencing, karate, figure skating, and para-sports, having covered world-renowned tournaments onsite, including Tokyo 2020 and Beijing 2022.



Rugby Coach with over 5 years in the national Malagasy women's team rugby team and youth rugby team in Japan.

Known for communicating with people from different backgrounds to achieve goals. Passionate about development through sports and education in Francophone African countries.

LANGUAGES

Japanese, English,
French

SPORTS

Rugby

WORK EXPERIENCE

Gujo Blues Sports Club – *Rugby Guide and Management Staff*
Malagasy Rugby Federation – *National Team Coach and Countryside Rugby Guide*
Fujita Corporation – *Sales Representative*



Chuo University
Bachelor in French Language

Yuki

NAKANO



17.07.1990





Yurley
BENITEZ



11.07.1994



University of Santo Tomas
Bachelor of Law

LANGUAGES

Spanish, English, French
(Basic), Chinese (Basic)

SPORTS

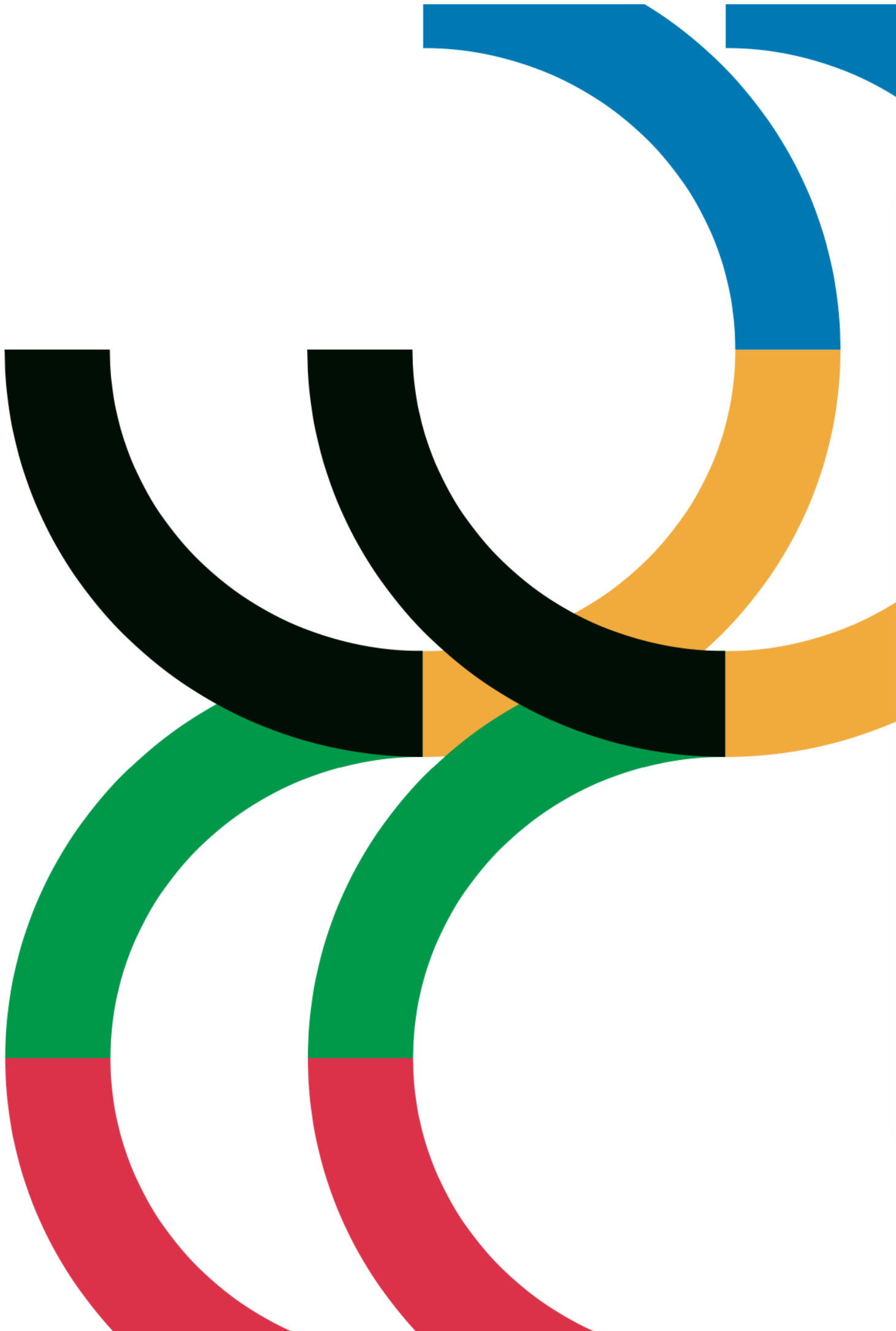
Football, Futsal, Basketball

WORK EXPERIENCE

SCARE – Lawyer
Shanghai Olioli – Sourcing Manager

Lawyer and Latin American entrepreneur with deep experience in international business and commerce. I am an innovator within the female football amateur community and advocate for female unity and sports events that empower women.





CONNECT WITH OUR PARTICIPANTS TO JOIN YOUR TEAM

Contact the AISTS on +41 (0)21 692 64 80 or email info@aists.org

You can also post an internship or job opportunity to over 650+ current and past participants by contacting the AISTS.

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International Academy of
Sport Science
and Technology

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1015 Lausanne Switzerland

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AISTS Founders



International
Olympic
Committee

EPFL

Unil
UNIL | Université de Lausanne



UNIVERSITÉ
DE GENÈVE

IMD
INSTITUT DE MANAGEMENT
DE LAUSANNE

EHL

LAUSANNE
CAPITALE OLYMPIQUE

canton de
vaud