



World's No.1 Sport Management Masters
Eduniversal Ranking since 2015

Master of Advanced Studies in Sport Management and Technology

*A full-time 15-month programme in the heart of
the Olympic Capital, Lausanne, Switzerland.*

This programme is co-signed by,

EPFL

Unil
UNIL | Université de Lausanne



**UNIVERSITÉ
DE GENÈVE**

ACCELERATING ATHLETES' CAREER IN SPORT MANAGEMENT AND TECHNOLOGY FOR OVER 20 YEARS

The AISTS **MAS in Sport Management and Technology** develops future leaders in international sport by offering a holistic view of sports management and technology through hands-on knowledge from experts in the sport sector. The programme emphasizes innovation and relevance in sports management in today's digital era, and is interconnected digitally.

Building on your in depth experience of sport to equip you to face tomorrow's challenge in sport

The AISTS MAS in Sport Management and Technology programme is based on three axes: **Academic Quality, Real Sport, and Career Acceleration.**

The academic quality of the programme is ensured through partnerships with leading academic institutions, while the focus on real sport provides practical learning opportunities. The programme values the understanding of Real Sport that athletes experience throughout their pre-existing career and has been acting as the perfect platform for athletes to pivot their career into sports management.

Management & Business of Sport (20 ECTS)	Technology for sport (18 ECTS)	Sport Law (9 ECTS)	Career & Leadership Development (4 ECTS)
Governance & Strategy of sport (2) Accounting & Finance fundamentals (2) Sport Events Management & Organisation (3) Sport business (3) Digital Sport Marketing (3) Sport Sponsorship (3) Communication & stakeholders engagement in sport (2) Sustainability management (2)	Materials & Equipment (3) Infrastructure for sport (3) Digital Technologies for Sport (4) Innovation, Design and Entrepreneurship for Sport (2) Digital Technology & innovation project (6)	Legal entities in sport (2) Contracts in Sport (3) Liabilities in Sport (2) Settlement of conflicts in sport (2)	
		Sport Medicine (3 ECTS)	Client Team Projects (8 ECTS)
		Sociology & sport: Fundamentals (2)	
		Sport Sociology (2 ECTS)	Work Experience (12 ECTS)
		Sport Medicine Fundamentals (3)	

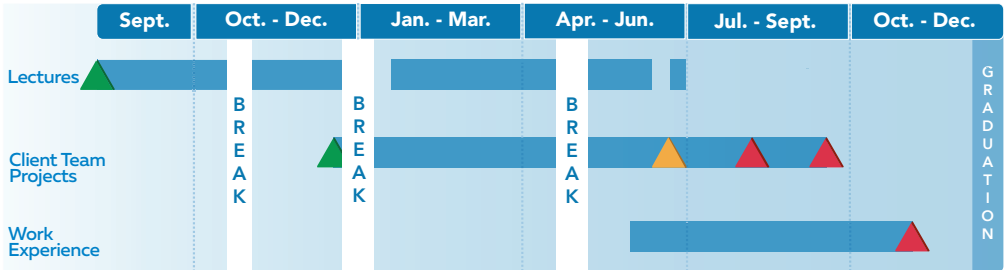
YOUR ATHLETE EXPERIENCE IS VALUED

Each year, athletes join the AISTS MAS in Sport Management and Technology. The programme acts as a catalyst in successfully transforming athletes' careers towards a new objective: Becoming leaders in sport.

With their unique insights as and with the programme learnings, graduates with athlete backgrounds have gone on to join renowned sport federations and organisations or created their companies in sport.

THE 15-MONTH PROGRAMME

From September until May, you'll experience a full-time schedule of hands-on classes. Alongside this, you will work on a team project tackling a real-life brief from an industry client. Next is your final mandatory eight weeks of work experience and a research report in the sport industry.



REQUIREMENTS

We are looking for mature potential leaders with an international outlook who are committed to a career in sports management.

Academic requirement

Master degree recognised by Swiss universities or Bachelors degree recognised by Swiss universities if combined with 5 years' professional experience – athlete experience counts.

Work experience

Minimum five years if you hold a Bachelor. Being an international athlete counts as work experience, as does experience outside of the sport industry and certain types of volunteering.

English fluency

All the lectures are in English and participants must be fluent. A TOEFL, IELTS, Duolingo minimum score is required for non-native speakers.

Financially able

Participants must be able to finance both their studies and their cost of living in Lausanne (approx. 2,200 to 2,500 CHF per month).

APPLICATION PROCESS & SCHOLARSHIPS

Location

Lausanne, Switzerland

Tuition fees

CHF 29,900

Application deadline

We operate as rolling admissions, on a first come, first served basis. This means that spaces are limited in the programme. Applicants will receive a decision within two months after their application.



THE ATHLETE SCHOLARSHIP

One of AISTS core missions is to support people who are making the transition from professional athlete to working within sport management.

This scholarship is for athletes looking to start their journey. Open to applicants globally, the scholarship is valued at **CHF 14'950**, which covers 50% of the AISTS MAS Sports Management & Technology tuition fee.

HOW TO APPLY

- **Include supporting documentation confirming your sporting achievements.**
Please note that you must provide documentation to verify your sporting achievements. Examples of supporting documentation could be an extract of your official results, an attestation from a NOC or IF.
- **Include a motivation letter to your scholarship application (1 to 2 pages).**
This letter must be different from your motivation letter submitted with your application to the AISTS Master of Advanced Studies in Sport Management & Technology general application.

Applicants to Athlete Scholarship applicants will need to demonstrate the capacity to fund the additional 50% of the course, as well as support the costs of living in Lausanne (estimated at CHF 2'400 per month, including accommodation), plus the cost of travel to Switzerland and back to the country of residence.

All candidates for the AISTS Athlete Scholarship must submit both applications, for the AISTS MAS programme and the scholarship.

ABOUT AISTS

Founded in 2000 by the International Olympic Committee (IOC) and seven other leading Swiss organisations, the AISTS is located in Lausanne, the birthplace of the Olympic Movement. There is no better location – or academic institution – to take your career in sport to the next level.

Studying at the AISTS unlocks not only a rich education covering every aspect of sports administration, but it also gives you access to an unprecedented network of contacts and real-world work experience. As a result of this 360 degree approach, our graduates are recruited to work at some of the world's most respected sporting organisations, federations, and associations.

AISTS
International Academy
of Sport Science
and Technology

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AISTS Founders



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IMD
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MANAGEMENT
DEVELOPMENT

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DE LAUSANNE

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