



MASTER OF ADVANCED STUDIES IN SPORT ADMINISTRATION AND TECHNOLOGY

2021 SYLLABUS



2021 AISTS MAS Syllabus

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THE AISTS MAS

AISTS – ACADEMIE INTERNATIONALE DES SCIENCES ET TECHNIQUES DU SPORT

The primary mission of AISTS is to master sport by positively contributing to sports management through a multidisciplinary approach to education and sciences and by remaining at the forefront of the sports industry's development and the Olympic movement's evolution.

The AISTS focuses its activities around three pillars:

Education | Applied Research | Connections

The AISTS office is located in Lausanne – the Olympic Capital – on the shores of Lake Geneva, surrounded by a breath-taking view of the Alps. Home to the International Olympic Committee, the surrounding region hosts over 60 international sport organisations, together with a concentration of internationally renowned universities and research centres.

The AISTS is a non-profit organisation, founded in 2000 by the International Olympic Committee (IOC), the EPFL, University of Geneva (UNIGE), University of Lausanne (UNIL), IMD Business School, Ecole Hôtelière de Lausanne (EHL), City of Lausanne and Canton of Vaud.

AISTS MAS - MASTER IN SPORT ADMINISTRATION AND TECHNOLOGY

As an academy, the mission of the AISTS is to generate rigorous and relevant knowledge and provide high quality education in order to prepare sport administrators to satisfy the needs and expectations of the sports industry. To achieve this, the AISTS has offered the AISTS MAS (Master of Advanced Studies in Sports Administration and Technology) since 2003; a unique international postgraduate degree taught over 15 months in Lausanne. The AISTS MAS degree is co-signed by AISTS, EPFL, University of Geneva and University of Lausanne.

Sport managers today need a broad knowledge base to understand the various issues facing sport organisations and federations. With this in mind, the academy's primary goal is to provide a multidisciplinary approach to sports management education. To accomplish this goal, the AISTS applies the following scientific Modules to sport:

- ✓ **Management**
- ✓ **Technology**
- ✓ **Law**
- ✓ **Medicine**
- ✓ **Sociology**

The teaching approach combines relevant case studies, field observations, interactive seminars, on-line teaching, and on-site visits organised as part of the **Transdisciplinary** topics.

An international staff of more than 100 lecturers and speakers teaches the participants. Professionals from the sports industry teach 50% of the classes, while lecturers from academic institutions lead the other 50%.

AISTS academic lecturers are professors from the leading universities in Europe and beyond, while speakers from the field are directors and project leaders from:

- ✓ **World sports organisations** such as the International Olympic Committee, Fédération Internationale des Sports Universitaires (FISU), International Association of Summer Olympic International Federations (ASOIF), Global Association of International Sports Federations (GAIFS), International Paralympic Committee (IPC), etc.
- ✓ **International sport federations** from sports such as volleyball, skiing, football, basketball, archery, rowing, athletics, tennis, squash, modern pentathlon, gymnastics, swimming, hockey, cycling, air sports, etc.
- ✓ **Sports companies** (agencies, media, consulting etc) such as Infront, CAA Eleven, European Broadcast Union (EBU), European Club Affairs, LaLiga, Event Knowledge Services, Sports Recruitment International, Shankai Sports, etc.
- ✓ **Sports event organisers** such as Youth Olympic Games Lausanne 2020, Rio 2016, Freeride World Tour, Geneva Open, etc.
- ✓ **Governmental, intergovernmental and non-governmental organisations** such as the World Anti-Doping Agency, Court of Arbitration for sport, UNICEF, ILO, WHO, etc.

The program aims to provide participants with a 360° view of sports administration, together with tools to further develop their career and leadership.

The MAS classroom is located on the University of Lausanne campus, in the Synathlon building, which is part of a centre for sport education and research, hosting various other sporting institutions.





- ▶▶▶▶▶ Directions by car to the AISTS Office
- ▶▶▶▶▶ Directions by public transportation and walking directions to the AISTS Office
- Metro
- Bus
- Bus
- Bus
- Pay Parking
- Parking limited mobility
- Taxi Station
- Mobility

UNIL is located next to the EPFL Campus and its world-famous Rolex Learning Center. The campus is located on the scenic shores of Lake Geneva, facing the Alps.

The EPFL campus, together with the campus of the University of Lausanne, provides a modern sports centre with outdoor and indoor facilities. It offers the possibility for AISTS MAS participants to practice over 60 different sports, offered daily, and within walking distance from the classroom.



The unique concentration of international sports organisations within the immediate region provides an exceptional opportunity to engage top-level professionals from these organisations who frequently speak and lecture in the AISTS MAS program. The high clustering of international sports organisations also provides a wide variety of team projects and work placement opportunities, which is an integral part of the AISTS MAS degree.

In addition, The Olympic Museum is located just 10 minutes from the campus. Its Olympic Studies Centre provides direct access to the official Olympic library, which is open to AISTS MAS participants. Participants also benefit from the AISTS's relationship with its founding member institutions, the EPFL, UNIL, IMD Business School, and EHL. Participants are able to take advantage of the library facilities of these four institutions.



For more information on accessing the campus resources and services, including the sports centre, visit www.studying.epfl.ch.

TIMELINE

The AISTS MAS includes:

- 9 months of teaching (lectures, case studies, activities, seminars and field trips), including exams and assignments (academic year from the end of September until the end of June)
- 7.5 months on the Team Project (from November to June)
- 10 months on the Research Paper (from November to August)
- A minimum of 2 months work experience in the sports industry (between July and December)

The following two timeline diagrams represent the four graded components: the lectures, the Team Project, the Research Paper and the work experience.

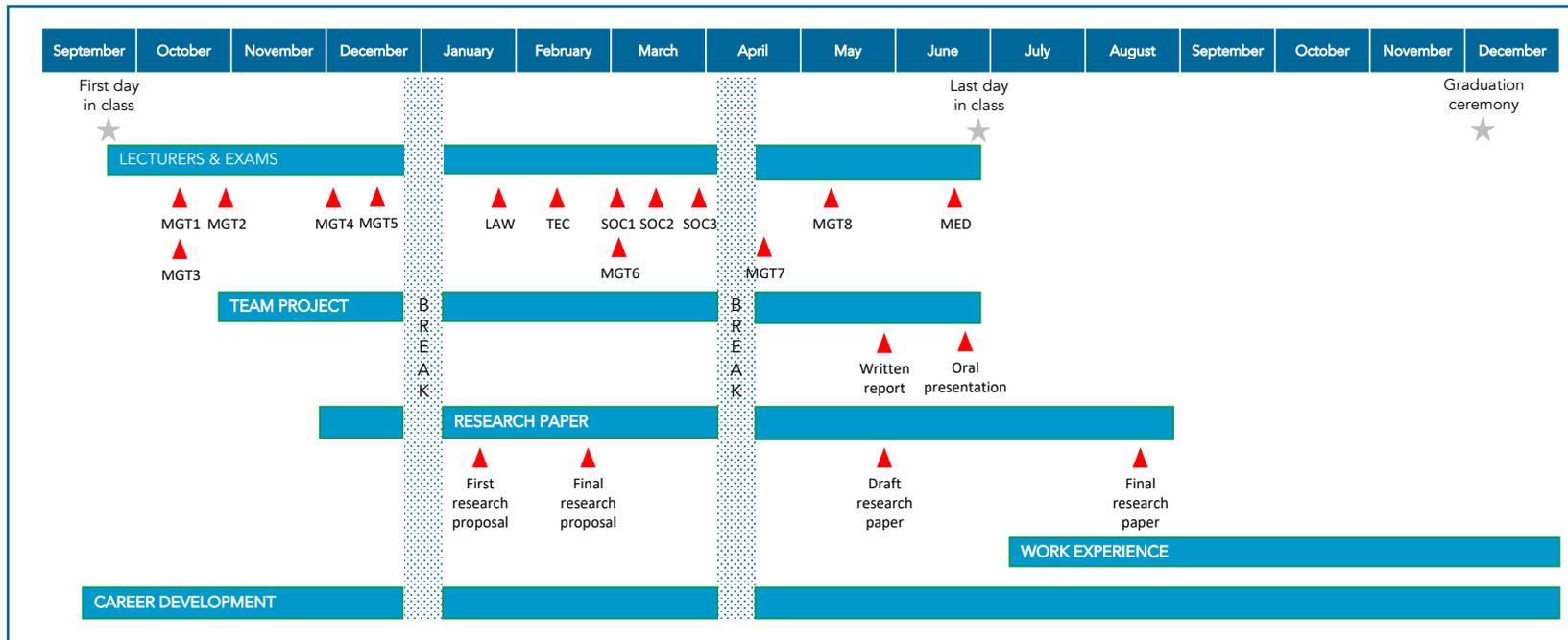
The red triangles represent the examinations and the deadlines of the four graded components. Participants are required to successfully pass these in order to obtain the AISTS MAS degree.

The 90 ECTS credits are distributed across the AISTS MAS degree as follows:

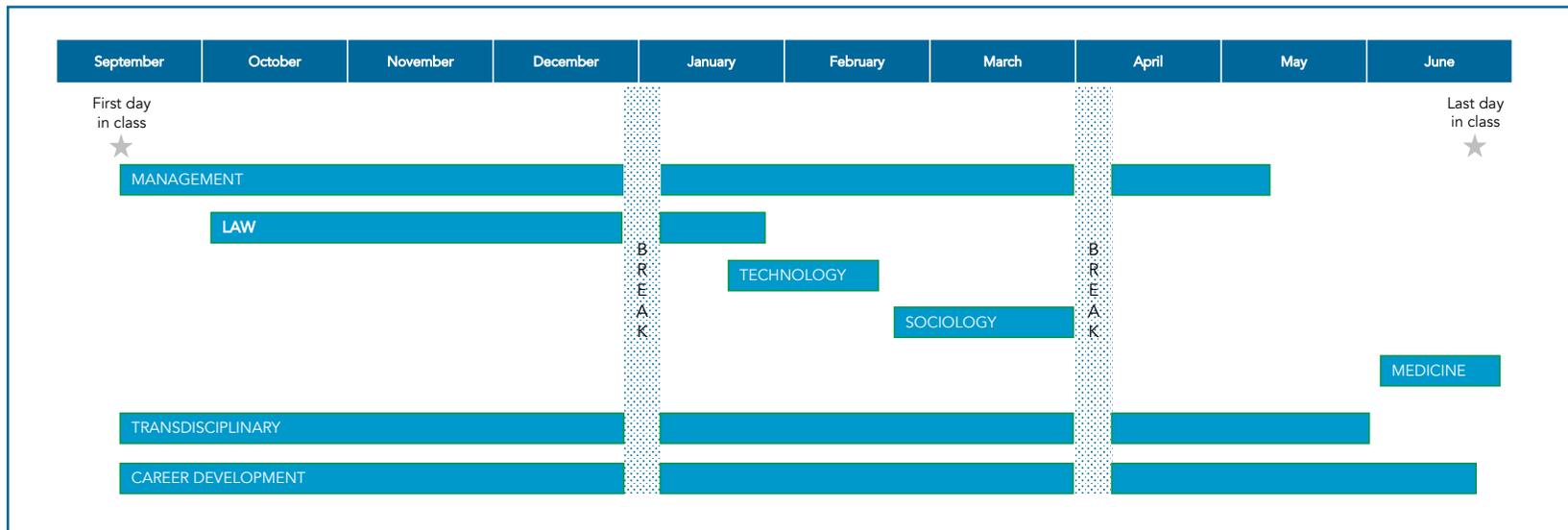
| | |
|----------------------------------|-------------------|
| Management Module: | 16 credits |
| Law Module: | 10 credits |
| Sociology Module: | 8 credits |
| Medicine Module: | 8 credits |
| Technology Module: | 8 credits |
| Transdisciplinary Module: | 12 credits |
| Team Project: | 8 credits |
| Research Paper: | 8 credits |
| Work Experience: | 12 credits |
| Total: | 90 credits |

- The AISTS reserves all rights to adapt any course or parts of any course to online delivery in case of, but not limited to, physical campus lectures being unable to take place due to external forces (e.g. pandemic).
- The AISTS reserves all rights to adapt any course in terms of its content, format and speaker(s) at any time. This includes moving physical campus lectures to online delivery, or vice versa.
- To attain the AISTS MAS degree, the same requirements above must be fulfilled whether courses are delivered physically on campus or online.

OVERALL PLANNING



LECTURES



AISTS MAS SCIENTIFIC COMMITTEE

The AISTS MAS Scientific Committee is made up of sports specialists and highly renowned professors from the AISTS's partner universities.

Participants have the opportunity to provide direct feedback on the content of the program to the AISTS MAS Scientific Committee a number of times during the academic year through elected class representatives.

Chairman of the AISTS MAS Scientific Committee

Daniel Oyon, Professor, HEC Lausanne, Faculty of Business and Economics, University of Lausanne

Members of the AISTS MAS Scientific Committee

Davide Atienza, Associate Professor and Director, Embedded Systems Laboratory, EPFL

Emmanuel Bayle, Professor, Institute of Sports Science, University of Lausanne

Pierre-Etienne Bourban, Dr, Senior Scientist and Co-Director, Laboratory of Polymer and Composite Technology and Discovery Learning Laboratory, EPFL

Giovanni-Battista Derchi, Scientific Advisor, AISTS, Assistant Professor, EHL

Jacques De Werra, Professor, Law School, University of Geneva

Boris Gojanovic, MD, Hôpital de la Tour / University Hospital of Lausanne (CHUV)

Juan Carlos Landrove, Dr, LL.M – Law School, University of Geneva

Claude Stricker, Dr, Executive Director, AISTS

Director of the AISTS MAS

Claude Stricker, Dr, Executive Director, AISTS

RESOURCES AND SUPPORT

An electronic version of the syllabus is available at AISTS MAS 2020 Moodle, together with:

- ✓ Monthly schedules
- ✓ Lecturers' biographies

Resources are uploaded throughout the year to the AISTS / UNIL Moodle site, as soon as the lecturers provide them.

All lecture materials and handouts from lecturers and speakers are distributed to the participants as electronic files only, including:

- ✓ Monthly schedules
- ✓ Lecturers' biographies
- ✓ Lecture slides
- ✓ References

The AISTS supports the program with a team of collaborators fully dedicated to providing:

- Direction to the program
- Administrative support (together with the EPFL)
- Housing & visa process support
- Academic support
- Coordination of approximately 100 lecturers and guest speakers
- Supervision of Team Projects and Research Papers
- Promotion of participants and alumni to our network of sports organisations
- Support for work placement and professional coaching for career development

The academic supervisors of Research Papers are carefully selected experts from the pool of more than 100 AISTS MAS lecturers.

We encourage participants to volunteer during their time at the AISTS, as a practical way to develop their network, immediately apply what they learn in the classroom, practice their French and/or contribute in their own language to the success of locally hosted sporting events. Many international sports events are hosted in the region and provide volunteering opportunities, including World Athletics Athletissima (Diamond League), FIS Alpine Ski World cups, and many World championships.



The AISTS also provides career development support to participants with a dedicated course, Career Development and Leadership, in addition to one-on-one coaching sessions from the AISTS resident Professional Career Coach.

During the program, participants also have the opportunity to be mentored by a graduate through the AISTS MAS Alumni Mentorship Program. The Mentorship Program aims to enhance the experience of participants during their time at the AISTS and provide a platform for academic, professional, and social development.

I. MANAGEMENT

General Overview

The Management Module provides the participants with the knowledge and tools required to lead and manage sport administrations, as well as the global sports business and industry.

After covering the strategic perspectives of the Olympic Movement organisations (Olympic committees, sport federations, sport umbrella organisations etc.), the Management Module subsequently examines the concepts and techniques for:

- Governance and Strategy in the Sport System (MGT 100),
- Financial Performance and Valuation (MGT 200)
- Strategic Innovation, Business Design & Entrepreneurship (MGT 300)
- Sports Marketing and Sponsorship (MGT 400),
- Sports Digital Marketing (MGT 500),
- Communication and Stakeholder Engagement in Sport (MGT 600),
- Leadership Development (MGT 700),
- Businesses of Football (MGT 800),

The management discipline is taught via a blend of interactive lectures, real case studies of international sport organisations and businesses, reports and presentations.

II. LAW

General Overview

The Law Module introduces:

- the different legal forms of sport organisations (LAW 100)
- the most important contracts, together with the consequences of their breach (LAW 200) that exist in the sports business

It gives participants a clear understanding of penal/criminal and civil responsibilities pertaining to the world of sports, whether you are an athlete, a manager, or an event organiser (LAW 300). After covering liabilities in sport, the different means of settling conflicts in sport are explored, in particular the role of the Court of Arbitration for Sport (LAW 400). The ever-shrinking place of national courts in sport disputes, and the ever-growing place held by arbitration are also discussed.

Special law-related subjects in direct relation to sports and athletes are also covered: taxation and doping (LAW 500).

Throughout the Module, a special focus is given to Swiss law, as a large majority of international sport organisations are located in Switzerland.

III. SOCIOLOGY

General Overview

The sociology Module introduces participants to the contributions that a sociological perspective can make to understanding and managing the cultural meaning and significance that sport has in societies.

It introduces:

- foundational concepts with special attention given to issues of stratification (SOC 100)
- contributions that socio-cultural research on consumption can offer to the question of how best to manage sport from the point of view of consumers (SOC 200)
- key contemporary themes related to concept of globalisation, sport and development (SOC 300)
- the meaning and significance of sport in local communities, nations and across the globe (SOC 100 and 300)

Seeking to equip participants with the ability to apply theoretically-informed knowledge to the real-world challenges of sports administration, the lectures focus on developing a working understanding, and operational appreciation, of the conceptual vocabulary of the socio-cultural literature on sport and physical culture. Special attention is given to such issues as:

- social class, gender, race and ethnicity, involving both spectators and participants (SOC 100)
- identity, lifestyle, authenticity and commodification (SOC 200)
- diffusion of modern sport, foreign policy and cultural diplomacy; sport and development; and, sport, peace and conflict resolution (SOC 300)

The sociology Module gives participants insight into how to better integrate knowledge of socio-cultural contexts and processes when leading projects in areas such as: development through sports campaigns (SOC 200, 300), marketing plans (SOC 200), development of new sport disciplines and events (SOC 200), and educational programs (SOC 100, 300).

Case studies are used to connect theory with real world examples, and there are a number of opportunities - through group presentations and small group discussion activities - for participants to develop their ability to link theory with evidence.

IV. MEDICINE

General Overview

There is no performance when an athlete is unable to participate due to illness or injury. The show simply cannot go on. This Module brings participants up to speed with the current challenges in maintaining a healthy and performing human athletic body.

The importance of physical activity and sport for health is emphasised, and the global challenges linked to the issue, and specific population segments, along with the potential ways to address it, are also presented (MED 200).

Performance is an essential component of sports and necessitates a complex interdisciplinary approach to ensure its optimal development. You will encounter lab performance testing, nutrition, monitoring of training, overtraining and recovery strategies. Balancing and fine-tuning of these elements is crucial, as is the appropriate use and understanding of the effects of challenging environments (like altitude or heat). Healthy performance is the essence of sports and governing bodies (MED 300).

Injuries are unfortunately part of the game, but their management requires a high-performing team, where managers play an important role as well. Sporting events require a complex organisation at the medical level, and the decision-making processes and coordination required are critical. The topic of prevention is a key word and concept in sports and various prevention strategies (MED 400). When injuries do occur, the timing of safe return to play is of paramount importance. Sports managers, coaching and medical staff need to be on the same page and speak the same language in order to make adequate decisions for the well-being of the athlete and the sport.

In parallel to the three courses, participants will conduct a project within the Sport Medicine Project (MED 100).

V. TECHNOLOGY

General Overview

Sport and Technology have always gone hand in hand. The ever-increasing number of records set - and broken - over the past century, can be explained by some advances in technology. The Physics in Sport (TEC 200) course presents the law of physics applied to sport and the evolution of sports equipment.

Presentations from academic and field experts provide participants with the fundamentals and knowledge in each of the following three courses:

- Material & Equipment for Sport (TEC 300)
- Sport Infrastructure (TEC 400)
- Information and Communication Technologies in Sport (TEC 500)

The overarching goal of these three courses is to understand the key elements of developing technological solutions for equipment, infrastructure and communication technologies used in sport.

The Technology part of the AISTS MAS in Sport Administration and Technology degree benefits from the competences of EPFL, a global leader in many engineering and technology research domains.

In parallel to these three courses, participants conduct their own projects within the Sport Technology Project (TEC 100) by researching, describing and presenting a technological solution in one of the three above fields. Examples of projects include: developing new functional textiles, sensors for body performance analysis, temporary and sustainable stadiums, and fan web portals.

The projects require participants to take into account a new technology and its compatibility with the ethical standards of maintaining fair play and minimising the unfair advantages of technology. At the same time, participants must also consider the interests of multiple stakeholders. From recreational purposes to elite performance, each stakeholder has its own separate set of goals, which can blur, at times, the line between right and wrong, advancement and stagnation.

The Sports Technology Project provides participants with the understanding that sport is a laboratory for innovation and development where stakeholders can play a significant role.

VI. TRANSDISCIPLINARY

General Overview

More and more sport has become a complex and multidimensional industry. This transdisciplinary Module gives future managers a holistic view of sport, with a wide range of topics covered.

International sport associations play a key role as there are the global governing bodies of their sport and of multi-sport games and world championships (TRA 100).

The athlete's entourage is no longer centralised, with the family and the coach. Now it extends to: team doctors, agents, mental trainers, physiotherapists, sponsors, nutritionists, etc. Furthermore, doping is a threat to the health of the athletes, to the credibility of the sport and its future. Sport governing bodies, anti-doping agencies and public authorities must collaborate to the fight against doping (TRA 600). Sport is not only threatened by doping, but also by corruption, cheating, challenges to board members' integrity and conflicts of interest. Therefore, transparency and accountability in sport governance is required.

Similarly, the organisation of sporting events has become more than organising a sport competition. With the focus on the athlete's performance, it requires the involvement of many other stakeholders and functions (TRA 200, 400, 500, 600).

There is no better example than the organisation of the Olympic Games and Paralympic Games to symbolise the evolution of sport and the growing need for cooperation between stakeholders and the different areas of expertise. With more than 60 different functions, 6'000 full-time staff, 70'000 volunteers, and 120'000 contractors, the first-ever integrated London 2012 Olympics and Paralympics epitomised the collaboration of sports managers. In order to ensure that large-scale operations run smoothly, sport managers must be in a position to make links across disciplines, from management to marketing, to technology, to transport, to medicine, to security, etc (TRA 200, 600). In their future careers, participants will no longer be able to work in silos.

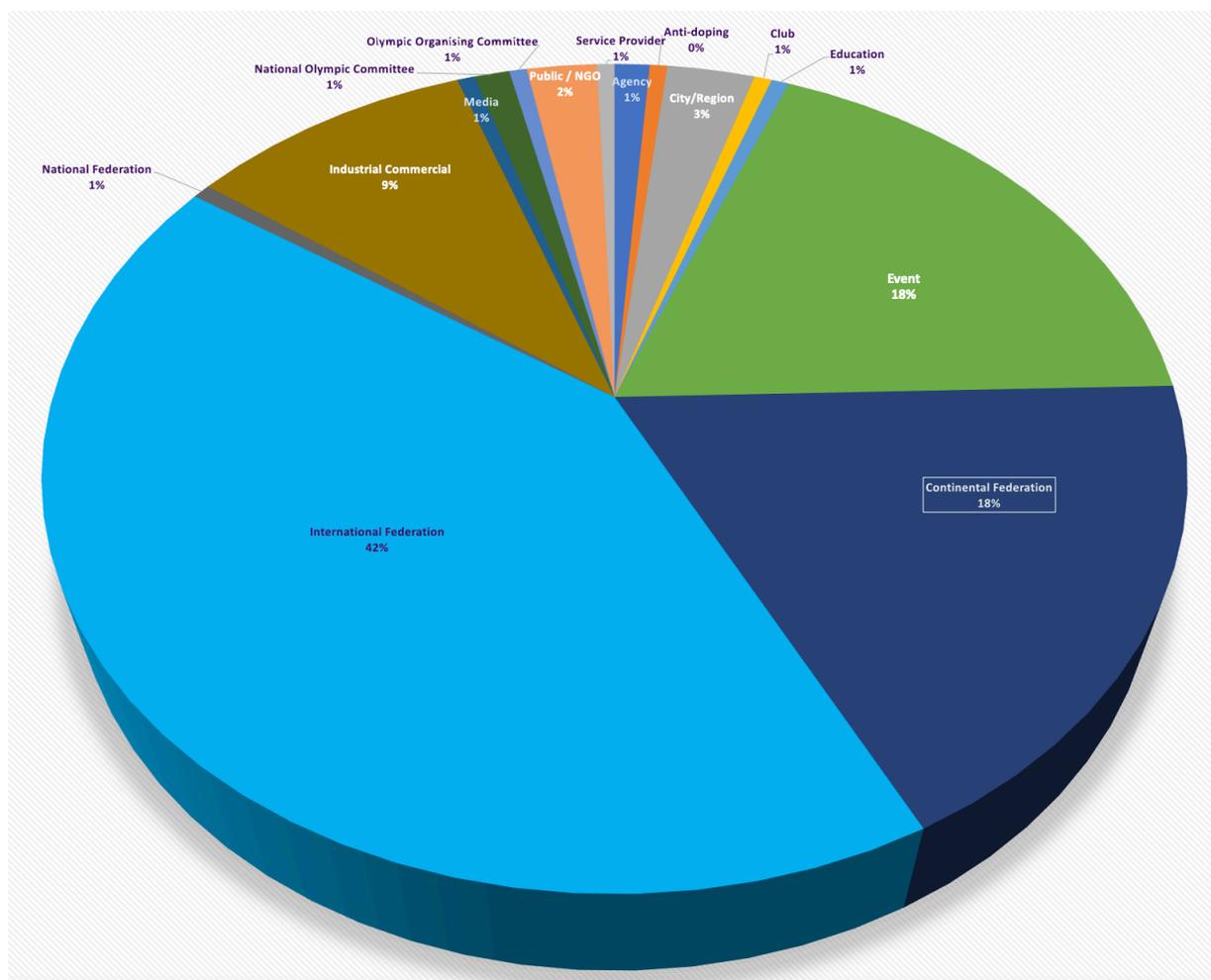
At the macro-level, in a more and more globalised sports world, sports managers not only need to learn from different disciplines, but also from different national systems, different cultures, different sports (TRA 100), and different industries.

Last but not least, the job market in sport is very broad, but at the same time very specific, depending on the types of organisations (sport administrations, agencies, events organisations, sports industry, governments etc.). Developing a career of managers in the sports sector requires adequate tools, leadership skills and knowledge of the human resources of such organisations (TRA 700).

VII. TEAM PROJECTS

General description

A Team Project aims to provide a low cost, high quality project resource to sports organisations in order to propose new ideas and feasible solutions that are relevant in the practical context. The Team Projects allow participants to work on a real case, apply the concepts learned in the program and understand how to work with a client in a service delivery environment. From 2003 to 2020, a total of 166 Team Projects were completed for diverse organisations, on a variety of topics.



Team Projects per organisation type (n=166)

At the kick-off sessions in November each year, this course provides participants with the most important skills needed for the completion of their Team Project, as well as for their future personal

and professional development. The course examines topics such as project management and consultancy. Overall, participants work in teams of 3 – 5 on their own Team Project during this course. Each Team Member (i.e. AISTS MAS participant) contributes approximately 175 hours to the end result of the Team Project, which culminates in a public presentation and defense of the project in June.

Recent examples of Team Projects include:

- Development of a working policy level document as the starting point for the FEI (equestrian) sustainability strategy (client: FEI)
- Research on live-user generated content in sport coverage (client: Agence France Presse)
- Creation of a long-term strategy for the use of legacy case studies in the knowledge transfer process from one Olympic Games to another (client: IOC)
- Proposal for the introduction of a new competition to the competitions calendar (client: WTF)
- Development of a Generic Volunteer Program Toolkit for SportAccord's World Multi-Sport Games (client: SportAccord)

VIII. RESEARCH PAPER

General description

The Research Paper requires the AISTS MAS participant to carry out in-depth research on a sports related issue and deliver a short paper (20-25 pages) that meets specific academic criteria. Conducting high-quality research on current issues in sport represents a key asset of the program. Besides its academic value, the Research Paper is one of participants' flagships as it combines participants' past experiences, knowhow and curiosity with individual career aspirations, as well as new knowledge acquired through the AISTS MAS. In the fast-changing environment of national and international sport, sport organisations particularly value high-quality knowledge and unique expertise in decision-making. A good and original Research Paper may therefore promote significantly the future career of an AISTS MAS participant.

During the preparation week, various elements of academic research will be taught, and participants will be asked to perform some exercises. The topic includes:

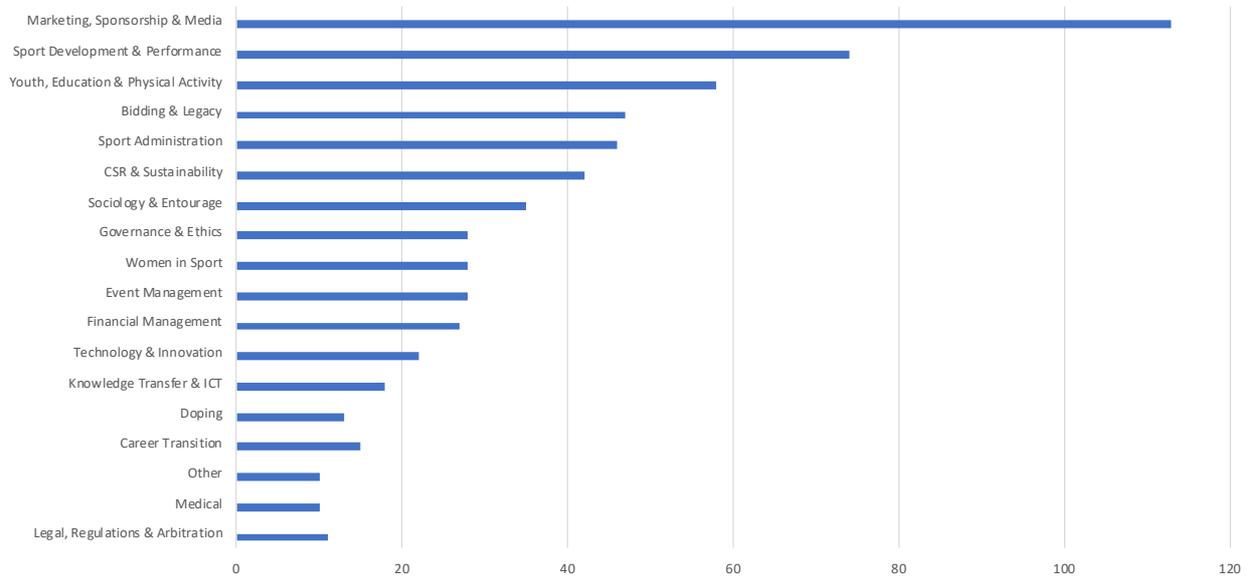
- An introduction to research methods (qualitative, quantitative, mixed methods research designs)
- A step-by-step guide on how to write a Research Paper (e.g. research schedule, research design, structure of the research paper, and tips)
- Shared experiences from several alumni (e.g. challenges, opportunities, utility of the Research Paper for your professional career)
- Group and individual work sessions (e.g. formulate a research question, establish a research plan)
- Coaching sessions (e.g. formulate a research proposal)

Preparatory reading is required and will be communicated during the kick-off presentation in November.

Following the preparation week, participants will have to propose a research topic to the Course Leader who will then advise the students on the best Academic Supervisor to contact. Under the supervision of the Academic Supervisor, participants explore existing literature on the selected topic, formulate intriguing, as well as relevant research questions, and collect empirical data to enable them answering the proposed research questions with scientific rigour. The final Research Paper is submitted for evaluation and grading to the Academic Supervisor.

Since the start of the AISTS MAS program (2003), more than 600 Research Papers have been completed in the domains of sport management, sociology, medicine, technology and law. To foster the value of the Research Paper, a selection of the best papers will be made available at the Olympic World Library for public consultation. Moreover, each year the IOC officially rewards the best research paper with a special prize and public recognition.

The graph below gives an overview of the research paper topics between 2003 and 2020:



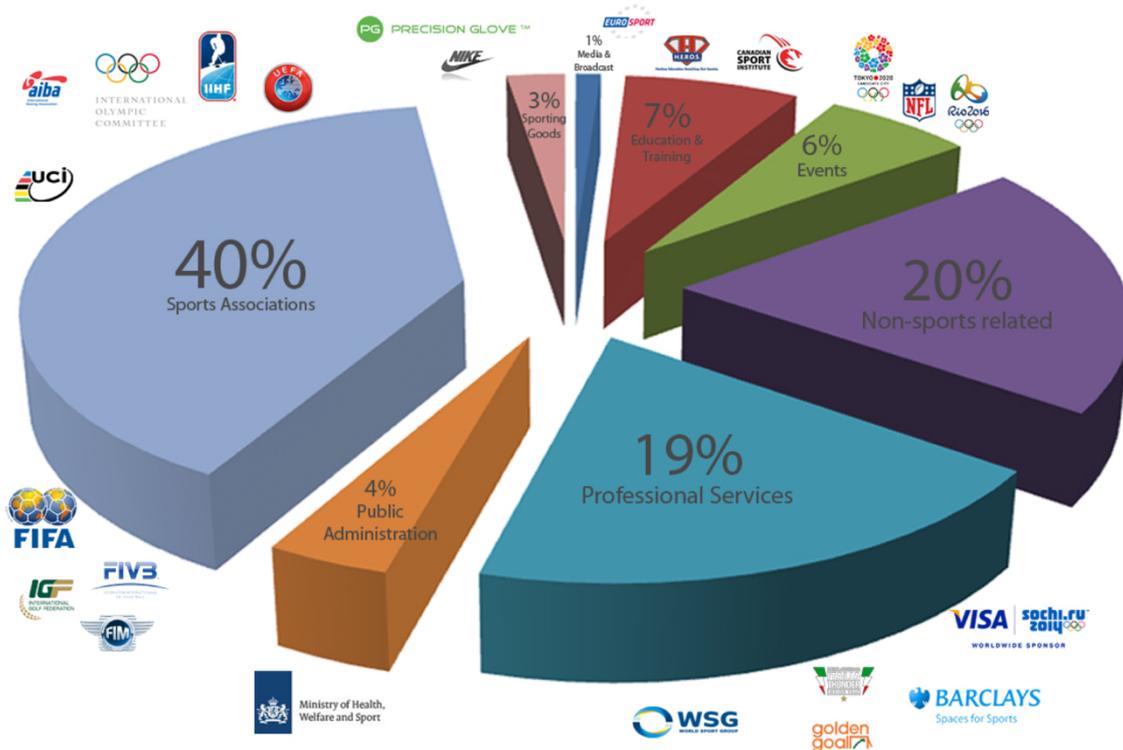
IX. WORK EXPERIENCE

Participants are required to fulfil at least 8 weeks' full-time work experience in sports management and related areas as part of their Master of Advanced Studies degree.

Examples of work experience opportunities gained by participants include:

- ✓ International Olympic Committee - IOC
- ✓ International Ski Federation - FIS
- ✓ Union of European Football Associations - UEFA
- ✓ International Equestrian Federation - FEI
- ✓ International Federation of Volleyball - FIVB
- ✓ International Federation of Basketball - FIBA
- ✓ World Athletics
- ✓ World Rowing - FISA
- ✓ International Cycling Federation - UCI
- ✓ International Hockey Federation - FIH
- ✓ World Bowling
- ✓ International Modern Pentathlon Union - UIPM
- ✓ World Archery - WA
- ✓ European Olympic Committee
- ✓ SportAccord
- ✓ InFront Sports & Media
- ✓ European Golf Association - EGA
- ✓ Adidas
- ✓ Team Marketing
- ✓ Fédération Internationale de Football Association - FIFA
- ✓ Lausanne 2020 Winter Youth Olympic Games

Work placement opportunities can – and sometimes do – translate to full-time work after graduation. Approximately 80% of the AISTS MAS in Sport Administration and Technology alumni are working in the sports industry in over 30 different countries in all continents. Below is a breakdown of where are alumni are currently working, by industry sector.



The AISTS is very proud to have:

- ✓ Over 200 alumni working in international sports organisations in the Lausanne region, Switzerland
- ✓ Among these 200 alumni, 20 are working for the International Olympic Committee, 15 at UEFA, 10 at FIFA and FIVB, 8 at FIBA and the rest at diverse sports federations, including the World Rowing (FISA), World Archery (WA), the International Ski Federation (FIS), the International Equestrian Federation (FEI), World Bowling, World Athletics, EPCR, etc.
- ✓ More than 10 alumni are working in sports agencies for example InFront Sports & Media, Sportfive/Lagardère Sports, CAA Eleven, Team Marketing, etc.

The AISTS is also proud of developing the industry's current and future leaders, including:

- ✓ Anne Gripper, Executive Director, Sport and Recreation at NSW Office, Australia, and former Head of UCI Anti-Doping Service. Graduate from AISTS MAS 2006
- ✓ Richard Heath, Secretary General, European Golf Association. Graduate from AISTS MAS 2005
- ✓ Ralph Stoeckli, Director of Olympic Games Department / Chef de Mission «Tokyo 2020». Graduate from AISTS MAS 2007

- ✓ Mario Medeiros Azevedo, Executive Commercial Director, International Federation of Volleyball (FIVB). Graduate from AISTS MAS 2009
- ✓ Benjamen Cohen, Director, ITA, former Director of WADA (European Regional Office) and former Head of Governance & Legal Affairs, FIBA. Graduate from AISTS MAS 2008
- ✓ Matthias Kaestner, Head of Candidature Services, IOC. Graduate from AISTS MAS 2004
- ✓ Yu ZHANG, Business Development & Head of Innovation China, Infront Sports & Media. Graduate from AISTS MAS 2011
- ✓ Tom Vinkenvleugel, Senior Director Business Unit Football – Latin America, Adidas. Graduate from AISTS MAS 2007
- ✓ Carola SCHOCH, Founder & Director, Swiss City Boot Camp. Graduate from AISTS MAS 2010

And proud having alumni who were or still are international or professional athletes as well as Olympians, including:

- ✓ Oliver Wirz, International, Track and Field, AISTS MAS 2004
- ✓ Jennifer Button, Olympian, Swimming, AISTS MAS 2006
- ✓ Nasiru Sarkin Tudu, Professional, Football, AISTS MAS 2006
- ✓ Liza Bracht-Tishchenko, Olympic Medalist, Volleyball, AISTS MAS 2007
- ✓ Carine N'Koué, International, Track and Field, AISTS MAS 2007
- ✓ Ralph Stoeckli, Olympic Medalist, Curling, AISTS MAS 2007
- ✓ So Hee Kim, Olympic Medalist, Speed skating, AISTS MAS 2008
- ✓ Sandra Kühni, International, Alpine skiing, AISTS MAS 2008
- ✓ Wanda Rozwadowska, International, Football, AISTS MAS 2008
- ✓ Rico Litscher, International, Speed skating, AISTS MAS 2011
- ✓ Julianne Zussman, International, Rugby, AISTS MAS 2011
- ✓ Kamila Hajkova, Olympian, Figure skating, AISTS MAS 2013
- ✓ Olivia Aya Nakitanda, Olympian, Swimming, AISTS MAS 2013
- ✓ Luis Rosas, Professional, Football, AISTS MAS 2013
- ✓ Toni Wilhelm, Olympian, Windsurfing, AISTS MAS 2013
- ✓ Slaven Dizdarevic, Olympian, Track and Field, AISTS MAS 2014
- ✓ Enee Udo-Obong, Olympic Medalist, Track and Field, AISTS MAS 2014
- ✓ Junoh Lee, International, Floorball, AISTS MAS 2014

- ✓ Neha Maheshwari, International, Sailing, AISTS MAS 2014
- ✓ Maria Ntanou, Olympian, Nordic skiing, AISTS MAS 2014
- ✓ Hisham Shehabi, Olympian, Swimming, AISTS MAS 2014
- ✓ Nikki Symmons, International, Hockey, AISTS MAS 2014
- ✓ Scott Richardson, Olympian, Road Cycling, AISTS MAS 2015
- ✓ Anne-Sophie Thilo, Olympian, Sailing, AISTS MAS 2015
- ✓ Wilson Kipketer, Olympic Medalist, Athletics, AISTS MAS 2015
- ✓ Tamar Maoz, International, Basketball, AISTS MAS 2015
- ✓ Christine Jennings, International, Swimming, AISTS MAS 2016
- ✓ Karen Dolphin, International, Karate, AISTS MAS 2016
- ✓ Otonye Iworima, International, Track and Field, AISTS MAS 2016
- ✓ Kvåle Hans Jørgen, International, Orienteering, AISTS MAS 2016
- ✓ Lukas Gerber, Professional, Ice Hockey, AISTS MAS 2017
- ✓ Sylvia-Line Lamaro, International, Karate, AISTS MAS 2017
- ✓ Patrice Remarck, International, Taekwondo, AISTS MAS 2017
- ✓ David Wardle, International, Squash, AISTS MAS 2017
- ✓ Dimitrios Balomenos, International, Taekwondo & Athletics, AISTS MAS 2018
- ✓ Yiting Cao, International, Volleyball, AISTS MAS 2018
- ✓ Pedro Cunha, Olympian, Beach Volleyball, AISTS MAS 2018
- ✓ Andrei Krasilnikau, International / Professional Cyclist, AISTS MAS 2018
- ✓ Rita Pivoriunaite, International Karate, AISTS MAS 2018
- ✓ Thomas Roos, International Triathlete, AISTS MAS 2018
- ✓ Surbhi Kuwelkar, International, Ultimate, AISTS MAS 2019
- ✓ Pavel Orozco, International, Fencing, AISTS MAS 2019
- ✓ Roberto Pitta, International, Beach Volleyball, AISTS MAS 2019
- ✓ Peter Marlette, Professional, Football Player, AISTS MAS 2019
- ✓ Marc Mundell, Olympian, Athletics – Track & Field, AISTS MAS 2020
- ✓ Mikel Thomas, Olympian, Athletics – Track & Field, AISTS MAS 2020

- ✓ Barbara El Rassi, International, Kung Fu, AISTS MAS 2020
- ✓ Mélisande Beckmann, International, Rhythmic Gymnastics, AISTS MAS 2020
- ✓ Mark Hurst, International, Stand Up Paddle boarding, AISTS MAS 2020
- ✓ Alex Igual, International, Basketball, AISTS MAS 2020
- ✓ Eric Mackenzie, National, Australian Rules Football, AISTS MAS 2020
- ✓ Jiwan Uhm, International, Artistic Swimming, AISTS MAS 2020
- ✓ Carolina Gillespie, International, Figure Skating, AISTS MAS 2020

ABOUT THE AISTS



EDUCATION

Educating leaders in sports management through adapted education programmes.



APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sports environment.



CONNECTIONS

Acting as a strategic connector in the world of sport.

AISTS
International Academy
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