

aists
MASTERING SPORT

MSA

Master of Advanced Studies in Sports
Administration and Technology

**CLASS
OF 2013**



The AISTS MSA is co-signed by _____





MSA

Master of Advanced Studies
in Sport Administration and Technology
www.aists.org/msa

The AISTS MSA, a unique programme in the Olympic Capital

Organised by the **AISTS** (International Academy of Sports Science and Technology), the **AISTS MSA** is a unique postgraduate programme in sports management held annually in Lausanne, the Olympic Capital. Over the course of one year, participants are trained by experts in sport and academics, in the following multi-disciplinary fields applied directly to sport:

- Management & Economics
- Technology
- Law
- Sociology
- Medicine

The AISTS MSA degree is co-signed by some of the best academic and technology institutes of Switzerland: Swiss Federal Institute of Technology (EPFL), University of Lausanne, University of Geneva and Swiss Graduate School of Public Administration (IDHEAP).

The AISTS MSA is designed for sports-minded professionals wishing to achieve a stronger skill set for their existing or desired career in the sports industry. AISTS MSA participants are fluent in English, have an undergraduate degree, a master's degree and/or work experience, and are interested in developing or strengthening a career in sports management. In addition, they come from a wide range of nationalities and professions, but all have the same goal of **Mastering Sport**.

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AISTS MSA **work experience requirements**

In addition to course requirements, AISTS MSA participants must also complete *at least* the equivalent of eight weeks of full time work in the sport industry. Past participants have completed these requirements in the form of short term work experience or by securing full time jobs with organisations such as the International Olympic Committee, International Federations, sports organisations and sports marketing agencies.

To contact or recruit AISTS MSA 2013 Participants:

Email: info@aists.org

Phone: +41 (0)21 693 85 93

www.aists.org/msa

About the AISTS

The AISTS was founded in 2000 by the International Olympic Committee (IOC), Swiss Federal Institute of Technology (EPFL), IMD Business School, University of Lausanne, University of Geneva, Swiss Graduate School of Public Administration (IDHEAP), Ecole Hôtelière de Lausanne (EHL), the City of Lausanne and the Canton of Vaud.

The AISTS responds to the needs of the sports industry by focusing its activity on three key pillars:

EDUCATION

Educating leaders in sports management through adapted education programmes.

APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sports environment.

CONNECTIONS

Acting as a strategic connector in the world of sport.

AISTS Mission

The primary mission of the AISTS is to Master Sport by positively contributing to sports management through a multi-disciplinary approach to education and sciences and by remaining at the forefront of the sport industry's development and the Olympic movement.



Christophe Dubi

*Sports Director at the International
Olympic Committee (IOC)*



INTERNATIONAL
OLYMPIC
COMMITTEE

Full stadiums, enthusiastic crowds, flashy colours, historic and new iconic buildings, rock music, theatrical lighting and, above all, outstanding athletic performances: Sport was clearly at its best during the London 2012 Games! Every jump, every stride, every muscle, every drop of perspiration is now captured on super HD TV cameras. Sport in stadiums or in front of a TV is, more than ever, a captivating and totally emotional experience.

In 2013, the IOC and Sochi will finalise the preparations for the next Winter Games. The world will be stunned by the welcoming beauty of the Caucasus Mountains. Venues in the first Winter Olympic Park will remain architectural landmarks. The sports programme will see the grand entrance of slope-style,

both in snowboarding and in skiing. Many other new features will continue to enhance the Winter Games.

Processes will, however, take precedents! In Buenos Aires, next September, the IOC will elect a new President, choose the host city for the 2020 Olympic Games and define the sports programme for those Games. To lead these activities, it takes not only passionate people and dedicated employees, but also very well trained sports administrators. The AISTS MSA programme has been an incredible source of talent for the IOC and the sports movement in general. The 2013 AISTS MSA class will certainly be no different. The future of sport is bright – be part of it.

A handwritten signature in black ink, appearing to read 'C. Dubi'.



Patrick Baumann

Secretary General at the International Basketball Federation (FIBA)

We at FIBA (International Basketball Federation) have a clear vision upon our sport and where we want to be. We have a mission that we pursue every day with set values which guide us throughout our work. To achieve our mission, FIBA relies on people with a great passion for sport and with exceptional skills and expertise.

We have a strong relationship with the AISTS and have for several years now offered participants of the AISTS MSA (Master of Advanced Studies in Sports Administration and Technology) the opportunity of completing their work experience with us. We have always been satisfied by the exceptional knowledge and motivation that some of the participants have demonstrated, and are happy to count among our employees a number of AISTS MSA alumni.

We also had the opportunity to witness ourselves the high quality of AISTS academic programmes from having some of our own staff members participate in AISTS open modules and are convinced of AISTS' remarkable experience when it comes to teaching sport management.

We value education very much and appreciate those that are willing to continue to learn every day or through courses such as those prepared by AISTS. We look forward to continuing working with the Academy and wish the AISTS MSA class of 2013 much success in their studies.

AISTS MSA Class of 2013 Profile

PARTICIPANTS: 41



Women: 20

Men: 21



AVERAGE AGE: 28



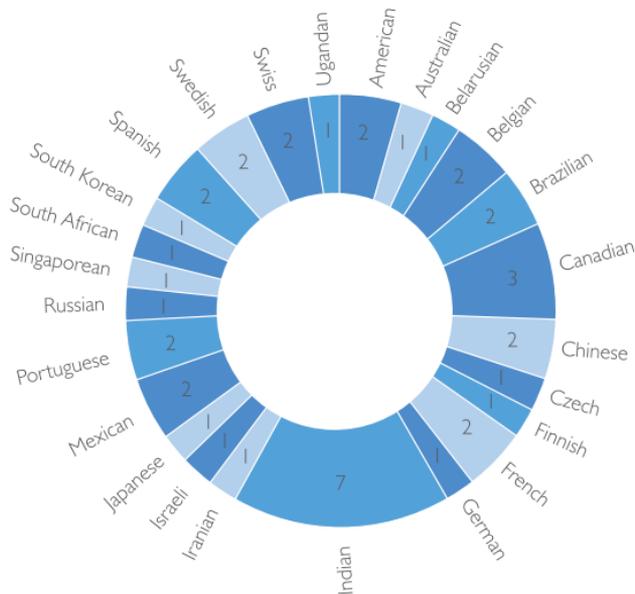
LANGUAGES: 27



NATIONALITIES: 25



AVERAGE YEARS OF WORK EXPERIENCE: 7



***PARTICIPANTS
PROFILES
2013***



© IOC/Bertrand Rey



Ang Mary

Singaporean, 36 years

8 ½ years as Physical Educator

1 year as Assistant Competition Manager at SYOGOC

5 years as Founder and President of Handball Federation of Singapore

Bachelor of Science (specialisation in Economics and Statistics), National University of Singapore, Singapore

Postgraduate Diploma in Education, National Technological University of Singapore/ National Institution of Education, Singapore



Languages

English
Mandarin

Work Experience

Physical Educator in Secondary, Post-Secondary and Tertiary Institution

- Organising Chairlady for Olympic Sports Fiesta
- Liaised with sporting agencies to expose students to a wide array of sporting activities
- Responsible for the performance and finances of Core Curricular Activities

Seconded to Ministry of Community Development, Youth and Sports (MCYS) / Singapore Youth Olympic Games Organising Committee (SYOGOC), as Assistant Competition Manager (Handball) / Sports & Venues

- Planned and Organised the competition
- Developed work schedules
- Manpower resource management
- Identified and prepared all planning documents related to competition and training sites

Founder and President, Handball Federation of Singapore

- Responsible for the growth and development of a sports federation locally and internationally
- Nominated for Singapore Youth Award in 2010

Sport Accomplishments

- Rugby, Singapore Women's XV Squad

Sports

Badminton, Basketball, Scuba-Diving, Handball, Rugby, Netball, Soccer, Swimming, Tennis

Digital Marketing Certificate, University of San Diego, Mexico City, Mexico and San Diego, California, USA
Bachelor in Marketing, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Mexico City, Mexico

Avalos Mariel Mexican, 27 years

1 year as Junior Manager in the Marketing and Media industry
2 years as Brand Assistant in the Pharmaceutical industry
2 years as Marketing Trainee in the Pharmaceutical industry



Work Experience

Junior Manager, TV Promo Marketing & Media Agency, Mexico

- Responsible for planning, coordinating and executing product launches, promotions, events and media campaigns for a diversity of leading products/brands.
- Identifying potential clients and establishing strong and good relationships with them

Brand Assistant for Splenda, Johnson & Johnson, Mexico

Responsible for planning, coordination and execution of Marketing, Digital marketing, Trade Marketing projects and PR events on a national basis:

- Led the major Sport & PR events for the brand, achieving a new record in sponsorships
- Managed brand ambassadors at events and media related activities

- Encouraged the usage of digital & social media for the brand
- Involved in projects for innovation and new product launches to market with the cooperation of international teams
- Social responsibility activities within schools and universities
- Negotiations with national & international suppliers for trade marketing activities at a regional basis (Mexico and Latam)

Marketing Trainee, Mead Johnson, Mexico

Sport Accomplishments

8th Place at "Torneo Kotex" (Female Soccer Tournament), Mexico City, 2011

Sports

Tennis, Swimming, Soccer, Water-Skiing, Kick-Boxing



Languages

Spanish
English
German



Bagul Pritam

Indian, 29 years

1 ½ years' experience as Director in self-start up sports company

6 months as Team Leader in Digital Marketing Role

5 years as Software Engineer in IT service industry

Bachelor in Computer Engineering, Ramrao Adik Institute of Technology, Mumbai, India



Languages

English
Marathi
Hindi

Work Experience

Co-Founder & Director, Sportive Technology, Mumbai, India

- Involved in administrative tasks such as incorporation of the firm and talent management
- Organised events and developed marketing strategies, built relationship with a daily newspaper and did advertisement for media partners and sponsors
- Partnered with an NGO working towards betterment of street children for their participation in inter-school/college sports events
- Supervision and venue management during the event

Digital Marketing Analyst, Mumbai, India

- Led a team of 12 to deliver email/mobile campaigns for registered consumers for various brands of client
- Analysed historic campaign results, discussed campaign funding and suggested changes for the new campaign criteria

- Initiated communication with 3rd party vendors for errors or requirement of new functionality in software application tools used for campaigns; provided training on applications used for creating campaigns

Software Engineer, L&T InfoTech, Mumbai, India

- Worked on IT data warehouse projects that involved information related to cost centre accounting, prior period adjustments, product pricing as well as daily operations support

Software Engineer, ATOS, Mumbai, India

- Developed a recruiting website for clients

Sports

Cricket, Badminton, Cycling, Trekking, Table Tennis, Chess, Football, Basketball

Bachelor of Commerce in Business Management (specialisation in Marketing Management and International Business), Ryerson University, Toronto, Canada

Bradshaw Leslie **Canadian, 25 years**

4 years in Marketing, Social Media and Event Management
4 years (Part-Time) in Marketing/Promotions (NHL & NBA)
4 years (Part-Time) in an Inter-University Sports Department (Canada)
2 years Community Development Coordination



Marketing and Promotions Team, Maple Leaf Sports + Entertainment Ltd., Canada

- Distribute promotional material; assist with community programmes; interact with fans

Assistant Coordinator, Student Life Programs, Ryerson University

- Event planning and management
- Marketing Plans
- Orientation Team Senior Lead: hire and manage staff; coordinate Orientation Week activities; chair stakeholder meetings; community engagement; media relations; financial planning; sponsorship; project management; risk mitigation
- Social Media Specialist: Facebook content creator; respond to and interact with fans / students

Community Development Intern, Athletics & Recreation, Ryerson University

- Creation, development and implementation of community relations programmes

- Marketing and Promotions: establishing partnerships; campus awareness campaigns; coordinating events
- Inter-University Sports Events Staff: game-day operations

International Marketing Intern, Aastra Technologies, Guyancourt, France

- Creative marketing team; head of buzz marketing campaign for international product launch; street marketing; translation (French/English); website content; created corporate social responsibility strategy

Sport Accomplishments

Ice Hockey, Ontario Women's Hockey Association:

- League Champions (undefeated) 2011
- Bronze Medal: Provincial Finals

Sport

Ice Hockey, Running (10k), Cycling, Swimming, Volleyball and Basketball (Intramural), Celtic Dancing



Languages
English
French



Cantarell Luis

Spanish, 18 years

3 years in a Sports Marketing Agency
(Account Management)

6 months at Futbol Club Barcelona
(Business Development)

6 months in a Michelin star restaurant

Bachelor of Science in International Hospitality Management, Ecole Hôtelière de Lausanne, Lausanne, Switzerland



Languages

French
English
Spanish
Catalan
Portuguese

Work Experience

Account Executive, Havas Sports & Entertainment, London, United Kingdom

- Coordination of an employee engagement activity during the Olympic Torch Relay for a Tier 1 Olympic Partner
- Supported the organisation of a sport academy during the London 2012 Olympic Games for an IOC Worldwide Partner
- Organisation of 6 marketing campaigns involving Olympic Medallists
- Management of an experiential activity during the Team GB Parade that took place after the Olympic Games 2012
- Responsible for the prize delivery to winners of a football digital game, working closely with the League Managers Association

Business Developer Executive, Futbol Club Barcelona, Barcelona, Spain

- Assisted in the research of new commercial activities for the football club
- Helped the Food and Beverage team managing the outlets inside the stadium

Commis de Salle, Restaurant Jaan at Montreux Palace, Montreux, Switzerland

Sports

Football, Basketball, Tennis, Cycling, Golf, Handball and Ski

Master in Communication, ISCOM (Institut Supérieur de Communication), Paris, France
Bachelor in History, University Paris X, Paris, France

Carbon Aurélie **French, 37 years**

Event Manager 3 months assignment
Conference Officer 3 months assignment
4 years Project Leader
2 years Public Relations Officer



Work Experience

Event Manager, The Economist Group, Geneva, Switzerland

- Project management, general administration, negotiation with suppliers, organisation of logistics, coordination between the services, budget monitoring, point person for the speakers, participants, guests, providers, sponsors

Conference Officer, DCAF (international foundation), Geneva, Switzerland

- In charge of database, press officer, manager of the on-site team

Project Leader, APC (sports agency), Paris, France

- Creation of events, database set-up, negotiation of contracts with venues, manager of transportation and accommodation, planning of the reception, catering and VIP seats

Public Relations Officer, CMC International, Marseille, France

- In charge of organising the VIP area during the Pro Beach Soccer Championship: reception, seats, restaurants, decoration, security, staff

Internship, Stade de France, Paris, France

- On the organising team for the 1st edition of "The Beach at the Stade de France"

Assistant, Royale Production, La Trinité, France

- Support in the villages of the Royale Production sailing races in Brittany

Sports

Running, Skiing, Sailing



Languages

French
English



Davis Leigh

Canadian, 36 years

10 years sports physiotherapist
5 years Founder and Owner On the Mark.It
Physiotherapy, Toronto, Canada
3 years Skate Canada Team Therapist
2 years Rugby Canada and Rugby Ontario Team
Therapist

M.Sc. (Physiotherapy) McMaster University,
Hamilton, Canada

B.Sc. McGill University Montreal, Canada



Languages

English
French

Work Experience

CEO and founder On the Mark.It Physiotherapy & Sports Injury Clinic

- Created and executed business plan for multidisciplinary rehabilitation clinic
- Managed staff consisting of health care providers and administrative staff
- Maintained the accounting practices for the business
- Managed marketing strategy and website development and optimisation
- Developed communication and PR initiatives for local and medical community

Practicing Physiotherapist for 10 years, Ontario, Canada

- Worked in both private and public sector
- Assessment and treatment of a population ranging from paediatrics, geriatrics, to elite National athletes

Skate Canada Team therapist

- ISU Four Continents 2012, Colorado USA
- Treated travelling national Canadian figure skating team

Skate Canada International 2011, 2012 Chief Therapist and therapist, Toronto, Canada

- Managed medical needs and facilities for the event
- Coordinated medical volunteers

Rugby Canada and Rugby Ontario team therapist U20 Women

- Provided on field first aid and physiotherapy treatment to athletes

Sports

Skiing, American Football, Rugby, Ultimate Frisbee, Figure-Skating

Bachelor of Engineering (Metallurgy and Materials Science) Punjab Engineering College, Chandigarh, India

Dutt Somesh

Indian, 32 years

8 years' consulting & Business Research (corporate & private-equity)

5 years in senior positions managing strategic initiatives and business delivery

6 months as consultant (sports marketing start-up)



Work Experience

Sector Lead, Global Markets, Energy and Natural Resources (ENR) sector at KPMG

- Advisory role to the Global ENR Leadership; provided a range of strategic, planning and operational activities
- Worked on the Global Accounts programme adoption (3 year strategic programme with incremental revenue targets)
- Established new business development support practice to suggest potential business opportunities for KPMG

Group Manager (Strategic Initiatives and Corporate Advisory), Evalueserve

- Validated management hypotheses; drove the implementation of resulting recommendations and initiatives globally
- Managed client relationships (including pre-sales, proposals, project execution, quality management)

- Worked on market sizing, growth potential & competitive assessment projects (primarily for Private Equity and consulting clients)
- Started and grew a consulting client relationship to the 8th largest revenue account for Evalueserve
- Awarded with Leadership and Innovation awards

Consultant (sports marketing start-up)

- Worked on end-to-end business plans and concept formulation

Sport Accomplishments

Cycling: 400 km roundtrip with National Cadet Corps

Sports

Football, Squash, Swimming, Cycling



Languages

English
Hindi



García Muñoz Maria Eugenia

Spanish, 33 years

2 years in Finance and Marketing Departments
5 years in Sports Management (both public and private sectors)
4 years in Sports Area

Bachelor of Business Administration, University College of Financial Studies (C.U.N.E.F.), University Complutense, Madrid, Spain

Bachelor of Physical Activity and Sport Science (Specialisation in Sport Management), Polytechnic University, Madrid, Spain



Languages

English
Spanish

Work Experience

Manager of the “Telefonica S.A.” Headquarters Sport Center in Madrid

- Implemented the philosophy of “Corporate Wellness” among most of its 14.000 employees
- Led a team of 30 sport instructors from diverse disciplines
- Developed the Marketing Plan
- Developed the Budget and target setting process
- Analysed the financial monthly reporting

Deputy of Operations Manager in “Ingesport Health & Spa Consulting SL”

- Management and implementation at health and fitness centres
- Implementation ISO Quality Management System
- Organised and coordinated sport events (running race, mountain biking, trekking, etc)
- Provided support to every sport centre of the company

Expert collaboration in the “Superior Council of Sport of Spain”, particularly in the Women and Sport Area

- Assessment and monitoring programmes of “Women and Sport” for the Spanish Sports Federations
- Organisation of seminars and lectures led by this Unit

Sports coordinator in different Spanish sports companies

- In charge of different sport events and activities (tennis, padel, football, judo, rhythmic gymnastics, etc)

Trainee in Financial Department of “Grupo Lar” construction company

Trainee in Marketing Department of “Diageo España SA”

Sports

Skiing, Swimming (National Instructor), Tennis (National instructor), Ballet, Trekking, Canyoning

Master in Sport Management, Oporto Sports Faculty (FADEUP), Porto, Portugal

University Degree in Economics, Oporto Economics University (FEP), Porto, Portugal

Gomes da Costa Daniela

Portuguese, 38 years

7 years in Sports Administration

2 years as Financial Manager

10 years as Account Manager



Work Experience

Vice-President, Portuguese Table Tennis Federation

- Author of the *Initiation and Training Strategic Plan - 2012-2016*
- Promoted *Teacher's Education and Training, Table Tennis at a School level, the School-Club Link and the development of coaches*
- Handbook Author: "*Table Tennis goes to School*"

Manager, Portuguese Association for Women and Sport

- Managed Sport Development Projects: "*Coaches: developing new challenges*" and "*The girls' game*"

Delegate in the Portuguese Football Federation (FPF), General Assembly

- Represented *Futsal Coaches* in FPF's Assembly and promoted the approval of specific recommendations to the board concerning the development of *Women's Futsal*

Match Commissioner, 3rd Women Futsal World Tournament (Portugal, 2012)

- Presided over the meeting of referees and officials of teams before matches
- Submitted a detailed report of every match for rankings and disciplinary control

Financial Manager, Portuguese Association for Sport Management

- Worked in restructuring *Accounting and Financial Management*

Account Manager, Vodafone

- Developed the commercial relation with customers

Sport Accomplishments

- *Table Tennis National Champion and International athlete in all categories*
- *2nd Place at the Portuguese Futsal National Cup (2001, 2002, 2003 as an athlete; 2008 as a coach)*

Sports

Futsal, Football, Table-tennis, Running



Languages

Portuguese
English
French
Spanish



Gumbar Prateek

Indian, 25 years

6 years in Sport Administration (University)

1 ½ years in Banking

1 year in Marketing

Master in Business Administration (Finance & Marketing), XLRI School of Business and Human Resources, Jamshedpur, India

Bachelor of Technology (Computer Science), National Institute of Technology, Calicut, India



Languages

English

Hindi

Punjabi

Work Experience

Associate, Corporate banking, YES BANK Limited, Bangalore, India

- Met revenue targets through acquisition of new clients (Sectors: Sports, Media and Entertainment) and increased product penetration in the existing client portfolio
- Prepared credit appraisal notes for evaluation of credit worthiness
- Represented the Bank in Live Bidding for Foreign Currency Remittances
- Prepared valuation model for Royal Challengers Bangalore, an Indian Premiere League franchise (Cricket) for their player bidding

Sports Secretary, XLRI School of Business and Human Resources, Jamshedpur, India

- Elected by the student community to lead a team of 15 that administered all sports activities on campus
- Led the University squad to victory at the national championships in 2010

- Organised 10 km Marathon Run with Tata Sports Federation

Head of Sports Committee, NIT Calicut, India

- Spearheaded the campaign to floodlight the various stadia of the Campus
- Umpired in Cricket, Football and Hockey tournaments

Marketing trainee, 3M India

- Devised sales strategies for the Occupational Health and Environmental Safety division

Sport Accomplishments

- Won Tennis & Table Tennis tournaments at Inter University Championships
- Played professional Club Cricket
- Finalist at World Sports Quiz organised and aired by ESPN

Sports

Tennis, Table-Tennis, Hockey, Badminton, Cricket

Bachelor degree, Physical Education and Sport,
Masaryk University, Brno, Czech Republic

Candidate for Master; Faculty of Physical Educa-
tion and Sport, Charles University, Prague, Czech
Republic

Hájková Kamila

Czech, 25 years

2 years as Figure Skating coach (Germany)

1 year as Figure Skating coach (Czech Republic)

½ year Young Ambassador of Czech Junior
National team for Youth Olympic Winter Games
in Innsbruck



Work Experience

Speaker delegate for the IOC, 8th IOC World Confer-
ence on Sport, Culture and Education in 2012

- Participant in Team Policy of youth session: "Olympism
Powered by Youth and Education"
- Spoke about the Innsbruck Youth Olympic Games and
the Culture and Education programme which was a great
opportunity for athletes to better understand the Olympic
values and follow the Olympic idea in their lives

Young Ambassador for the Czech NOC

- Project manager of the event "Olympic day with Yoogl"
Promotion of the Youth Olympic Games in Czech Republic
- Athlete role model for the campaign "Live for London"
- Worked with the Czech junior team during the first Youth
Olympic Games in Innsbruck

Sport Accomplishments

- 6x Czech national Ice Dance Champion
- 5x participant in ECH Figure Skating
- 2x participant in WCH Figure Skating
- Winter Universiade 2009
- Winter Olympic Games in Vancouver (2010)

Sports

Figure Skating, Athletics, Orienteering



Languages

English
German
Czech
Slovak



Heinen Géraldine

Belgian, 28 years

1 ½ years in Education
4 years in Sport Management, specifically
2 years in Sport Management for disabled
athletes

Master 2 in Leisure, Environment, Sport and Tourism, UJF (Joseph Fournier University), Grenoble, France

Master's Degree in Physical Education, UCL, Louvain-la-Neuve, Belgium

Certified Coach of the French-Belgian Triathlon Federation



Languages

English
French
Dutch

Work Experience

Sport Director, French-Belgian Federation for Disabled athletes, Charleroi, Belgium

- Responsible for overseeing more than 10 sports
- Managed the Belgian Delegation for London 2012
- Developed and applied the strategic plan
- Worked on the integration of Paralympic sports in valid federations

Team Leader, Belgian Delegation, Paralympic Games 2012, London, UK

- Supervised wheelchair tennis, para-equestrian and table tennis events
- Managed all the technical aspects of the programme during, before and after the Games

Expert, CONFEJES, Yaoundé, Cameroon

- Organised meetings and conferences about classification and training

- Managed the organisation of the JAPHAF (African International Games for disabled athletes)

Volunteer Activities

- Assistant for NOCs & NPCs in the 2010 Winter Olympic and Paralympic Games, Vancouver, Canada
- Volunteer at the Ironman World Championship 2002, Hawaii, USA

Regional Coach, Belgian Triathlon Federation

- Swimming and running

Sport Accomplishments

- 3x Belgian Champion Triathlon/Duathlon
- 2nd place at the USA Duathlon National Championship
- Triathlon Junior European Championship participation
- Regional Silver Sport Award

Sports

Triathlon, Running, Mountain Bike, Skiing, Football

Master in Management Science, Solvay Brussels School of Economics and Management, Brussels, Belgium

Bachelor in Economics, Solvay Brussels School of Economics and Management, Brussels, Belgium

Henrion Eric Belgian, 24 years

3 months internship as Marketing adviser

6 years as Tennis coach

3 months as Sales Assistant



Work Experience

Marketing adviser, KPMG, Brussels, Belgium

- Analysed the IT industry in the Benelux region and opportunities for KPMG customers
- Offered a future strategy and recommendations

Tennis coach, Brussels L.T.C, Brussels, Belgium

- Taught children and adults
- Regular courses throughout the year as well as summer internships

Sales Assistant, Decathlon, Wavre, Belgium

- Advised customers for ski equipment & managed stock
- Responsible with a team, of the economic performance of the ski department

Master thesis, Université Libres de Bruxelles, Brussels, Belgium:

"The impact of marketing invested in famous tennis champions on the profitability of companies" - Interviewed companies such as Credit Suisse, Volvo, Babolat VS, IFM Sports Marketing surveys or VAAV Communication

Sports

Tennis (Belgian rank: B+2/6), Skiing, Football



Languages

English
French



Hofstetter Myriam

Swiss, 29 years

3 years in Event Management & Communication in the medical industry

1 ½ years in Marketing, Event Management & Communication in the car industry

Master of Arts in International Relations, Graduate Institute of International and Development Studies (IHEID), Geneva, Switzerland



Languages

French
English
Swiss-German
German
Spanish

Work Experience

Marketing Coordinator, Electro Medical Systems, Nyon, Switzerland

- *Event Management: overall and exhaustive organisation of company participation in international fairs and congresses; development of a corporate booth concept and its deployment to markets*
- *Project Management: overall coordination of communication projects (video productions, online surveys, promotion activities, etc); responsible for seeing all projects through to completion while closely cooperating with 3rd parties and internal departments*
- *Media Planning: set-up of company global Media Plan (online and offline) responding to marketing and regional needs; coordination and implementation*

Marketing & Events, Mazda, Geneva, Switzerland

- *Event Management: coordination of company participation in Salon International de l'Auto de Genève, including*

hostess recruitment and training, and on-site co-management of the stand; organisation of dealer trainings

- *Communication: update of national websites (in French, German and Italian); writing of internal communication*
- *Marketing: market studies*

Administrative experience in Financial (Kessler Gestion) and Banking (UBS) industries

Sport Accomplishments

10 years competing in Acrobatic Gymnastics, Swiss champion in 2002

Sports

Running, Swimming, Biking, Tennis, Skiing, Wake-Surfing

Bachelor degree in Sports Medicine, Umeå University,
Umeå, Sweden

Holmgren Sara

Swedish, 22 years

3 years' experience in volunteering
in national and international sports
events and federations



Work Experience

Member of the Organising Committee at the 2010 Floorball World University Championship, Umeå

- *In charge of planning and managing the VIP-section*

Delegation Official for the Swedish team at two Universiades 2011: Erzurum & Shenzhen

- *Managed specific sports as well as management within the Swedish delegation*

- *Attended the FISU general assembly as the assistant Swedish representative in Shenzhen*

Head of the Swedish team delegation at the 2012 Cross Country Running World University Championship, Lodz

- *In charge of managing the athletes and attending all meetings connected to the event*

Volunteer in the medical department at the 2012 Futsal World University Championship, Braga

- *Managed volunteers and medical staff at the event*

Member of the Competitions Committee, Swedish Academic Sports Federation

- *Organised and managed the competitive schedule of the federation, developed policy documents as well as developed and maintained collaborations with the sports federations*

Swedish student representative at the 2012 FISU Forum in Taipei

- *Participated in the forum to share the information from the Swedish federation as well as develop the Swedish knowledge of sports within other countries and federations*

Sports

Football, Running



Languages

English
Swedish



Ivarsson Viktoria

Swedish, 29 years

6 years at the World Economic Forum, Geneva. Prior to this, held various positions in the luxury goods sector. Avid golfer.

Master of Arts in International Relations, University of Geneva & Graduate Institute of International Studies (HEI), Switzerland



Languages

English
French
Swedish
Polish

Work Experience

At the World Economic Forum: Senior Manager, Academic Networks

- *Managed the expert group discussing developments in tertiary education known as the Global Agenda Council on the Future of Universities*
- *Responsible for the Knowledge Advisory Group, a world-wide network of senior university administrators*

Senior Manager, Global Redesign Initiative

- *Worked with the Vice-Chairman, Lord Malloch-Brown, on the relationship with eminent scholars and experts contributing reflections on challenges in international institutions*

Project Manager, Global Risk Report

- *Managed the production of the yearly flagship publication in collaboration with the Partners of the Report*

Executive Assistant to Klaus Schwab

- *Seconded to the Chairman's Office during the Annual Meeting in Davos (2008, 2009 and 2010) and World Economic Forum on Latin America (2008)*

Administrative Assistant, Jahan Jewellers

- *Supported the senior staff at the Rue du Rhône Boutique*

Viewing Assistant, Sotheby's

- *Assisted visiting experts and customers prior to the Magnificent Jewels Auctions*

Moderator, Bentley Motors

- *Worked on the company stand at the Salon International de l'Automobile*

Sports Accomplishments

Sports Scholar Graduate 2002, International School of Geneva

Sports

Golf (Handicap 15.4), Football, Skiing (Downhill, Cross-country), Automotive sports

Bachelor of Commerce (specialisation in Business Entrepreneurship, Environment & Organisational Behaviour), University of Pune, India

Khan Gibran **Indian, 28 years**

7 years' experience in Service delivery, Client relationship, Account & Operations management, Personnel development, Corporate Communications, Marketing and Event Management



Work Experience

Operations Manager, Hutchison Global Services (Vodafone AUS) Mumbai, India

- Responsible for end to end delivery of service agreements & client relationship, through overall smooth functioning of processes defined
- Administered adherence to the performance management system
- Drove quality standards with strong audit mechanism
- Set up effective feedback, coaching techniques, professional development, and succession planning

Assistant Operations Manager, Capita India Pvt Ltd. Retail (Next UK Plc), Credit Management (Osiris Financial UK) & Utility services (E.On UK), Pune, India

- Project management: controlling project execution, tracking and reporting progress, analysing results & forecasting future trends

Event Manager, Corporate Sports and Cultural Team, Mphasis an HP company

- Led the marketing and organising committee, successfully executing sports and cultural events (Cross Functional Football, Cricket & Badminton tournaments) with more than 500 participants

Sports

Football, Tennis, Cricket, Snooker, Horse racing



Languages

English
Hindi
Urdu



Korsik Alexander

Russian, 22 years

1 year in the Real Estate industry

Master of Arts in Politics and International Relations of Asian and African countries, Moscow State University, Moscow, Russia

Bachelor of Science in Eastern Studies (specialisation in Economics & Sociology), Moscow State University, Moscow, Russia



Languages

English
French
Hebrew
Russian

Work Experience

Sales manager; Srazu v dom (real estate agency); Moscow, Russia

- Sales
- Assisted in the development of a marketing strategy for the company
- Market research and analysis
- Found potential customers, prepared client meetings
- Various office tasks

Interpreter, French-Russian, Russian-French; Moscow, Russia

- Translation of documents
- Interpreted for a French Chef, who came on practical training to one of Moscow's restaurants

Sports Organisation Volunteering

- Judo Super World Cup, Moscow 2005; athlete accompaniment and navigation during the event

Sports

Basketball, Football, Judo, Muai-Thai, Ice Hockey, Tennis

Post-Graduate Diploma in Marketing (PGDM),
Balaji Institute of International Business, Pune
Bachelor of Engineering (B.E) - Mechanical, Anna
University, Chennai

Krishnan Vijay

Indian, 28 years

1 year as Operations Manager & Football Coach
of Imperial International Sports Academy (IISA)
3 years in Business Development in Automotive
Industry



Work Experience

Operations Manager, Imperial International Sports Academy (IISA), India

- Handled operations of YCL (Youth Champions League), a grassroots football initiative held in Goa
- Executed PE programme for different schools in Mumbai
- Created PE programme system tools (session report) for coaches, equipment checklist, weekly review template etc.

Football Coach, IISA

- Coached U-10 and U-14 players at different centres
- Prepared football sessions manual for different age groups
- Volunteered at MUSS (Manchester United Soccer School) clinic, Thane

Territory Sales Manager, Tata Motors Ltd, India

- Handled UV (Utility Vehicle) range of 3 Tata dealerships
- Dealer manpower training and motivation
- Highest sale of Tata Aria for 6 months in Mumbai region

Deputy Manager, Sales, M&M Ltd, India

- Handled UV range of M&M dealerships
- Initiated promotional events of existing products and new launches
- Member of the Best Sales Team in FY 09-10
- Driving long term dealer profitability for my dealerships

Sports

Football, Cricket, Table Tennis



Languages
English
Hindi



Ladysh Yuliya

Belarusian, Polish, 23 years

1 year in Pharmaceutical Industry

1 year in Construction Industry

5 years of Volunteering in Sports

Master of Science in International Business Management, Kozminski University, Warsaw, Poland

Bachelor in International Business Communication, Belarus State Economic University, Minsk, Belarus



Work Experience

Management Consulting Practice, MASISA Company, San Jose, Costa Rica

Developed Business Strategy for the Company to enter Central American Market

Fitness Instructor, Valley Fitness, Los Angeles, USA

- *Personal trainings*

- *Delivered classes on healthy lifestyle*

Research Operations Assistant, Ltd. Co. PAREXEL/ Documeds Clinical Research Organisation, Warsaw, Poland

- *Assisted in preparation and maintenance of project documentation*

- *Worked on project specific assignments*

English Language Translator, FLtd. Co. Divital Auto Invest, Minsk, Belarus

- *Provided simultaneous translation and translation of official documents (EN- RU)*

- *Organised conferences and business events*

Volunteered at International Ice-Skating Minsk, Belarus

Volunteered at EURO 2012 in Warsaw, Poland

Volunteered in the organisation of charity marathons, Costa Rica

Representative from the University at International Sport Challenge Event sponsored by Schneider Electric, Paris, France

Marketing Project HeadMade - Sport Challenge

- *Developed a business strategy to promote Hockey in Belarus*

Sports

Swimming, Running, Sport Aerobics, Zumba, Pilates, Boxing, Tae Bo

Languages

English
Spanish
Russian
Polish



Bachelor in Recreation, Sport & Tourism (specialised in Sport Management), University of Illinois at Urbana-Champaign (UIUC), USA

Lee Jee Youn (Jenny)

South Korea, 25 years

7 months as Project Planner

6 months as Events Assistant in the USA

7 months in National Sport Federations in Korea

Volunteer as Interpreter and Assistant for International Sporting Events/Congresses



Work Experience

Project Planner, Cheil Worldwide, Seoul, Korea

- Researched and planned for new sports property business

International Relations Bureau Intern, Korea Football Association, Seoul, Korea

- Managed agent related duties, the international transfer of the players and FIFA TMS; Internet transfer system
- Organised referees' transportation and accommodation schedules, duties related to the issuance of visa

Events Assistant, USA Taekwondo, USOC, Colorado Springs, USA

- Recruited and managed volunteers and assisted with registration process for/at the U.S. Open Taekwondo Championship and five National Qualifiers

Marketing and Sponsorship Team Assistant Intern, Korea Baseball Organisation Properties, Seoul, Korea

- Assisted with planning and processing 2007 All-Star Game and 2007 Future's Game

Volunteer Experience, Korea

- IAAF World Championships Daegu 2011
- POSCO E&C Korea Cup 2011 Artistic Gymnastics World Top Championships
- 2011 FIBT Congress Korea
- 74th AIPS Congress Seoul 2011

Sports

Taekwondo (3rd Dan Black Belt), Football (Goalkeeper), Basketball, Badminton, Snowboarding, Hiking, Swimming



Languages

Korean
English
Spanish



Machado Fabio

Brazilian, 30 years

4 years in Management Consulting (improvement of operational efficiency, organisational restructuring, zero based budgeting)

1 ½ year in Commercial sector

10 months in Financial sector (Mergers & Acquisitions)

Bachelor of Science in Mechanical Engineering, University of Sao Paulo, Brazil



Languages

English
Spanish
Portuguese

Work Experience

Senior Consultant, Galeazzi & Associados

- Responsible for organisational restructuring and cost reduction initiatives in the financial sector
- Identification of value drivers to propose an action plan to either reduce costs or increase revenues
- Data gathering, validating and analysing in order to develop financial and operational models
- Implementation of Zero Based Budgeting methodology

Consultant, Oliver Wyman

- Participation in projects in the Telecom sector aimed to improve operational performance
- Evaluation of opportunities for optimisation of internal and customer related processes
- Data analysis and implementation of operational improvement projects

Internship in the Financial Area, CPM Braxis

- Data gathering and reports development to national and international investors
- Projection models of companies' cash flow and financial results. Preparation of reports (Revenues, Profitability, Costs) to company's board
- Coordinated integration projects (PMI)

Internship in Commercial Area, Sertrading

- Company prospection to provide foreign trade services
- Financial, tax and logistic analysis of import and export operations

Sports

Golf, Tennis, Football, Basketball

Mendes de Siqueira Rodrigues Rodrigo

Bachelor of International Business
Management Studies, University of the
Hague, The Netherlands

Portuguese, Brazilian, 27 years

2 years in Business Administration

1 year in Procurement

2 years in Marketing/Sales



Work Experience

Manager/Partner – Siqueira Grill and Frio Maravilha Ice Cream, Brasília, Brazil

- Led a team of 20 employees, ran the business; Payroll/Hiring, daily operations etc

Buyer – PDVSA, The Hague, The Netherlands

- Extensive customer service
- Operated database (SAP)
- Issuing orders

Marketing Executive – Quintiq, Den Bosch, The Netherlands

- Market research
- Prospection for new partnerships
- Operated database (Salesforce)
- Event organising

Marketing/sales Intern – ARI Europe B.V., Alphen aan den Rijn, The Netherlands

- Main task: Market research
- Operated database (Salesforce)
- Credit control

Coordinator of the Language Courses – Klein Escola de Idiomas – Brasília-DF, Brazil

- Administrative work
- Invoicing
- Extensive customer service
- Substitute teacher

Sports

Football, Tae Kwon Do, Running, Weight lifting, Brazilian Jiu-Jitsu, Tennis, Volleyball



Languages

English
Spanish
Portuguese



Nakitanda Olivia Aya

Ugandan, 28 years

10 years as Senior National Swimmer

3 years in General Medical Practice and Healthcare Management

3 years in Sports Leadership

6 months as Programme Monitor, Japanese International Broadcaster

MChB Bachelor of Medicine and Surgery,
Makerere University, Kampala, Uganda



Languages

English
Japanese
Luganda

Work Experience

Medical Officer, AAR Health Services

- Patient care and management including preventive and curative treatment
- Rescue missions, airlifting patients and emergency services
- Health promotional talks, advice and counselling in communities and corporate companies
- Team leader of 16 doctors at Acacia Health Centre
- Health Centre Manager (Ag), Ntinda Health Centre

Programme Monitor, NHK World

- Carried out regular viewing of the programmes, providing evaluation and comments which were fed back to NHK WORLD TV production/programming team

Medical Officer, Nakasero Hospital

- Emergency doctor in the Casualty Unit
- Patient care and management in liaison with consultant specialists (Inpatient and outpatient)

Junior House Officer (Surgery, Paediatrics, Internal Medicine & Obstetrics, Gynaecology), Mulago National Referral Hospital & Kitovu Hospital

- Worked under supervision of Senior Consultants offering inpatient, outpatient and emergency care including carrying out Caesarean sections

Chairperson, Uganda Olympic Committee Athletes' Commission

Coordinator, International Olympic Academy ISYP 2010

Sport Accomplishments

- 10x National Champion & Record Holder
- Competed at Commonwealth Games, World Championships, World University Games & Olympic Games
- Uganda Sports Press Association Awards: Swimmer of the Year 2003, 2004, 2005

Sports

Swimming, Table-Tennis, Badminton

Bachelor in Law, University of Lisbon, Law School,
Lisbon, Portugal

Executive Master in Tax Management, INDEG/ISCTE
Business School, Lisbon, Portugal

VAT Module of Executive Master in Tax Law, Portuguese
Catholic University, Lisbon, Portugal

Executive Master in Business Management, Portuguese
Catholic University, Lisbon, Portugal

Palmeiro Bernardo

Portuguese, 29 years

6 years as a Lawyer

3 years as a Tennis coach

1 year as Director of the Portuguese Padel
Federation



Work Experience

Lawyer, PLMJ Law Firm (António Maria Pereira, Sarágga Leal, Oliveira Martins, Júdice e Associados), Lisbon Portugal

- Worked in Tax Law: experience in advisory in tax law, corporate international taxation (tax planning restructuring and merger and acquisition transactions), daily tax management for clients, tax litigation and tax compliance, both in Portugal and Angola
- Worked in corporate law: experience in drafting legal documents and contracts, entering negotiations in representation of clients and legally assessing them regarding all risks involved in a transaction

Tennis coach at Ginásio Clube Português and Lisboa Racket Centre, Lisbon

- Coached junior (from the age of 6) and senior players at amateur, pre-competition and competition levels

Director of the Portuguese Padel Federation

- Responsible for legal matters
- Responsible for marketing, sponsorship and fundraising

Sports Volunteer

- Volunteered in the organisation of two editions of the Estoril Tennis Open

Sport Accomplishments

- Tennis: competed at both national and international levels

Sports

Tennis, Football, Padel, Rugby, Skiing



Languages

Portuguese
English
Spanish



Rosas Perez Luis Ricardo

Mexican, 27 years

- 1 year as School Director at Real Academia de Futbol Española (RAFE)
- 10 years as Professional football player

Master in Sports Management, Johan Cruyff Institute, Barcelona, Spain

Bachelor in Business Administration, Universidad Nacional Autónoma de Mexico (UNAM), Mexico City, Mexico

Seminar in Human Resources, UNAM



Languages

English
Spanish

Work Experience

Administrative Director at Real Academia de Futbol Española (RAFE), a new soccer academy

- Business Plan Development of the academy
- Start-up project management
- Development of guidelines and politics
- Recruitment of players for the academy

School Director at Real Academia de Futbol Española (RAFE)

- Recruitment of children for the academy
- Guidelines and politics
- Start-up of the academy

Under 18 Team Coach at Real Academia de Futbol Española (RAFE)

- Training plan
- Development of coaching plan

Sport Accomplishments

Professional Football Player

- Played for Pumas, Leon and Neza Football Clubs (1st & 2nd Mexican divisions)
- Participation in the International Tournament Libertadores Cup (Tournament between México and Latin American teams)
- Concachampions Tournament (México-USA-Central América Teams)
- Interliga Tournament, played in USA

Sports

Football, Basketball, American Football, Snowboard, Squash

Bachelor of Commerce Management Economics in Industry & Finance, University of Guelph, Canada

Sayapheth Frank

Canadian, 30 years

10 months in Sport, Sponsorship & Event Marketing (N. American & Asian Markets)
3 years in Education
1 year in Executive Sales & Marketing (IT)
2 years in Retail Management (Apparel)



Work Experience

Media PR, IMOK Communications, Seoul, South Korea

- 2011 IAAF World Championships: analysing/reporting on the Korean landscape, building brand momentum for Adidas
- Implemented on/off the field marketing using the Adidas 'all in' campaign track and field theme park & social media

Sponsorship & Events, Rogers Communications, Toronto, Ontario

- Designed, developed & executed traditional & social media marketing strategies for the Rogers Cup (Tennis) and Toronto Blue Jays (Baseball), to maximise ticket sales, revenue, and fan interaction

English Instructor, Avalon English, Bundang, South Korea

- Conducted/instructed academic curriculum for middle school students & adults

- Implemented 'Sports Day' in the school programme

General Manager, Hollister Co., Toronto, Ontario

- Managed store marketing, HR (200+ employees), and supply/demand operations
- Reported to district/regional managers to resolve issues and implemented solutions surrounding them

Sales Account Manager (U.S East Coast Region), IBM, Toronto, Ontario

- Developed and executed technology solutions & sales strategies to senior level executives
- Addressed vertical market opportunities within the commercial sector

Sports

Volleyball, Basketball, Ultimate Frisbee, Fitness, Badminton, Football, American-Football, Ice Hockey



Languages

English
Laotian



Shadman Milad

Iranian, 29 years

8 years as Professional Swimming Coach

4 years as Sport Journalist

1 ½ years as Sales Manager

Bachelor of English Language Teaching, Islamic Azad University, Roudehen, Tehran, Iran



Languages

English
Farsi

Work Experience

Sports Activities, Rah-e-Roshd Education Complex, Tehran, Iran

- Trained and introduced one of the members of Iran's National Swimming Team
- Coordinated swimming meets and parents day events
- Highly successful in introducing young children and adults to swimming for the first time
- Gradually became key agent in establishing esprit de corps among both employees and clients, promoting active participation and swimming skills acquisition

Sport Journalist, KhabarVarzeshi, Tehran, Iran

- Worked as journalist & translator in the first and largest circulation sports newspaper in Iran, covering international events
- Covered the 2011 Women's World Cup in Germany single-handedly

- Member of the International Sports Press Association (AIPS) and Iranian Sports Journalists Association

Sales Manager, ToTi Sanitary Ware Collection, Iran

- Within 6 months promoted from salesman to manager, supervised all direct sales to consumers in northwest Tehran
- Consultant for the CEO and other company managers, helped devise sales, pricing, and marketing strategies

Sports

Swimming, Tennis, Rock-Climbing, Skiing, Football, Kayaking

Bachelor in Law (LL.B) &
Business Management (B.A) (specialisation in
Business Marketing), Interdisciplinary Center
(IDC), Herzliya, Israel

Shuman Daniel

Israeli, South African, 28 years

1 year as Lawyer

2 years as Founder of Sport Ticket Company

9 month as Bar Supervisor

3 years as Operation Manager (IDF)

2 years as Founder of Student Charity Organisation



Work Experience

Associate, Pelles Mosser Sherman Law Offices, Israel

- Providing legal consultation in the real estate industry
- Examination of business contracts, analysis of financial feasibility, preparation of statements of claim and defence

Founder & CEO, Itcktu, Tickets To Sports Events, Israel/ Spain

- Carried out research leading to company's establishment: industry and market analysis, survey of competition, legal analysis
- Devised and led a marketing & sales business model via social networks
- Led ticket purchase strategy to global sports events: UEFA Champions League, FA Premier League, Spanish League, and the Euroleague

Bar Supervisor, Laurel Pub Company, England

- Managed a team of 12 employees
- Audited monthly budget

Operations Manager, Israeli Defense Force (IDF), Israel

- Led a team of 15 employees
- Initiated complex logistics and operations planning

Founder of "Sachbak", Israel

- Student charity organisation, provides food to underprivileged families

Sport Accomplishments

Israeli Youth Rugby Team

- Represented Israel in the Jewish Olympics 2001
- Won the Israeli Rugby league in 2002

Sports

Tennis, Rugby, Football



Languages
English
Hebrew



Singh Yadvinder

Indian, 27 years

5 years' experience in IT Consultancy,
Project Management
Freelancer in Sports Management & Coaching

Bachelor of Engineering (Computer Science),
Punjab Engineering College, Chandigarh, India



Languages

English
French
Hindi
Punjabi

Work Experience

Freelancer in Sports Management and Coaching

- Member of the organising committee for Athletic Meet at Stepping Stones Senior Secondary School
- Held a Football Coaching Camp for students of Stepping Stones Senior Secondary School, concluding with a tournament
- Technical Official for Karate Tournament at Chandigarh Mini Olympics
- Member of the organising committee for National Taekwondo Tournament

Technology Analyst, Infosys Technologies Limited, India

- Managed project at team level
- Responsible for managing billed hours, daily activities, individual work efforts and assuring quality
- Automated 3 monthly activities, saving un-billed hours and gaining profit of 32%

Application Engineer, Computer Sciences Corporation, India

- Involved in developing an application for our client Goldman Sachs
- Deputed to US for understanding the tax structure of various countries
- Received a company level award for innovation

Sport Accomplishments

- Represented my State/Province in National Level Cricket Tournament
- Represented my State/Province in National Level Fencing Tournament
- Winners of Inter University Football Tournament at National Level

Sports

Football, Cricket, Fencing, Squash

Master of Science in Exercise and Health Sciences,
University of Basel, Switzerland

Bachelor of Sports in Exercise and Sports Sciences,
Health Sciences and Physical Education, University
of Basel, Switzerland

Spielmann Carla

Swiss, 28 years

12 months as a Career Adviser and Teacher
8 months as a Sports Teacher
5 months at Antidoping Switzerland
5 months' internship at the Federal Office for
Sports in Switzerland



Work Experience

Career Adviser and Teacher (private school), Riedholz, Switzerland

- Coaching and teaching 16-18 year olds to hone and maximise their skills to enable them to obtain a job meeting their requirements
- Developed, implemented and performed new experiential sports events for students using a student centred approach
- Administration: created worksheets and stimuli for the pupils, assisted in planning and managing internal and external projects; creation of marketing brochure

Sports Teacher (secondary school), Switzerland

- Teaching teenagers various kinds of sports
- Project coordination and execution of fitness programmes in prevention of injury and health

Antidoping Switzerland, Ittigen b. Bern, Switzerland

- Administration: working with SIMON (platform for the athletes whereabouts) and preparing equipment for the doping controls

Volunteering Activities

- Coaching group & individual lessons in various sports clubs, motivating young people and adults to achieve their maximum potential
- National Sports events (Gigathlon, Beachworldtour Gstaad, gymnastics festival, EURO 08)
- President/Member of committees in a Floorball club, multi-sports club and at Scouts
- Repositioned and reorganised a floorball club in Switzerland

Sports

Floorball, Athletics, Inline-Skating, Gymnastics, Squash, Skiing



Languages

German
English
French
Spanish
Swiss-German



Tidbury Megan

Australian, 27 years

3 years' experience in a Sporting Organisation in Event Management and Athlete Development sectors

2 years' sport volunteer experience

1 year experience in a recreational sporting company

Bachelor of Applied Science (Equine Studies), Charles Sturt University, Wagga Wagga, Australia
Human Exercise Physiology unit, University of Western Australia, WA, Australia



Languages

English

Work Experience

High Performance Manager, Equestrian WA, Australia

- Developed and implemented all areas of elite athlete training, coaching & officiating pathways across three Olympic disciplines
- Supported and administered Equestrian Australia national squads and training programmes
- Developed sport specific talent identification systems and strategies
- Worked with international coaches to develop organisational policies
- Provided on-going support for athletes

Event Director, Equestrian WA, Australia

- Overall planning and execution of Interschool State Championships
- Led and managed staff and volunteer team
- Developed and implemented all aspects of business, marketing and operational plans for the event

Guest Services Representative, Aspen Ski Co, United States

- Set up and maintenance of ski lifts and operational facilities

Sport Accomplishments

- Department of Sport & Recreation's High Performance Leaders Network (member)
- Equestrian WA Event of the Year recipient & Equestrian Australia EOTY nominee (Event Director)

Sports

Equestrian, Running, Skiing, Tennis, Basketball

Bachelor of International Business Administration,
Ritsumeikan Asia Pacific University, Oita, Japan

Tsukamoto Takuya

Japanese, 28 years

- 4 ½ years' experience Managing & Promoting Japanese Golf Tournaments
- 6 months' experience working with the Japanese Olympic Committee
- 3 months with Japanese Ice hockey Federation



Work Experience

Dunlop Sports Enterprises Co, LTD, Assistant Director Golf Tournament Group Business Team, Japan

- Conducted management of golf tournaments and built new relationship with sponsors
- Responsible for budget adjustment, organising work schedules, security, checking the quality of sportswear and team motivation
- Supervised correspondence with international pro-golfers invited to take part in tournaments such as Dunlop Phoenix (organised players' practice schedules, reserved their flights and hotels and translated game rules during competition.)

Japanese Olympic Committee, Assistant Director

- Conducted management of International programme for National Federation

International Ice Hockey Federation, Volunteer Leader

- 2012 International Ice hockey federation Semi-Annual and General Congress in Japan

Japanese Ice Hockey Federation, Organising committee member

- Organised a sport event for International Ice hockey Sochi primary game in Japan

Sports

Football (University level), Golf, Running, Skiing, Ice Hockey



Languages

Japanese
English



Tuohimaa Katarina

Finnish, 24 years

1 ½ years in Marketing & Communications,
AmCham, Finland

10 years + as tennis player on ITF Pro and Junior
Circuits and NCAA Division I

4 months in Media Relations, TCU Athletics

B.Sc. in Advertising and Public Relations, Texas
Christian University, Fort Worth, Texas, USA



Languages

English
Finnish

Work Experience

Marketing & Communications, AmCham Finland (The American Chamber of Commerce in Finland)

- Developed and executed communications and marketing strategies and campaigns at Finland's leading international business hub
- Managed the website and other digital marketing channels
- Coordinated AmCham's Women's Network, a network for woman executives, including some of Finland's most influential women in business

- Managed the brand identity

Associate, AmCham Finland

- Ran the member communications department
- Executed marketing campaigns in conjunction with events
- Designed marketing materials and individual campaigns
- Managed the coordination of various events, including an event series with ministers in the Finnish Government

Media Relations Intern, TCU Athletic Department

- Assisted in day-to-day activities and game day operations in the press box

Tennis Camp Instructor, Smash Tennis, Helsinki

- Conducted tennis classes and camps for children ages 4-13

Sport Accomplishments

- Five doubles titles on ITF Pro Circuit
- WTA rankings: 730 in singles, 481 in doubles
- Represented Finland in Fed Cup 2006
- TCU Tennis: 4x All-Conference Team (doubles & singles), 2008-2011
- Team Captain and MVP, 2010-2011

Sports

Tennis, Running, Skiing, Golf, Beach-Volley, Ice Hockey

Bachelor in Business Administration (specialisation in Human Resource Management), York University, Toronto, Canada

Vergnaud Raphael

French, American, 28 years

3 years in Recruitment & Sales

6 years in Youth Football Coaching

3 years in Key Account & Project Management

7 months in Youth Development



Work Experience

Key Account & Project Manager, Marketing & Sales Department

- Established and managed relationships with firms all over French-speaking Switzerland
- Created my own client network starting from zero (30 clients)
- Project management: social media development, ambassador programme, university marketing
- Recruited, screened, interviewed and selected candidates for business, finance, marketing and technical positions
- Monthly variable bonus objectives completed
- Largest sales volume accomplished

Youth Development, Coaching/Marketing/Sales

- Responsible for weekly camps and courses for children ages 4-15 in groups of 20 children
- Covered camps in Geneva, Versoix, Gland, Lausanne, Vevey and Montreux

- Developed training programmes for different age groups
- Organised events at schools, fairs and expatriate meetings to inform parents of our offers
- Planned and coordinated coaching schedules for 5 other coaches
- Managed 4 junior coaches
- Created marketing plan for upcoming year

Sport Accomplishments

7 years of club football for Lutry FC (reached Vaud Finals twice)

Completed the Lausanne Semi Marathon

Sports

Athletics, Football, Basketball, Volleyball, Snowboarding, Ping Pong, Swimming and Sailing



Languages

English
French
Spanish



Virk Harsimran Singh

Indian, 28 years

5 years' experience in Information Technology industry
(1 ½ years in Business Intelligence
1 year in Network Security
2 years in Banking Technology)

Bachelor of Technology in Electrical Engineering,
Visvesvaraya National Institute of Technology,
Nagpur, India



Languages

English
Punjabi
Hindi

Work Experience

Technology Analyst, Infosys Limited, India

- Led the team responsible for complete installation, configuration and maintenance of test environments and databases of Finacle product suite for a leading bank in Asia-Pacific
- Streamlined processes thereby considerably reducing the turnaround time for requests
- Initiated and set up a common knowledge repository across various teams thereby facilitating knowledge sharing
- Conceived, coded, tested and implemented a number of technical tools which brought down human effort by half and increased efficiency considerably
- Received Infosys Spot Award for outstanding performance and got best appraisal rating (given to only top 5% of employees) throughout my career with Infosys

Volunteer work

- Organised orientation programmes to promote Field Hockey amongst school students
- Member of organising team for All India Inter-NIT sports meet 2005-06 held at VNIT, Nagpur

Sports

Field Hockey, Table Tennis, Cricket, Squash

Master of Arts in Anthropology, The Chinese University of Hong Kong, Hong Kong
Bachelor of Arts in English International Journalism, Tianjin Foreign Studies University, China

Wang Shuheng

Chinese, 26 years

2 years' experience of Media Contact & Project Management in NGOs



Work Experience

Liaison Officer, China Social Assistance Foundation (CSAF), Beijing China

- Planned, co-ordinated and executed media activities of CSAF
- Wrote background information for media and campaigns and prepared materials for events and activities
- Prepared and organised press conferences
- Built up and maintained media contact database
- Contacted government agencies and other NGOs

Administrative Assistant and Translator (Internship), European Union Chamber of Commerce Tianjin Chapter, Tianjin, China

- Assisted in contact of government authorities and chamber members

- Assisted in organisation of diverse events and business affairs
- Participated in specific project work as required
- Used various office functions to provide back up

Sports

Swimming, Dragon-Boat, Badminton



Languages

English
Chinese
Cantonese



Wang Zhao

Chinese, 32 years

4 years in National Winter Sports Center of China

2 years as Teaching Assistant

3 months Internship as Editor

Master of Arts majoring in British Studies, Beijing Foreign Studies University, Beijing, China



Languages

English

Mandarin

Work Experience

Vice Director, Training and Competition Department,
National Winter Sports Center of China

- Involved in organising and operating both national and international sports events, such as ISU Grand Prix of Figure Skating, ISU World Cup Short Track Speed Skating and Speed Skating, FIS Freestyle Skiing World Cup as well as the National Winter Games
- Worked on pre-game preparations as well as game time support for Chinese Sports Delegation to Vancouver 2010 Winter Olympic Games, Innsbruck 2012 Winter Youth Olympic Games and Asian Winter Games 2011
- Involved in the internal coordination and external communication related to national winter sports federations
- Assisted in athletes' registration and national teams selection

Olympic Volunteer, Beijing 2008 Olympic Games

- Assisted the dignitaries and IOC families in all aspects of the Games' Volleyball Venue

Teaching Assistant, Foreign Studies College, Yanshan University, China

- Assisted in teaching and organising student activities

Intern editor, News Channel, CCTV

- Wrote and edited national and international news for daily news broadcast

Sports

Running, Badminton

Bachelor of Science in Psychology, University of Oregon, Eugene, Oregon, USA

Wedlake Ashley American, 25 years

1 year in Sports Administration at the United States Olympic Committee
10 months at University of Oregon Athletic Department
3 years as Gymnastics Coach



Work Experience

Sports Medicine Clinic Administration, United States Olympic Committee

- Training and implementation of new medical record systems used at the 2012 London Olympic Games and the 3 U.S. Olympic Training Centres
- Coordinated services for Sacramento Kings NBA team camp
- Conducted tours of the Olympic Training Centre for major donors to generate funding and resources
- Generated monthly financial reports and tracked funding for 43 National Governing Bodies
- Recorded rehab statistics of athletes for future research
- Management and training of interns

University of Oregon Athletic Department

- Ticket sales and game day operations for over 60,000 fans
- Helped create 95% season ticket renewal rate

Study Abroad, Semester at Sea

- Circumnavigated the globe while studying and providing community service work (14 countries)

Volunteering

- U.S. Olympic Team Trials; Track and Field & Taekwondo
- Pan American International Wrestling, USADA
- Jimi Flowers Paralympic Swim Classic
- Tam Binh Orphanage in Vietnam to teach life lessons in sport

Sport Accomplishments

- 18 years competitive gymnastics
- Represented Washington State at Senior Nationals
- MVP, Team Captain and received the Coaches Award of Excellence

Sports

Gymnastics, Tennis, Skiing, Snowboarding, Running, Cycling, Golf, Water-Skiing, Sailing, Soccer, Triathlon



Languages
English



Wilhelm Toni

German, 30 years

11 years' experience as Professional Athlete in Windsurfing (Olympic level)

4 years' experience as Sports Coach

Master of Arts in Sports Science at the Christian-Albrechts University of Kiel, Germany



Languages

German
English
French
Polish

Work Experience

Management, Marketing and Media Communication of 3 personal Olympic Campaigns

Coch and Consultant in Sport Affairs, Olympic Base Stuttgart and the Landes-Segler-Verband Baden Württemberg

- Prepared the youth squad for national and international championships
- Consulting in marketing strategy of the Landes-Segler-Verband Baden-Württemberg

Ski Teacher, La Tzoumaz Ski School

Windsurfing Coach, Landes-Segler-Verband Schleswig Holstein

Prepared the youth squad for national and international championships

Sport Accomplishments

- London 2012 Olympic Games, 4th
- European Championships 2012 Madeira, Portugal, 6th
- World Championships 2012, Cadiz, Spain, 8th
- World Cup Kiel 2011, Germany, 2nd
- World Championships 2010, Kerteminde, Denmark, 4th
- World Cup Kiel 2009, Germany, 2nd
- World Cup Weymouth, England, 2nd
- World Championships 2006, Torbole, Italy, 7th
- University Games 2005, Izmir, Turkey, 3rd
- World Championships 2004, Cesme, Turkey, 8th
- Athens 2004 Olympic Games

Sports

Windsurfing, Surfing, Sailing, Skiing, Biking, Tennis, Golf, Climbing

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