



MAS

INTERNATIONAL SPORT  
MANAGEMENT AND TECHNOLOGY

# MASTER OF ADVANCED STUDIES IN SPORT MANAGEMENT AND TECHNOLOGY

A full-time 15-month program in the heart of  
the Olympic Capital, Lausanne, Switzerland.

Co-signed by



# WHY CHOOSE AISTS?

1

## The AISTS was founded in 2000 by



EPFL



AISTS has close partnerships with many sports organisations and sports related companies and institutions in the fields of applied research, education, training, knowledge transfer and consulting.

2

## Learn every aspect of sport management

The AISTS master offers a unique multidisciplinary approach, along with one-to-one career coaching. During your time here you will learn:

**Management**  
**Technology**  
**Law**  
**Sociology**

**Medicine**  
**Transdisciplinary Studies**  
**(e.g. Sport Events, Sustainability, Anti-Doping)**

3

## Study in the Olympic Capital

Lausanne is where the Olympic Movement began and is home to the IOC and 50+ international sporting federations. Our building also hosts other sports institutions, giving you greater connections to the industry.

4

## Learn from the best experts in sport

Through our three partner universities and our extensive network, we have united some of the top minds in sports. Together, they form the backbone of your education.

5

## Practical, real-world learning

From work experience to team projects – where you will work on live client briefs from the world of sport – you will graduate not just with academic vigour, but real-life experience of working in sports management.

***“The AISTS offers a one-of-a-kind platform to meet top sport officials and exchange with them on all latest developments affecting sport. I truly recommend this program to anyone wishing to step into international sport administration.”***

**Benjamin Cohen - 2008 Class**  
**Director General International Testing Agency**

# ABOUT US

Founded in 2000 by the International Olympic Committee (IOC) and seven other leading Swiss organisations, the AISTS is located in Lausanne, the birthplace of the Olympic Movement. There is no better location – or academic institution – to take your career in sport to the next level.

Studying at the AISTS unlocks not only a rich education covering every aspect of sport managers, but it also gives you access to an unprecedented network of contacts and real-world work experience. As a result of this 360 degree approach, our graduates are recruited to work at some of the world's most respected sporting organisations, federations, and associations.

## REQUIREMENTS

We are looking for mature potential leaders with an international outlook who are committed to a career in sports administration.



### **University degree**

Bachelor (three years minimum) or Master degree recognised by Swiss universities, in any field of study.



### **Work experience linked to sport**

Minimum five years if you hold a Bachelor and two years if you hold a Master. Being an international athlete counts as work experience, as does certain types of volunteering.



### **English fluency**

All the lectures are in English and participants must be fluent. A TOEFL or IELTS minimum score is required for non-native speakers. See our website for more details.



### **Financially able**

Participants must be able to finance both their studies and their cost of living in Lausanne (approx. 2,200 to 2,500 CHF per month).

*\*Requirements are subject to change.*

# CLASS PROFILE

Join future sports administrators from all over the world and every walk of life. Work shoulder-to-shoulder with colleagues whose backgrounds include everything from management, education, journalism, law, engineering, finance, and marketing. But you all have one thing in common: a love for sport and an unwavering commitment to sports administration as a career.

29

**Average  
age**

5

**Years of  
professional  
experience  
on average**

3

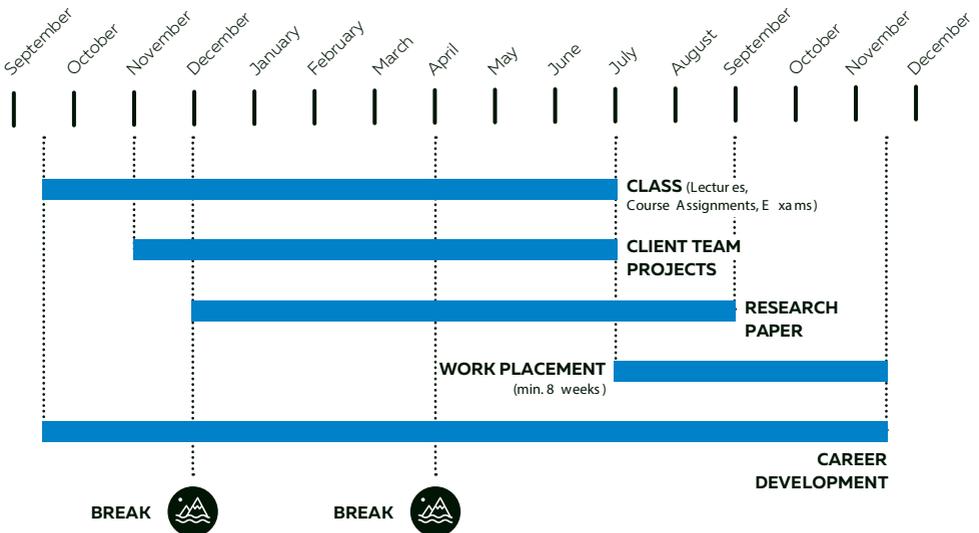
**Years  
minimum  
at university**

25

**Nationalities  
in the class  
on average**

## THE 15-MONTH PROGRAM

From September until July, you'll experience a full-time schedule of hands-on classes. Alongside this, you will work on a team project tackling a real-life brief from an industry client. Next is your individual research paper, followed by the final mandatory eight weeks of work experience.





The Synathlon building  
Photo courtesy of DYOD.com - Bruno Angiolini

# APPLICATION PROCESS & SCHOLARSHIPS

## PROGRAM DURATION

15 months  
September to the following December

## LOCATION

Lausanne, Switzerland

## TUITION FEES

29,900CHF  
As of publication date. Subject to change.

## APPLICATION DEADLINES

**1 November / 1 February / 1 June**  
From the close of each application deadline, the selection process takes approximately four weeks.

Applications are only accepted online.  
Visit [aists.org](https://aists.org)

## SCHOLARSHIPS

There are two 50% scholarships available:

- Athlete Scholarship
- Future Female Leader in Sport Scholarship

Please see our website for more details:  
[aists.org/scholarships](https://aists.org/scholarships)

## QUESTIONS

Any questions about requirements or the program in general? Please contact us on [admissions@aists.org](mailto:admissions@aists.org)



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**AISTS Founders**

