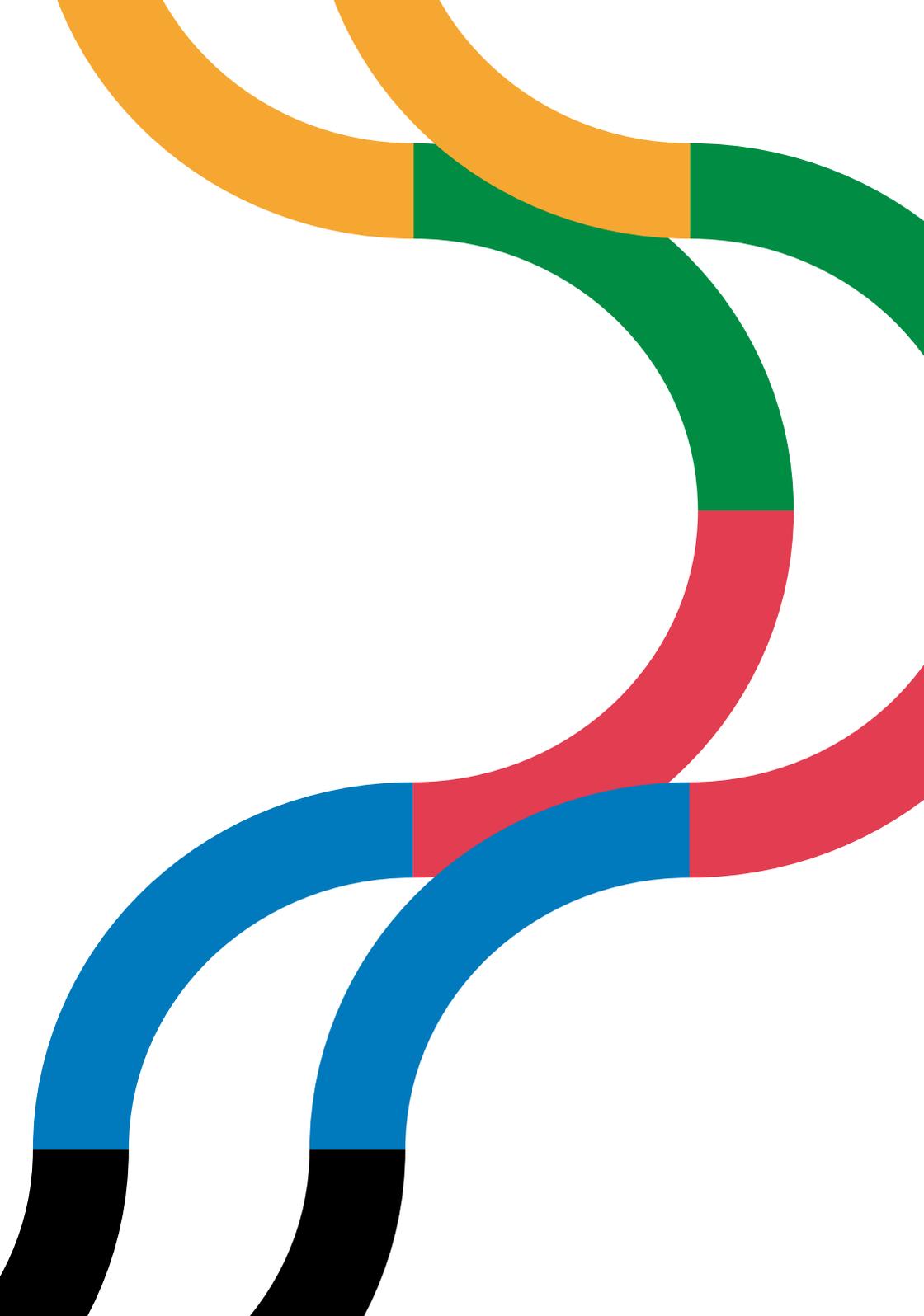


CLASS OF 2018

MASTER OF ADVANCED STUDIES IN SPORT ADMINISTRATION & TECHNOLOGY

**The No. 1 Ranked Programme
in Sports Management Worldwide
by Eduniversal (2015/16/17)**

The AISTS MAS is co-signed by



CLASS OF 2018

MASTER OF ADVANCED
STUDIES IN SPORT
ADMINISTRATION & TECHNOLOGY

AISTS MAS IN SPORT ADMINISTRATION

A UNIQUE PROGRAMME IN THE OLYMPIC CAPITAL

Organised by the AISTS (International Academy of Sports Science and Technology), the **AISTS MAS in Sport Administration** is a unique postgraduate programme in sports management held annually in Lausanne, the Olympic Capital.

Over the course of 15 months, participants are trained by experts in sport and academics, in the following multi-disciplinary fields applied directly to sport:

- Management & Economics
- Technology
- Law
- Sociology
- Medicine

THE NO.1 RANKED PROGRAMME IN SPORTS MANAGEMENT WORLDWIDE

The **AISTS MAS in Sport Administration** degree is co-signed by some of the best academic and technology institutes of Switzerland: EPFL, University of Lausanne and University of Geneva.

The AISTS MAS in Sport Administration is designed for sports-minded professionals wishing to achieve a stronger skill set for their existing or desired career in the sports industry. Participants are fluent in English, have an undergraduate degree, a master's degree and / or work experience, and are interested in developing or strengthening a career in sports management. In addition, they come from a wide range of nationalities and professions, but all have the same goal of Mastering Sport.

The AISTS MAS is co-signed by



AISTS MAS

WORK EXPERIENCE REQUIREMENTS

In addition to course requirements, participants must also complete at least the equivalent of eight weeks of full-time work in the sport industry. Past participants have completed these requirements in the form of short-term work experience or by securing full-time jobs with organisations such as the International Olympic Committee, International Federations, sports organisations and sports marketing agencies.

To contact or recruit

AISTS MAS in Sport Administration

2018 Participants

Email: info@aists.org

Phone: +41 21 692 64 80

aists.org/2018

ABOUT THE AISTS

The AISTS was founded in 2000 by the International Olympic Committee (IOC), EPFL, University of Lausanne, University of Geneva, IMD Business School, Ecole Hôtelière de Lausanne (EHL), the City of Lausanne and the Canton of Vaud.

The AISTS responds to the needs of the sports industry by focusing its activity on three key pillars:



EDUCATION

Educating leaders in sports management through adapted education programmes.



APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sports environment.



CONNECTIONS

Acting as a strategic connector in the world of sport.

AISTS MISSION

The primary mission of the AISTS is to Master Sport by positively contributing to sports management through a multi-disciplinary approach to education and sciences by remaining at the forefront of the sport industry's development and the Olympic movement.

FROM THE FIELD

CHRISTOPHE DUBI



The Olympic Games Rio 2016 proved to be immensely successful.

Cumulative ratings were higher than any previous editions across the globe. Some 6.2 million tickets were sold and the live sites saw more than 500,000 people in the Port and Madureira regions. Across the globe, the summer was definitely Carioca.

When the context evolves to become extremely challenging ; when anticipated revenues do not fully materialise ; and, at the same time, the world's expectations remain, there are many lessons to learn. Prime among others is the power of the vision and the strength of collaboration.

The vision for the Olympic Games Rio 2016 was to transform the city for the benefit of the people and offer a unique Carioca experience to participants. It was simple, yet powerful. In all situations, taking the hardest decisions, when one can refer back to the heart of the project, to its healthy roots, it cannot be wrong.

By essence, an event is based on multiple partnerships. For the Olympic Games, this translates into hundreds of local, domestic and international partners. The Olympic Games Rio 2016 transformed the life of citizens, athletes and participants. It is very rewarding. Transcending sport according to the initial mission of the IOC is worth every effort from everyone.

You, the MAS participants of the class of 2018, aspire to bring your energy, expertise, personality to the world of sport. You are embarking on the AISTS journey, which is an essential step for your future. Make the best of the intelligence around you ; and get the best out of Lausanne and its very powerful network.

Christophe Dubi

*Olympic Games Executive Director
International Olympic Committee*

SARAH LEWIS



One of the primary goals of the International Ski Federation (FIS) is to bring the next generation of skiers and snowboarders to the snow, so it only seems fitting that FIS works hand in hand with AISTS in its mandate to bring the next generation of leaders and managers to sport.

FIS has worked closely with the AISTS since before the inception of the Master of Sports Administration (MAS) and it is a relationship that has benefited everyone involved. The first tier of this partnership entails a six-month internship during the competition season for a AISTS graduate student to be integrated into the daily operations of the FIS marketing or communication department. FIS has benefited from working with several qualified students, who have gained significant practical experience and many former AISTS interns are enjoying careers within our industry.

The second element of the cooperation involves carrying out an individual or group project, which is a chance to gain an insight into a real-life task at FIS. The final projects presented by the AISTS study groups have provided FIS with quality work and a deeper insight into aspects of our sport. We have appreciated the high-level of these projects and look forward to future endeavours.

Finally, each year I have contributed to the AISTS course curriculum giving a presentation to the AISTS MAS class about the International Ski Federation's organisation, activities and developments. FIS is responsible for carrying out 7,000 registered competitions per year disciplines and features six disciplines on programme of the Olympic Winter Games. For the coming months, the focus and an important focus of our work will be on the PyeongChang 2018 Games and hopefully the AISTS MAS class will also take the opportunity to follow the buildup and the Olympics being based in Lausanne, Switzerland where winter sports play a key role with competition sport, recreation and tourism.

On behalf of AISTS partner, FIS, we wish the class of 2018 an interesting, stimulating and educational year. Work hard in order to make the most of this unique learning opportunity to prepare yourselves for what is sure to be an exciting future in the dynamic and evolving world of sports administration and business.

Sarah Lewis

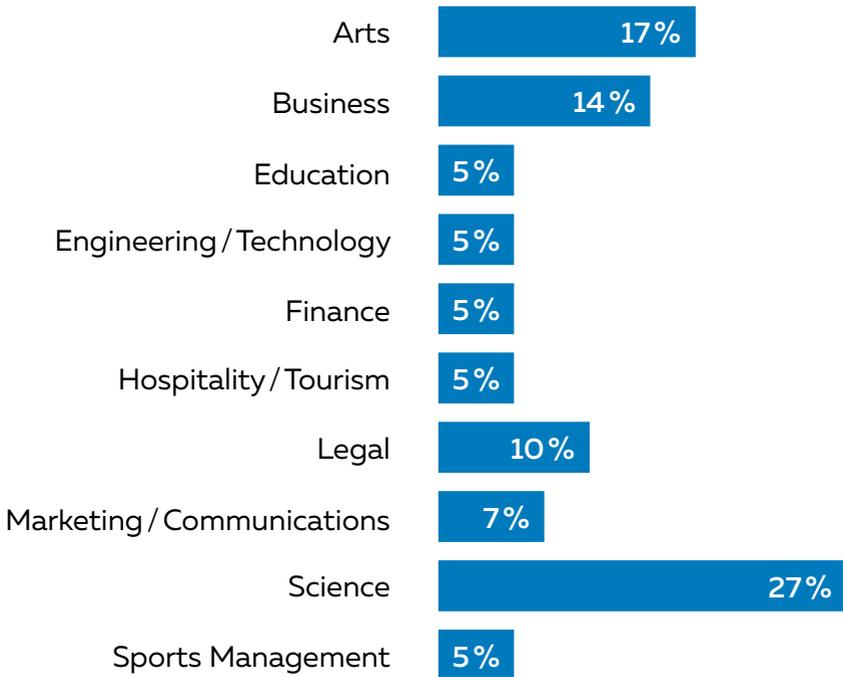
Secretary General

International Ski Federation (FIS)

AISTS MAS

CLASS OF 2018

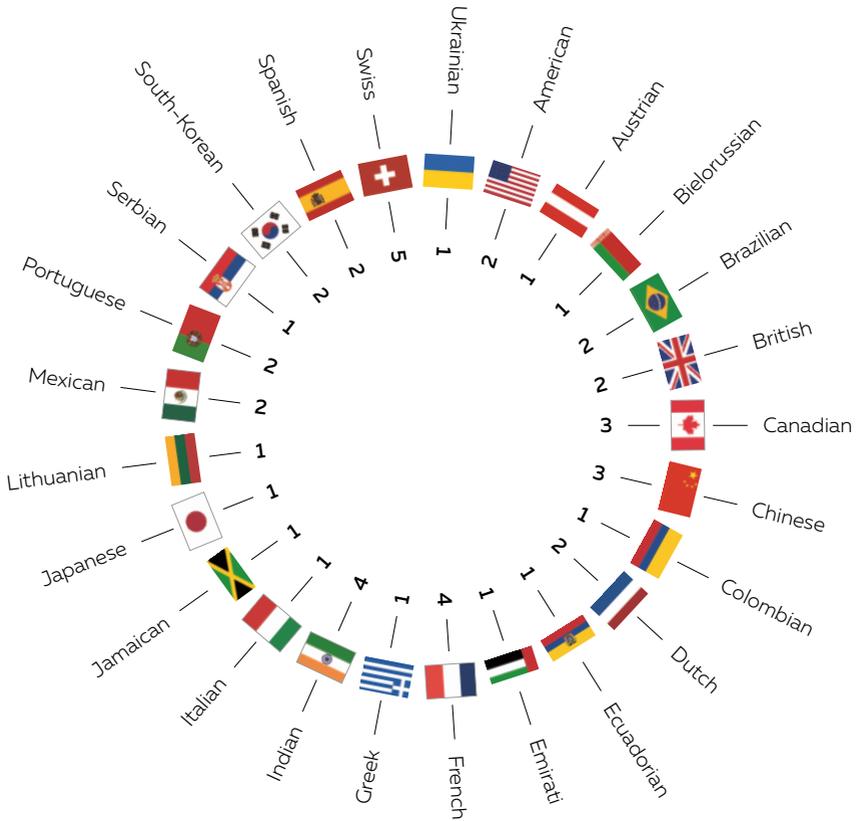
PROFILE



AISTS MAS

CLASS OF 2018

NATIONALITIES



LANGUAGES **19**
 NATIONALITIES **25**
 AVERAGE YEARS OF EXPERIENCE **5**

PARTICIPANTS PROFILES

2018

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2 years of professional experience in the Banking Industry with a leading multinational financial services company and co-founder of a unique start up



Mansur ALAÇAM

Swiss

LANGUAGES

German, English, Aramean, Arabic, Italian, French

EDUCATION

Bachelor of Science in Business Administration (International Management), FHNW University of Applied Sciences and Arts Northwestern Switzerland

WORK EXPERIENCE

Staff on Call at Global Political Exposed Person (PEP) Desk, Credit Suisse, Switzerland

- Managed PEP-related issues and assessments
- Redesigned documentation processes and led ad hoc projects

Asset Management, Alternative Funds Solution, Credit Suisse, Switzerland

- Assumed responsibility for client reporting in collaboration with Product Specialists and Portfolio Managers
- Undertook the improvement of the new front-to-back hedge fund platform
- Managed funds of hedge funds setup and portfolio reconciliation
- Enhanced the reporting tool in close collaboration with investment and risk management partners

Private Banking, Nordics Desk, Relationship Management, Credit Suisse, Switzerland

- Handled securities and foreign exchange transactions and liquidity management along the client life cycle
- Conducted in-depth analysis and evaluation of Credit Suisse Private Banking and Investment Banking research publications

Co-Founder and Sponsorship Manager, FC Suryoye Wasserschloss, Switzerland

- Co-Founded the first Aramean football club in Switzerland
- Assumed responsibility for the acquisition and retention of sponsors

OUTSTANDING ACHIEVEMENTS

- Co-founder of a unique start-up project in the area of the automobile service sector

SPORTS

Football, Fitness, Running, Boxing, Table Tennis

6 years' experience in Sport Development and Events in the Middle East within both government and university organisations



WORK EXPERIENCE

Assistant Director of Intercollegiate Athletics & External Sports Relations, New York University Abu Dhabi, U.A.E.

- Assisted in the development of the Abu Dhabi Inter University League and secured financial support
- Worked on delivering the first 'NYU Sports & Society' conference in Abu Dhabi
- Engaged local youth sports clubs with NYU sporting events as part of the 'Engaging with the community' initiative

Team Sports Coordinator, Abu Dhabi Sports Council, U.A.E.

- Member of the Abu Dhabi group responsible for hosting the U-17 FIFA World Cup 2013
- Organized and led delegation of football players and a coach for a 2 week training camp at Valencia C.F.
- Committee member of the U.A.E. sports club licensing program, since its establishment in 2012

OUTSTANDING ACHIEVEMENTS

- Received the 'Abu Dhabi Ambassador' certificate from the Abu Dhabi Tourism Authority
- Team Service Coordinator for the U-17 FIFA World Cup

SPORTS

Football, Volleyball, Boxing, Running, Basketball



Khalid AL MUFLEHI

Emirati, British

LANGUAGES

English, Arabic

EDUCATION

Bachelor of Arts (Honours)
Coaching and Sport
Development, Manchester
Metropolitan University,
Manchester, United Kingdom

Former international athlete with 18 years in Elite Competitive Sports;
11 years in Elite Coaching and Physical Training and 7 years of Leading
and Directing a non-profit sport organisation



**Dimitrios
BALOMENOS**

Greek, Canadian

LANGUAGES

Greek, English, French

EDUCATION

Bachelor of Physical Education
and Sport Science, National
and Kapodistrian University of
Athens, Greece

WORK EXPERIENCE

Founder and Director, Olympic Academy Arta, Greece

- Managed the administration and execution of the non-profit organisation's activities
- Shaped, coordinated and trained the groups and competitive teams
- Negotiated with local governments, national federations, corporate sponsors and sports units, and organised athletic camps with the goal to promote sports locally
- Organised media campaigns to bring events to the public and increase the adoption of Taekwondo
- Created a High Performance Training Center for athletes of multiple sports and consulted their teams

Director of Studies, Plato School of Languages, Greece

- Taught, supervised and mentored C2 level students with an average C2 exam success rate over 90 %
- Responsible for the design of the academic curriculum of the school

Coach and Executive, A.C Taekwondo Kaisariani, Greece

- Trained the elite team, which ranked first in the national club rankings
- Managed the high performance club operations

OUTSTANDING ACHIEVEMENTS

- European Taekwondo Champion
- 9x National Taekwondo Medalist
- 2x International A' Class Taekwondo Tournaments
- 2x Balkan Athletics Competitor
- National Basketball League Player

SPORTS

Taekwondo, Basketball, Track & Field, Weightlifting, Gymnastics

3 years' experience as a personal Tour Manager on the WTA tour and
1 year in Events Management with Swiss Tennis for Davis Cup



WORK EXPERIENCE

Ticketing Manager, Swiss Tennis Davis Cup Organizing Committee, Bienne, Switzerland

- Head of Ticketing & VIP Hospitality for the Davis Cup in Switzerland
- Managed ticket allocations and quotas
- Managed onsite issues during the event
- Coordinator during the sales process for all customers
- Managed and coordinated VIP tickets holder during the event, including VIP catering and VIP boxes hosts

Director, Be Limitless – Professional Athlete Timea Bacsinszky, Lausanne, Switzerland

- Coordinator of all communications and brand image
- Administrator of all social media accounts
- Responsible for the accounting, finances and all around administration within the corporation
- Managed the logistics of the team on various WTA tournaments around the world
- Managed all travel arrangements on the WTA Tour for the whole team
- General troubleshooting role on the WTA tournaments and main liaison between the tournament organisation/league and Timea's team

OUTSTANDING ACHIEVEMENTS

- Part of Timea Bacsinszky's team for 3 WTA titles and 2 Grand Slam semi-finals
- Member of the Swiss Tennis' Davis Cup Organizing Committee which won the Davis Cup in 2014

SPORTS

Tennis, Football, Ice Hockey



Andreas BLATTNER

Swiss, Canadian

LANGUAGES

French, English, German

EDUCATION

Bachelor in Business Administration, Major in Management & Business Development, Haute Ecole d'Ingénierie et de Gestion - Vaud, Yverdon-les-Bains, Switzerland

Field hockey player with commercial experience in a global human resources organisation as well as in the sports industry



Nicola BREEMAN

Dutch

LANGUAGES

Dutch, English, French

EDUCATION

Master of Science (Management), Nyenrode Business University, the Netherlands
Bachelor of Science (Business), Virginia Commonwealth University, USA

WORK EXPERIENCE

Inside Sales Account manager, Korn Ferry Hay Group, Amsterdam, the Netherlands

- Developed Inside Sales Account manager as a new role to create a portfolio and be the contact point of existing small medium enterprises clients
- Developed an effective skill set to handle clients' needs and to target ambitious growth goals towards the largest online reward database of the Netherlands
- Researched business opportunities in the market for small and medium enterprises together with business developers
- Initiated a communication platform for new clients to get to know all aspects of the organisation and to stay in touch with the enterprise

Intern, Lobs and Lessons, Richmond VA, USA

- Co-organized the 2015 Young Aces Open tennis event
- Compiled a list of sponsors suitable for the event
- Developed a strategy and platform to recruit volunteers

OUTSTANDING ACHIEVEMENTS

- Collegiate Field Hockey player for 4 years in the USA

SPORTS

Field Hockey, Running, Cycling, Snowboarding, Sailing

4 years as a Professional Volleyball Player & Coach in Europe with
1 year of experience in Graphic Design and Marketing in the USA



WORK EXPERIENCE

Professional Volleyball Player, VC Kanti Schaffhausen, Schaffhausen, Switzerland

- Served as a team captain and taking the leadership on and off the court
- Led the team to perform at a high level, and encouraging young players to evolve with discipline
- Represented the team in public interviews and social events

Professional Volleyball Player, Istres Ouest Provence Volley, Istres, France

- Competed in a top-ranking league and helped the team achieve the season goal
- Volunteered as a head coach for a junior team to promote the sport

Graphic Designer, Spring Hill College Development and Alumni Relations, Mobile, USA

- Worked on a developing program designed to help students merge their academic and service requirements
- Project managed the concept, research, analysis icon/logo development and brochure design
- Interacted with the art director regularly to gain feedback on design effectiveness

OUTSTANDING ACHIEVEMENTS

- Competed at an International level in volleyball for 10 years
- "Top Scorer" in Swiss Volleyball Championships
- Medalist in Asia Junior Volleyball Championships
- Gold Medalist in FIVB World Junior Volleyball Championships

SPORTS

Volleyball, Tennis, Golf, Athletics, Basketball, Skiing



Yiting CAO

Chinese

LANGUAGES

Chinese, English, French

EDUCATION

Bachelor of Arts in Graphic Design, Spring Hill College, Mobile, USA

International equestrian athlete with 3 years of experience in event organization, ecommerce and digital communication in the sports industry



Marine CARRIER

French

LANGUAGES

French, English, Spanish

EDUCATION

Masters in Fashion and Luxury Brand Management, European Business School, Paris, France
Bachelor International Business Administration, Middlesex University, London, UK

WORK EXPERIENCE

Intern, Longines Global Champions Tour, Valkenswaard, Netherlands

- Involved in the organization of all 14 events of the season, working with logistics, communication, partnerships, sport departments, accreditation, transport, accommodation in South America, Europe, Middle East and the USA
- Managed the web shop, including stocks, customers' and suppliers' orders and sending and coordinated the LGCT Shop during the shows
- Managed all communications on social networks

Hospitality Coordinator, FA Hospitality, Crans Montana, Switzerland

- Managed the VIP's and the bar during the Longines Jumping Crans Montana and the Jumping International of Verbier
- Coordinated and managed the team's area during the event which included managing the catering, decoration, security and hospitality areas

Founder, Squash-Up, Paris, France

- Created a start up in the squash equipment industry
- Developed business plans, contracts with the suppliers, distributors and controlled accounts, stocks and customer service needs
- Developed the company website, branding and all communications on social networks

OUTSTANDING ACHIEVEMENTS

- Competed at national, European and international level in Equestrian
- Member of the France Team for the Juniors European Championship
- Former Vice champion of France
- Ambassador for Just World International for 4 years

SPORTS

Horse riding, Running, Squash

9 years of experience working globally in Education
including 3 years in Senior Management



WORK EXPERIENCE

Academic Manager, English Language Company, Kuala Lumpur, Malaysia

- Ensured the education and welfare of 400+ students
- Recruited, trained and managed over 20 teaching staff
- Conducted annual appraisals, performance evaluations etc.
- Resolved staff or student issues as and when they arose
- Set and monitored KPIs
- Developed marketing and promotion campaigns for the school at conferences and events; both domestically and Internationally
- Adhered to budgets

Academic Manager, English Language Company, Jaipur, India

- Involved in the set up and opening of the school
- Managed the marketing and promotional duties of the school
- Recruited and managed all teaching staff
- Ensured the education and welfare of all students

Senior Teacher, British Study Centres, Bournemouth, United Kingdom

- Teaching duties and responsibilities included monitoring assessment and progression as well as implementing feedback sessions
- Trained and mentored other teachers

OUTSTANDING ACHIEVEMENTS

- 1st place 2017 Borneo 100KM Ultra-Marathon
- 3rd place 2016 Kuala Lumpur 70KM Ultra-Marathon
- 7th place 2016 Mount Everest 60KM Ultra-Marathon

SPORTS

Cycling, Athletics, Triathlon, American Football, Baseball, Rugby Union



Michael COLLINS

British

LANGUAGES

English

EDUCATION

Bachelor of Arts in Politics,
The University of Hull, Hull,
United Kingdom
Post Graduate Certificate in
Education, The University of
Hull, Hull, United Kingdom

7 years' experience as a business consultant in Project Management, Change Management and Project Office experience with multinational and national organisations; Rio Olympic Games & Paralympic Games NOC/NPC assistant



**Antonio Sergio
ITRI CONTE JUNIOR**

Brazilian, Italian

LANGUAGES

Portuguese, English, French,
Spanish

EDUCATION

Master in Business
Administration -
MBA Executive, INSPER
São Paulo, Brazil
Bachelor of Civil Engineering,
Polytechnic School of the
University of São Paulo - POLI
USP, Brazil

WORK EXPERIENCE

Business Consultant - Integration Consultant, São Paulo, Brazil

- Devised the planning and implementation strategy as a Project Manager and Change Manager
- Developed and monitored Risk Management
- Developed Project Offices in several clients

NOC Assistant Ivory Coast and NPC Assistant Burkina Faso, Rio 2016 Olympic and Paralympic Games, Brazil

- Supported Chef de Mission in administrative, transportation, translation and leisure activities
- Prepared the apartments and the rooms at Olympic Village
- Scheduled training for the athletes and accompanied teams to venues
- Assisted with any medical / dental needs

Project Manager Consultant, Logical Systems Consulting, São Paulo, Brazil

- Planned and monitored construction sites projects in different organizations and regions
- Coordinated all the internal administrative activities

OUTSTANDING ACHIEVEMENTS

- National swimmer
- University of São Paulo's Swimming Director

SPORTS

Swimming, Open Water, Athletics, Tennis, Water Polo, Volleyball

Olympian with 4 years' experience in Events & Client Services in major sporting events, including the Rio 2016 Olympic Games



WORK EXPERIENCE

Client Services Manager, Rio Open ATP 500, Rio de Janeiro, Brazil

- Monitored and executed all agreements between sponsors and event owners
- Supported the sponsors' marketing and commercial departments by providing proper information and delivering all the agreed properties and activations
- Assisted the production of sponsors' promotional spaces inside the venue

International Relations and Protocol Manager (Olympic Tennis Centre), Rio 2016 OCOG, Brazil

- Managed all Olympic & Paralympic areas in the lounge, stands, meeting rooms, exclusive routes
- Served as the liaison between all departments involved in the venue protocol operation

Sports Manager, Brazil National Organising Committee, Rio de Janeiro, Brazil

- Planned and enabled, with National Federations, the development of gymnastics, pentathlon, snow sports, badminton and golf by financing and supporting their projects
- Planned and organized the Brazilian delegation at South American Games 2014 and YOG 2014
- Managed the Beach Volleyball Venue at the Brazilian School Games 2013

OUTSTANDING ACHIEVEMENTS

- Olympian with 5th Place at the London 2012 Olympic Games in Beach Volleyball
- 2 x Beach Volleyball Brazilian Champion & U-21 Beach Volleyball World Champion

SPORTS

Soccer, Tennis, Beach Volleyball, Basketball, Running



Pedro CUNHA

Brazilian, Portuguese

LANGUAGES

Portuguese, English, Spanish, French

EDUCATION

Bachelor of Marketing, Universidade Estácio de Sá, Rio de Janeiro, Brazil

Collegiate swimmer with 1 ½ years of program coordination, event management and fundraising experience within the Olympic Movement



Olivia DILORATI

American

LANGUAGES

English

EDUCATION

Bachelor of Arts in Political Science, Colorado College, Colorado, USA

WORK EXPERIENCE

Project Coordinator, United States Olympic Committee, Colorado Springs, USA

- Planned and executed logistics for the VIP Program during Rio 2016 Paralympic Games
- Planned cultivation events for the United States Olympic and Paralympic Foundation
- Worked with athletes to make reservations and support their needs at donor events
- Created graphic design invites and collateral for prospective donors

Intern, United States Swimming Foundation, Colorado Springs, USA

- Assisted with logistical developments of the national awareness tour (Make a Splash) which visits cities across America to spread the lifesaving message of learn-to-swim
- Implemented social media outreach for the Make a Splash Tour
- Maintained detailed record of foundation donors

OUTSTANDING ACHIEVEMENTS

- Three Time NCAA Division III Academic All American in the 100-yard butterfly

SPORTS

Swimming, Hockey, Baseball, American Football, Basketball, Tennis

3 years working in Sponsorship and Events Management in large scale events and a sport's governing body in Canada



WORK EXPERIENCE

Programs & Events Coordinator, Hockey Alberta, Red Deer, Canada

- Coordinated with various host committees to plan and manage provincial events for Hockey Alberta
- Coordinated officiating clinics throughout the province
- Coordinated grants for Minor Hockey Associations
- Serviced sponsor relationships

Customer Relations, Don Hartman North East Sportsplex, Calgary, Canada

- Completed administrative duties within the office including customer service, payroll, accounting and facility scheduling
- Created a database to track and maintain equipment in the building

Parapan Planning & Integration Intern, Toronto 2015 Pan and Parapan American Games, Toronto, Canada

- Planned internal awareness initiatives for parasport within the organization
- Assisted in building initiatives directed at National Paralympic Committees in the Americas and Caribbean region
- Planned and executed Parapan Two-Year Countdown activities within the Greater Toronto Area
- Developed accessibility materials consistent with the Accessibility Directorate of Ontario compliance standards

OUTSTANDING ACHIEVEMENTS

- Canadian NCCP certified coach for the last 10 years

SPORTS

Ringette, Golf, Snowboarding



Melissa DRAKE

Canadian

LANGUAGES

English

EDUCATION

Bachelor of Applied Business & Entrepreneurship, Sport & Recreation, Mount Royal University, Calgary, Canada

Former professional football player with 5 years' financial experience in international companies and also marketing experience in a German football club



Carlos GAZAPO

Spanish

LANGUAGES

Spanish, English

EDUCATION

Bachelor of Business Administration in Marketing, Universidad Europea de Madrid
Spain Executive Program in Sport Management, Centro de Estudios Garrigues, Madrid, Spain

WORK EXPERIENCE

Accounting Manager, Grupo Pullmantur, Madrid, Spain

- Managed the monthly operations of the group subsidiaries
- Analysed accounting movements, financial statements, and other financial reports
- Prepared various monthly financial documents

Financial Controller, Compass Group, Madrid, Spain

- Oversaw the day to day activities of the business
- Managed and reviewed accounts of more than 840 business units having a €10 million monthly billing data average
- Prepared and managed all supporting information for monthly reports
- Prepared and reviewed budgets

Marketing Assistant, Lichterfelder LFC, Berlin, Germany

- Coordinator for the young football section of the club
- Managed sponsorship agreements with different stakeholders
- Coordinated the brand of the club and increased its value
- Implemented marketing and social media strategies

OUTSTANDING ACHIEVEMENTS

- Former Real Madrid C.F player for over 5 years
- Competed at European Games and at a National level
- Won 4 Regional Championships and 1 National Championship
- Top scorer of the league and named best player of the season for Football Team Vallecas CF

SPORTS

Football, Tennis, Swimming, Paddle, Basketball

4 years Professional Football Player with 3 years Managing athletes and clubs and 1 year Coaching youth teams in the football industry in Switzerland



WORK EXPERIENCE

Sports Manager and Founder, UNBEAT Athlete Management, Herisau, Switzerland

- Created and founded a consulting partner for athletes and clubs
- Defined and increased value for athletes
- Developed athlete career plans and monitored project progress

Sports Manager, IFM International Football Management, Winterthur, Switzerland

- Represented and managed players and clubs
- Arranged and coordinated activities, events or appearances of athletes and clubs
- Created and analysed scouting reports
- Planed and supervised youth training sessions

OUTSTANDING ACHIEVEMENTS

- Swiss National Youth Football Championship winner
- 2x Swiss National Youth Football Cup Champion
- Played for FC Winterthur in the Challenge League

SPORTS

Football, Tennis, Skiing, Sailing



Rick GELMI

Swiss, Dutch

LANGUAGES

Swiss German, German, English, Dutch, French

EDUCATION

Bachelor of Arts in Business and Management, London School of Marketing, United Kingdom
Bachelor of Business Administration in Sport Management and Marketing, Geneva Business School, Barcelona Campus, Spain

3 years of Business Development & Management experience in the Transport Infrastructure Projects in South America, the Middle East and South-East Asia and interned with professional Brazilian Volleyball team



Shota HORIKE

Japanese

LANGUAGES

Japanese, Portuguese, English, Spanish

EDUCATION

Bachelor of Arts (Portuguese Language and Area Studies), Tokyo University of Foreign Studies, Tokyo, Japan

WORK EXPERIENCE

Associate, Transport Infrastructure Project Department, Marubeni Corporation, Tokyo, Japan

- Led a team of 20-30 engineers as Project Site Manager on railway infrastructure projects worth hundreds of millions of USD in South America
- Handled troubles and contractual issues with the clients and the subcontractors during the projects' execution phase, contributing to cost reduction of millions of USD
- Coordinated with various entities including governmental organizations
- Developed new scheme, plan and profit chart for a railway project in the Middle East, being responsible for negotiations with partnering companies for a budget of \$100 million
- Compiled and controlled bidding documents for ODA project in South East Asia
- Assisted due diligence for M&A transactions for overseas assets

Intern, Volei-UFJF, Federal University of Juiz de Fora, Minas Gerais, Brazil

- Supported the top tier volleyball team in trainings and events
- Contributed to the Sub-17 volleyball team's 3rd place at the state championship
- Developed and introduced effective administrative frameworks for the club
- Assisted coaching and educational advising of young athletes

SPORTS

Volleyball, Football, Baseball, Basketball, Futsal, Skiing

4 years' professional experience delivering sport through major events, effective education programs and preserving Olympic Legacies in Canada at local, national and international levels



WORK EXPERIENCE

Facility Rental Coordinator, Richmond Olympic Oval, Richmond, Canada

- Built and maintained effective relationships with large sport organisations (i.e. Rugby Canada, Skate Canada & FIBA)
- Coordinated and evaluated all sport events within Olympic (post-games) facility
- Delivered exceptional customer service to sport partners
- Coordinated and led staff team for major events

Education Programmer & Volunteer Coordinator- Richmond Olympic Experience (ROX), Richmond Olympic Oval, Canada

- Assisted in developing material for Olympic Education program for youth to foster the Olympic Movement
- Worked with local organizations to promote, book, and organize events (i.e. Olympic Day)
- Developed and managed effective volunteer program

Intern, FIFA Women's World Cup 2015, Vancouver, Canada

- Assisted LOC, NOC and FIFA with daily administrative operations
- Integral to community outreach programs with an emphasis on advocating for women in sport
- Participated in areas such as ticketing, accreditation and venue operations
- Communicated effectively with international athletes and officials in a professional manner

SPORTS

Volleyball, Ultimate Frisbee, Tennis



**Sameer
JANMOHAMED**
Canadian

LANGUAGES

English, French

EDUCATION

Bachelor of Kinesiology,
University of British Columbia,
Vancouver, Canada
Diploma of Human Kinetics,
Langara College, Vancouver,
Canada

2 years' experience in Public Relations and Marketing
in professional football clubs in Asia



Sung JUNG

Korean

LANGUAGES

Korean, English

EDUCATION

Bachelor of Arts in German
Language and Literature,
Hanyang University, Seoul,
Republic of Korea

WORK EXPERIENCE

Assistant, Seongnam Football Club, Seongnam, Republic of Korea

- Launched and developed an educational CSR(Corporate Social Responsibility) program which was supported by the Office of Education affiliated to the local government of Seongnam
- Managed the initiation, development, and launching of the Beat Together donation campaign to help patients with incurable disease
- Monitored and managed content for online platforms as well as increased fan following by 400 % within a year
- Collaborated with designers to improve image branding and quality of content for optimum communication
- Developed and managed strategic annual operational plans for Seongnam FC Youth Football Academy

Assistant, Bucheon Football Club 1995, Bucheon, Republic of Korea

- Planned and operated home matches including promotional events with sponsors and fans
- Helped to manage sales and administration of the partnership program with local business
- Responsible for product merchandising goods

OUTSTANDING ACHIEVEMENTS

- Received four merit-based scholarships from Hanyang University in Korea

SPORTS

Football, Badminton, Table Tennis, Snowboarding

9+ years as a professional cyclist in Switzerland, France, USA
with exposure to product development, sponsoring and advocacy work

WORK EXPERIENCE

Full time Rider, Hincapie Professional Cycling Team, Greenville, USA

- Competed in the UCI North American Tour calendar
- Brand ambassador and provided feedback to sponsors on product development
- Participated in cycling safety related events by giving speeches at schools
- Performed media interviews which were then published in international cycling related websites

Full time Rider, Minsk Cycling Club/AVC Aix Team Division Nationale, Europe

- Competed in the UCI Europe Tour calendar
- Competed in French Division 1 National Cycling calendar and in other countries such as Switzerland and Spain

Full time Rider, Slipstream Sports LLC., Garmin U/23 Development Program, Boulder, USA

- Competed in international cycling races in the USA, South America, Europe and Asia
- Product tester and ambassador for Cervelo and Mavic
- Involved in press conferences and interviewed by international journalists

Full time rider, Centre Mondial du Cyclisme , Aigle, Switzerland

- Competed in international cycling races and U23 world cups
- Selected for the two-year UCI talent development program
- Learned to work with a multi-cultural team of 10+ different nationalities

OUTSTANDING ACHIEVEMENTS

- 2x winner of the Elite National Road Championships Belarus
- FISU World University Championships medallist
- Participation in European and World Championships

SPORTS

Road Cycling, Formula 1, MTB



**Andrei
KRASILNIKAU**

Belarusian

LANGUAGES

Russian, English, French

EDUCATION

Master of Advanced Science
in Mechanical-Engineering,
Brest State Technical
University, Brest, Belarus

Former national swimmer with 2 ½ years of experience in the sports medicine and fitness industries and a strong communications background



Kiwon LEE

Korean

LANGUAGES

Korean, English

EDUCATION

Master of Science, Majoring in Global Health and Development, University College London, London, UK
Bachelor of Sports Science, The University of Seoul, Seoul, South Korea

WORK EXPERIENCE

Recreation Assistant and Swimming Coach, YMCA, London, UK

- Ensured health and safety through vigilant supervision of the facility in line with the Normal Operating Plan and Emergency Action Plan
- Planned and efficiently organized training time for maximum practice

Exercise Specialist, ASAN Medical Center Cardiac Rehabilitation Team, Seoul, South Korea

- Worked with patients with heart disease or recovering from heart surgery to improve their heart strength and increase their pace of recovery
- Provided nutritional guidance, group and individual exercise programs, strength training and blood pressure and heart rate analysis
- Mediated correspondence between patients and their physicians

Sports journalist, Korea Foundation for the Next Generation Sports Talent (NEST), Seoul, South Korea

- Produced engaging articles on a national sports event, elite athletes, sports development, and global sports news

OUTSTANDING ACHIEVEMENTS

- National swimmer and triathlete
- 4 x National Sports Festival in Swimming and Water Polo

SPORTS

Swimming, Triathlon, Water Polo, Running, Cycle, Golf

1 ½ years of experience organising international basketball and athletics events, interfacing between international governing bodies and event organisers plus 2 years in education



WORK EXPERIENCE

Assistant coordinator and International Relations Officer, 3x3 FISU World University League Organizing Committee, Xiamen, China

- Monitored and organized 3x3 FISU World University League 2016 & 2017 Finals, 2016 FISU World University 3x3 Basketball Championship, from planning to completion
- Coordinated with International University Sports Federation (FISU), Federation of University Sports of China (FUSC) and the International Basketball Federation (FIBA)
- Liaised with participating teams, referees, host broadcaster, sponsors, venue builder, DJ/MC, accommodation and transport service provider

Administrator, School of Sports, Huaqiao University, Xiamen, China

- Assisted in organizing FUSC China University Marathon Series
- Assisted in organizing Sina 3x3 Golden League

Tutor, English Language Centre, University of Macau, Macau, China

- Provided English consultations to university students
- Held English chatrooms and delivered English learning workshops
- Presented in international English language teaching conferences

SPORTS

Badminton, Yoga, Running, Squash, Tennis, Basketball



Yuebin LIN

Chinese

LANGUAGES

Chinese, English

EDUCATION

Master of Arts in English Studies, University of Macau, Macau, China
Bachelor of Arts in English, Jimei University, Xiamen, China

2 ½ years in developing and implementing Sport for All programs, as well as Olympic solidarity programs, in South America plus 3 years in Sales and Marketing with a Multinational European sports club



Ignacio MARQUETA

Spanish

LANGUAGES

Spanish, English, French, Catalan

EDUCATION

Bachelor of Sciences (Sports Sciences and Physical Activity), Universidad de Zaragoza, Zaragoza, Spain

WORK EXPERIENCE

National Manager, Instituto Peruano del Deporte, Lima, Peru

- Managed a national wide Sports for All Program from the Leisure and Sports Development Office in the Public Sports Government
- Led a 15+ team of staff and 150+ coaches team, 2M+ target population
- Developed and implemented a new strategic plan, focusing on innovative projects for disengaged groups of population (prisons, disabled, Native Amazon and Andean)

Consultant, Peruvian Olympic Committee, Lima, Peru

- Implemented different projects of Olympic Solidarity Program
- Developed and adapted curriculum and courses of OVEP for 10+ schools in Lima

Project Manager, Encuentros SJS-El Agustino/Real Madrid Foundation, Lima, Peru

- Managed a local sport-for-development program
- Implementation of Real Madrid methodology
- Led a 10+ team of staff for 500+ participants
- Initial volunteer period, 1 year, with several functions including coaching, marketing, monitoring and evaluation, strategic management, social media

OUTSTANDING ACHIEVEMENTS

- 1 year volunteering in helping to create a new Streetfootball program focused on education and community development through sport in Peru

SPORTS

Basketball, Skiing, Football, Tennis, Handball, Swimming

5 years in journalism and sports television production, developing content for leading Indian TV channels on major global sporting events such as the Olympic Games and other international sporting events



WORK EXPERIENCE

Producer, Star Sports, Mumbai, India

- Member of the Live Production Team during Indian team's cricket matches
- In-charge of channel's marquee show during the 9th and 10th season of Indian Premier League - Inside RCB
- Responsible for packaging during 2016 ICC Cricket World T20

Associate Producer, India Today, Noida, India

- Led the sports desk of six, during the 2015 ICC Cricket World Cup
- Produced a special series on problems faced by Indian athletes prior to 2016 Rio Olympics
- Producer and manager of the sports bulletin on the channel, during major sporting events such as FIFA World Cup, Commonwealth Games, Asian Games and ICC Cricket World Cup

Trainee Reporter, Times Now, Mumbai, India

- Member of the sports team that created content for the channel during 2012 London Olympics

OUTSTANDING ACHIEVEMENTS

- Led the ratings of sports show from 3rd to 1st during the 2015 Cricket World Cup
- Produced content, which had a maximum viewership of close to 100 million people

SPORTS

Cricket, Athletics, Badminton, Gymnastics, Field Hockey, Football



Nishant MEHTA

Indian

LANGUAGES

Hindi, English

EDUCATION

Post Graduate Diploma in Television Journalism, Asian College of Journalism, Chennai, India
Bachelor of Media Studies, Symbiosis Center for Media and Communication, Pune, India

5 years' experience in Marketing in Consumer Healthcare with multinational company in South America and South-East Asia



Nycia MENDES

Brazilian, Portuguese

LANGUAGES

Portuguese, English, Spanish, French

EDUCATION

Bachelor of Business Administration, PUC-Rio University, Rio de Janeiro, Brazil

WORK EXPERIENCE

Associate Brand Manager - GSK Consumer Health, Kuala Lumpur, Malaysia

- Delivered successful launch for one Panadol sub-brands which included creation, development and production of all communication plan, materials delivered for target channels, including online and offline campaigns

Media & Marketing Analyst - GSK Consumer Health, RJ, Brazil

- Acted as a point of contact with brand managers, agencies, procurement and finance to promote media as a competitive advantage for GSK
- Assumed leadership and responsibility in moving the media planning from all the agencies to optimize investments, media mix and simplifying processes
- Participated in the launch of Sensodyne Repair & Protect, defining and implementing a 360° campaign of TV, Digital, OOH, Press, PR, Events and Expert Media
- Liaised with Trade Marketing team to guarantee shopper experience inside the stores

OUTSTANDING ACHIEVEMENTS

- 2016 All World Athlete - Bronze in Ironman Ranking
- Ironman Cozumel Finisher
- 2x Half-Ironman Finisher

SPORTS

Triathlon, Running, Tennis

4 years' experience in sport and retail education and project management
with 2 years' experience in client services and relations and marketing



WORK EXPERIENCE

National Training Specialist, FGL Sports, Calgary, Canada

- Coordinated and facilitated a variety of brand and technology training activations with focuses on experiential components
- Developed and executed product training modules for all sales employees companywide for footwear and tech accessory categories
- Managed all Gait Analysis services provided in stores, including staff training
- Launched variety of new initiatives including the Sport Chek Run Club

Project Coordinator, Xennex Venture Catalyst, Edmonton, Canada

- Developed and managed client list in order to provide necessary client relationship reports
- Executed marketing plans and brand awareness, including website updates
- Tabulated and coordinated all client consulting facilitations into reports for the clients

Marketing Coordinator, Shaw Charity Classic, Calgary, Canada

- Developed and executed various public relation tasks including developing a digital media presence through volunteer opportunities
- Coordinated sales and client servicing for all patrons and sponsors
- Developed numerous on-site programs for sponsors including the honorary observers program

OUTSTANDING ACHIEVEMENTS

- National level athlete in athletics
- University Athletics Board President
- TED Talk Edmonton Marketing Chair

SPORTS

Athletics, Nordic Skiing, Volleyball, Soccer, Swimming



Goran MILETIC

Canadian, Serbian

LANGUAGES

English, Serbian, German

EDUCATION

Bachelor of Physical Education
(Sport Management),
University of Alberta,
Edmonton, Canada

2+ years' experience in sports journalism and editing in India with
5+ years as co-founder and manager of a self-founded football club



Kabir NAGPAL

Indian

LANGUAGES

English, Hindi, German, French

EDUCATION

Bachelor of Technology
in Computer Science and
Engineering, Amity University,
Uttar Pradesh, India

WORK EXPERIENCE

Writer, Yahoo Sport, UK

- Focused on Arsenal Football Club as a fan expert having written 90+ articles in 2 ½ years for the sports website of Yahoo
- Developed a consistent basis of reviews and reactions for every game, tailored to the fans of Arsenal
- Currently still writing

Co-Founder, Storm Football Club, India

- Developed and implemented growth strategies covering brand development and in game tactics, helping the club cement its position among the best in the region and generate revenue for the first time in 2016
- Spearheaded development of digital presence including social media profiles and website, creating a positive brand image, which aided in attracting new talent
- AIFF D licensed coach for the club

Sports Editor, PrintMaker Media, GoodHood.Co, India

- Editor for the magazine and website with a main focus on Indian football
- Researched and analyzed the growing culture of club football in urban India, mainly in the city of Faridabad and Delhi
- Worked on India's Rio 2016 Olympic campaign and the steps taken in its aftermath

OUTSTANDING ACHIEVEMENTS

- Founded and coached Storm Football Club bringing it from 5 to 55 players, now with two separate teams

SPORTS

Football, Tennis, Badminton, Basketball, Cricket

International fencer with 4 years' experience in Event Organisation and Sports Development in a government institution ;
10 years' experience as a coach in the USA, Mexico and Switzerland



WORK EXPERIENCE

Fencing Coach, Lausanne, Switzerland

- Assistant coach at Luchetti Princeton Fencing club
- Head Coach at Club d'escrime Morges
- Assistant coach at Centre Sportif Universitaire Lausanne

Secretary of Public Relations, Youth Department of Guadalajara City, Jalisco, Mexico

- Managed public and international relations within the department
- Directed the institutional survey for the department
- Coordinated the annual music festival "GDL joven"

Director of Human Development and Sports, Youth Department of Guadalajara City, Jalisco, Mexico

- Coordinated the annual music festival "GDL joven"
- Negotiated meetings for dialogue to occur between boxing clubs of the city which unified the clubs and ended a 17 years conflict
- Initiated and organised a community festival in the city with an emphasis on social value of the community
- Increased the sport activity at the local sports schools by 37% in two years

OUTSTANDING ACHIEVEMENTS

- Competed at international level in fencing
- 1x US Open NCAA Champion

SPORTS

Fencing, Boxing, Judo, Football



Pavel OROZCO

Mexican

LANGUAGES

Spanish, English, French

EDUCATION

Bachelor in Tourism and Administration, University of Guadalajara Public, Guadalajara, Mexico

7 years' experience in international banking, specialising in client and investment management in the private sector with extensive sports events volunteering experience



Alexis PACÔME

French

LANGUAGES

French, English, Spanish, Portuguese

EDUCATION

Master of Science in Corporate Finance, EDHEC Business School, Lille, France
Master in Management, EDHEC Business School, Nice, France

WORK EXPERIENCE

Investment Advisor, Union Bancaire Privée, Geneva, Switzerland

- Production of model portfolio reviews for the Investment Advisory Team and the Advisory Weekly publication used within the Bank, which highlights the best investment ideas in each asset class

Investment Advisor, Barclays Banks, Geneva, Switzerland

- Creation of sophisticated investment proposals, personalised portfolio reviews
- Conduction of global market research for the African and Middle East client base
- Production of enhanced tailored client presentations
- Creation of portfolio risk monitoring and performance contribution tools; performance of qualitative and sensitivity analyses

Portfolio Manager, Barclays Banks, Lisbon, Portugal

- Management of in-house discretionary solutions and multi-asset class mandates for private and institutional clients based in Portugal, generating strong expansion of modeled offering

Graduate Analyst, Barclays Banks, London, United Kingdom & Geneva, Switzerland

- Building client portfolio for the LATAM desk, development of thematic portfolios and coordination of Sales Meetings and Investment related events

OUTSTANDING ACHIEVEMENTS

- Secretary General of the Edhec Cup, the biggest European sailing student competition

SPORTS

Triathlon, Running, Swimming, Cycling, Tennis, Football

Lawyer with 5 years' experience in trademark prosecution in Colombia's leading Intellectual Property firm, with an emphasis in sports related organisations



WORK EXPERIENCE

Associate and Trademark Prosecution Director, Brigard & Castro, Bogotá, Colombia

- Advised UEFA on the protection strategy for their Champions League trademark against unlawful registrations
- Structured and developed the protection strategies for FIFA's 2018 World Cup trademark, the Trophy logo for the 2016 Futsal World Cup and the IMS International Match Standard mark
- Advised and initiated the corresponding actions for protecting and obtaining the well-known status of trademarks such as Formula 1, Nascar, Zara, Bridgestone, Google and Nike Swoosh
- Coordinated and advised Colgate-Palmolive on all trademark matters in Colombia, Peru, Bolivia and Ecuador
- Advised Nike and Cristiano Ronaldo on the protection of the CR7 trademark, and Radamel Falcao García on trademark protection

Legal Intern, Peña + Jaramillo, Bogotá, Colombia

- Structured and drafted resolutions of claims for HSBC Bank and Citibank
- Advisory of unfair terms included in contracts for Old Mutual

OUTSTANDING ACHIEVEMENTS

- Ranked as Next Generation Lawyer for Intellectual Property in Colombia by The Legal 500

SPORTS

Football, Motor Sports, Tennis, Cycling, Table Tennis, Athletics



Santiago PEÑA GÓMEZ

Colombian

LANGUAGES

Spanish, English, German, French

EDUCATION

Bachelor of Law, Universidad de los Andes, Bogotá, Colombia

Professional Karate athlete with 10 years' experience in communications, marketing and sales within both sports media & health industries



Rita PIVORIUNAITE

Lithuanian

LANGUAGES

Lithuanian English Russian

EDUCATION

Master of Banking, Vilnius University, Vilnius, Lithuania
Bachelor of Economics, Vilnius University, Vilnius, Lithuania

WORK EXPERIENCE

CEO & Founder, SportIN, Vilnius, Lithuania

- Launched and managed sports news website and magazine
- Communicated with sports people, sports authorities, journalists
- Organised sales of advertising possibilities and prepared strategies and plans

CEO, JSC Mediko ekosportas, Vilnius, Lithuania

- Introduced two German brands of food supplements in Baltic States
- Coordinated with resellers (pharmacies, healthy products shops, sports related selling points) and final customers
- Interacted with producers, developed marketing strategies and prepared reports, plans etc

Deputy Director, JSC Gumix Group, Vilnius, Lithuania

- Coordinated processes with manufacturers, wholesalers and retailers
- Prepared strategies and plans

OUTSTANDING ACHIEVEMENTS

- 6x European champion
- 3rd place in World Kyokushin Karate Championships
- Multiple Lithuanian champion holder

SPORTS

Karate, Boxing, Muay Thai, Football, Basketball

4 years' experience as a Legal Assistant with
15 years' experience in the Martial Arts discipline of Karate,
managing and instructing various youth development programs



WORK EXPERIENCE

Legal Assistant, Byfield, Mellish & Rushton Attorneys-at-Law, Kingston, Jamaica

- Worked in civil & commercial litigation
- Provided legal advice to clients & drafted legal documents pertaining to intellectual property, family and conveyancing law
- Prepared employment contracts, shareholder agreements & evaluated annual financial reports

Legal Assistant, Jamaica Intellectual Property Office, Kingston, Jamaica

- Provided legal advice to trademark holders & patent inventors
- Reviewed trademark & patent registrations, drafted sponsorship & trademark contracts for semi-professional sports clubs
- Involved in negotiations mediating intellectual property disputes

Organizing Committee Member, Fushin International Martial Arts Institute, Kingston, Jamaica

- Coordinated the database of all athletes & developed competition brackets / structure
- Drafted contracts involving event organizers and facility owners including other stakeholders
- Developed scoring systems and managed the responsibilities of ring officials & referees
- Monitored the collection & distribution of trophies, medals & sponsorship packages to participants

OUTSTANDING ACHIEVEMENTS

- U.S Open ISKA World Martial Arts Championships Gold Medalist - Weapons & Sparring

SPORTS

Football, Martial Arts, Athletics, Field Hockey, Cricket, Tennis



Montage ROBINSON

Jamaican

LANGUAGES

English, French

EDUCATION

Bachelor of Law, University of
the West Indies, Faculty of Law
Mona Campus, Jamaica

Professional Athlete and Entrepreneur with 10 years Scientific Research experience in Biological Sciences and Sports Science and 2 years Consulting in the Sports Science and Sports Technology industries



Thomas ROOS

American

LANGUAGES

English, Spanish, French

EDUCATION

Master of Science in Clinical Research and Epidemiology, Stanford University School of Medicine, Stanford, USA

Master of Science in Biology, Stanford University, Stanford, USA

WORK EXPERIENCE

Science Consultant, DNAFit Ltd, London, UK

- Developed new commercial Sports Genetics products
- Managed multidisciplinary team to successful launch of £3 million campaign

Research Scientist, Stanford University School of Medicine, Stanford, USA

- Led research programs on sports genetics, performance, nutrition
- Pioneered novel Translational Science and Precision Medicine approaches to improve athlete health and performance

Captain / Coach, Stanford Triathlon Team, Stanford USA

- Led team as President, Captain, and Coach to top 5 national finishes
- Negotiated sponsorship deals, coach contracts, facility access
- Race Director for yearly triathlon event with >500 participants and >50 volunteers

OUTSTANDING ACHIEVEMENTS

- Professional triathlete for 3 years on ITU World Triathlon Series circuit
- 3x top 5 finisher at USA Triathlon National Championships
- USA National Champion in Aquathlon
- Author of 1st scientific study on Sports Genetics implementation with athletes

SPORTS

Triathlon, Swimming, Cycling, Running, Water Polo

4 years of Strategy and Tax Consulting experience gained with a leading international firm, serving clients in multiple industries ; 2 years of experience broadcasting American football, football and basketball



WORK EXPERIENCE

Sportscaster, TV host and Analyst commentator, AYM Sports Network, Mexico City, Mexico

- Hosted TV show specialized in NFL every week games
- FIBA Broadcaster in Mexico for FIBA Under-17 World Championship
- Member of the core team that introduced match analysis comments for the American Football Professional League in Mexico

Senior Consultant and Assistant Consultant, KPMG, Mexico City, Mexico

- Optimized intercompany transactions for multinational companies from a tax standpoint
- Defended in tax audits, comparability analysis according to client's functions, risks and assets, in accordance with the OECD Transfer Pricing Guidelines
- Analysed financial information of multiple enterprises in different industries in order to reduce its transfer pricing risk
- Organised and delivered training on "Basic principles of transfer pricing" for new team members
- Developed a web application that generates the structure of a transfer pricing report according to the specifications of the taxpayer and simplifies the routine tasks
- Participated on publications related to transfer pricing global situation

OUTSTANDING ACHIEVEMENTS

- Top 5 in Swimming National Championship in Masters Category - 200 meters Breastroke

SPORTS

Football, Swimming, American Football, Basketball, Baseball, Tennis



Pablo ROSETTI

Mexican

LANGUAGES

Spanish, English, French

EDUCATION

Bachelor of Economics, Technological and Higher Education Institute of Monterrey, Mexico City, Mexico
Bachelor of Sports Journalism, Radio and Television Education Center Raul del Campo, Mexico City, Mexico

2 years of experience in Events organisation
for an Austrian ski company and a European music festival



**Nikolaus
SCHÖNFELDT**

Austrian, French

LANGUAGES

English, German, French,
Spanish

EDUCATION

Bachelor of Events
Engineering, New Design
University, St Pölten, Austria

WORK EXPERIENCE

Intern, KÄSTLE GMBH, Hohenems Austria

- Organised over 40 Ski-tests in one season to strengthen the brand
- Managed the freelancers and the stock of test skis for the events
- Organised an event for the direct Customers at the luge World Cup

Event Manager, Nativa Festival, Bunec, Albania

- Managed communications between the Albanian and the Austrian teams
- Coordinated the various departments of the event
- Developed and carried out a marketing campaign to promote the festival
- Organised promotional parties in 4 different countries across Europe

SPORTS

Skiing, Cycling, Yoga

Multi-faceted media and communications professional with extensive experience as a sports and news anchor, reporter, producer and commentator as well as an author of two books

WORK EXPERIENCE

Senior Anchor & Editorial Consultant, Times Now, Times Group, New Delhi, India

- Co-anchor of the record-breaking prime time TV debate show 'Newshour', a consistent leader in the English news market in India
- Lead sports anchor for daily sports programming & special coverage of major events such as the Olympics, cricket and football World Cups

Freelance Sports Anchor & Commentator, New Delhi, India

- International commentator during the XIX Commonwealth Games 2010, for the world feed broadcast on BBC UK, Channel Ten Australia and CBC Canada
- Presenter for the Indian national network DD Sports. Presented XVI Guangzhou Asian Games 2010, the 2011 Cricket World Cup, Davis Cup and Fed Cup ties

Senior Producer & Anchor (Sports), TV Today Network Ltd., New Delhi, India

- Anchor and producer of daily sports show 'Sports Quarter'

OUTSTANDING ACHIEVEMENTS

- Winner of Indian News Broadcasting Award for Best Sports Presenter
- Covered Athens 2004 Olympics
- Author of two books

SPORTS

Tennis, Golf, Athletics, Cricket



Tina SHARMA

Indian

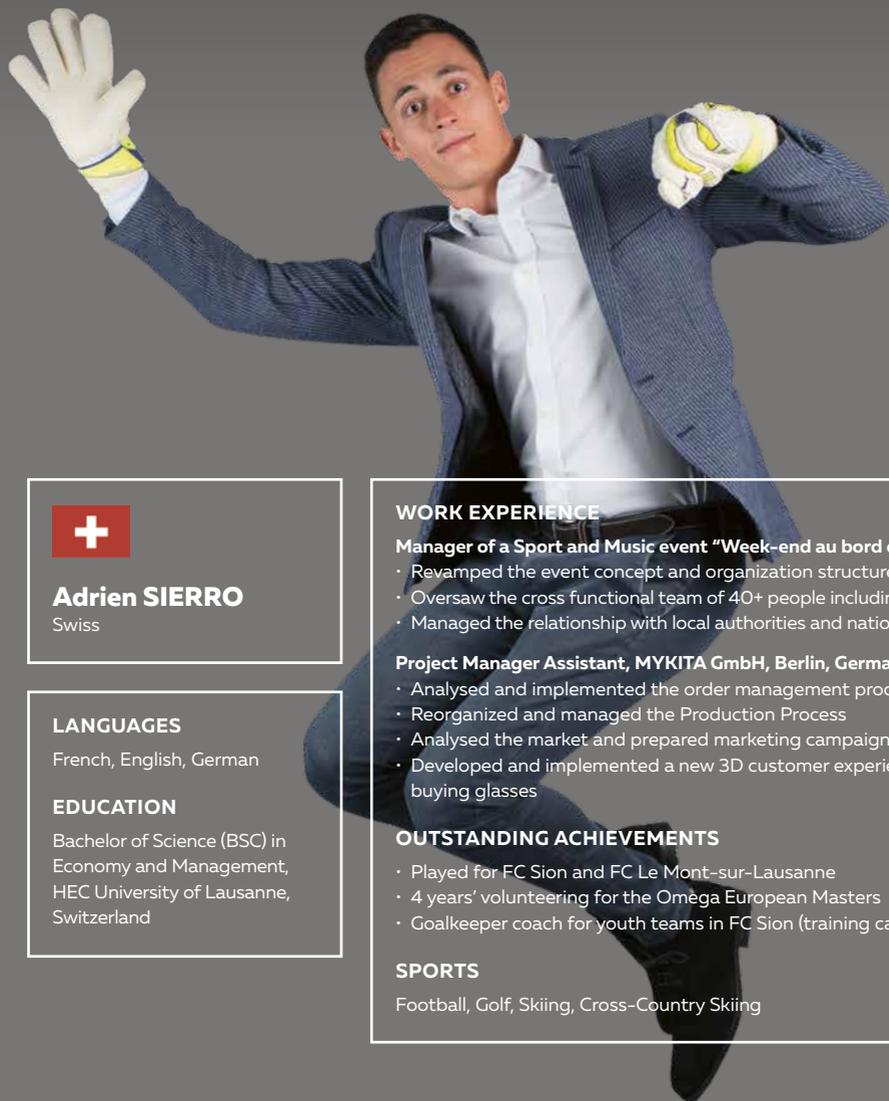
LANGUAGES

English, Hindi, French

EDUCATION

Bachelor of Arts (Psychology & Commerce), University of Mumbai, India
Post Graduate Diploma in Communication Studies, Xavier Institute of Communications, Mumbai, India

Former professional football player with event management experience and 2 years' in Private Banking and Project Management in Germany and Switzerland



Adrien SIERRO

Swiss

LANGUAGES

French, English, German

EDUCATION

Bachelor of Science (BSC) in Economy and Management, HEC University of Lausanne, Switzerland

WORK EXPERIENCE

Manager of a Sport and Music event "Week-end au bord de l'eau"

- Revamped the event concept and organization structure
- Oversaw the cross functional team of 40+ people including volunteers
- Managed the relationship with local authorities and national sponsors

Project Manager Assistant, MYKITA GmbH, Berlin, Germany

- Analysed and implemented the order management process
- Reorganized and managed the Production Process
- Analysed the market and prepared marketing campaigns
- Developed and implemented a new 3D customer experience for buying glasses

OUTSTANDING ACHIEVEMENTS

- Played for FC Sion and FC Le Mont-sur-Lausanne
- 4 years' volunteering for the Omega European Masters
- Goalkeeper coach for youth teams in FC Sion (training camps)

SPORTS

Football, Golf, Skiing, Cross-Country Skiing

3 years of combined experience in Media Advertising Sales
and Marketing for the football industry



WORK EXPERIENCE

Sports Executive Analyst, Focus Media, London, United Kingdom

- Developed an online strategy for the worldwide distribution of the official 2014 FIFA World Cup Posters
- Demonstrated effective lead sourcing and compiling a list of new suitable companies to call on a weekly basis
- Analysed clients' advertising needs and then provided benefits with matching solutions
- Developed an ability to make cold calls to optimise sales
- Managed advertising contracts, and on-going administrative queries with clients

Summer Intern, Caxton Fx Bank, London, United Kingdom

- Demonstrated knowledge and understanding of current financial news and able to produce blogs with my own opinion on topical issues for investment purposes, for example a report on the Greek debt crisis
- Demonstrated skills of how to use Excel and develop graphs from using collections of financial and current affairs data
- Developed an initial knowledge of the international financial markets and in particular the FX markets

SPORTS

Football, Rugby, Hockey, Tennis



Louise SMITH

British

LANGUAGES

English, French

EDUCATION

Bachelor of Arts, King's College
London, United Kingdom

3 years' experience as a lawyer focusing on contract negotiation, governance and dispute resolution for various sports organisations in India and Asia



Ayesha TALPADE

Indian

LANGUAGES

English, Hindi, French

EDUCATION

Bachelor of Law, West Bengal National University of Juridical Sciences, Kolkata, India
Bachelor of Arts, West Bengal National University of Juridical Sciences, Kolkata, India

WORK EXPERIENCE

Associate, Cyril Amarchand Mangaldas, Mumbai, India

- Represented the governing body of cricket in India (BCCI) in its disputes with broadcasters, franchisees and players
- Drafted and negotiated tender documents and contracts for the license of broadcasting and sponsorship rights
- Developed strategy and advised on the implementation of governance and structural reforms to the BCCI
- Acted for clients in commercial disputes including in court litigation and arbitrations, touching on contractual rights, tax, intellectual property rights and shareholder disputes

Co-Founder, Make a Difference, Kolkata, India

- Co-founded the chapter in Kolkata working with children at orphanages and street shelters
- Developed and implemented the Cambridge English Project to ensure high quality and standardized English education across all centres
- Managed the sponsorship program and volunteer recruitment program

OUTSTANDING ACHIEVEMENTS

- Competed at a national level in Handball
- Competed at the Junior International Handball Federation Championships
- Co-Founder of a non-profit which services 3400 children in 23 cities
- Gold Medallist for best student in corporate law

SPORTS

Cricket, Tennis, Handball, Gymnastics, Mountaineering

2 years' experience in operational and administrative tasks in the European hospitality industry as well as experience in sports coaching



WORK EXPERIENCE

Academic Assistant in Economics, Ecole hôtelière de Lausanne, Switzerland

- Managed various duties linked to learning activities including exams, tutoring, class preparation
- Translated and proofread for professors' research papers
- Gathered economic data's and performed analysis for faculty projects

Assistant Finance Manager, Club Méditerranée, Italy

- Managed the finance and security measures of the club
- Controlled financial account of clients
- Managed the internal control and audit of the resort's profit centers
- Completed daily, weekly and monthly reporting of operations results
- Managed the archives of financial documents

Receptionist, Club Méditerranée, Italy & Greece

- Managed the welcoming of clients, check-in/check-out and switchboard
- Assisted in event planning and organization at the club
- Organized sports tournaments

OUTSTANDING ACHIEVEMENTS

- Co-Founder of a non-profit association for the development of an educational facility in Sub-Saharan Africa that provides scholarships, material, school facilities and other educational projects to the community
- Ranked 2nd at Swiss national finals of L'Oréal Brandstorm

SPORTS

Handball, Soccer, Tennis, Basketball, American Football



Arthur VIGIER

French

LANGUAGES

French, English

EDUCATION

Bachelor of Science in International Hospitality Management, Ecole hôtelière de Lausanne, Switzerland

National mountain bike athlete with 5 years' experience as an Attorney working in business, labour, real estate and IP law



Ana VIVAR

Ecuadorian

LANGUAGES

English, Spanish, French

EDUCATION

Bachelor of Law, Attorney for the Courts and Tribunals, Universidad San Francisco de Quito, Quito, Ecuador

WORK EXPERIENCE

First year Associate, Arizaga Abogados, Quito, Ecuador

- Managed various case across business law, intellectual property and labour law
- Interacted personally with clients and developed legal strategies
- Organised client gatherings and network functions

Attorney, Secretary of Culture, Quito, Ecuador

- Developed a new regulation for the control of urban art and graffiti which was approved and published

Law Consultant, Real estate Development, CVF, Quito, Ecuador

- Worked with clients to guide them in making the best investments regarding properties within and outside the city
- Managed the legal process of transferring the property

Legal Consultant, Ministry of Human Rights of Ecuador, Quito, Ecuador

- Member of the team that accomplished the biggest expatriation of persons deprived of their liberty to their country of origin

OUTSTANDING ACHIEVEMENTS

- Competed at national level at mountain bike competitions
- Founding member of the First Ecuadorian Female Whitewater Kayak Club
- Ambassador and Influencer: Adidas Ecuador, Safetti Ecuador, Awa Nutrition, Marathon Sports
- AISTS Future Female Leader in Sport scholarship recipient

SPORTS

Adventure Sports, Triathlon, MTB, Whitewater Kayaking, Running, Mountain Climbing

National downhill mountain bike athlete with
6 years of mixed experience in private multinational companies
and sports clubs in administration and marketing



WORK EXPERIENCE

Personal Assistant to CEO, Glencore Agriculture Ukraine, Kyiv, Ukraine

- Managed CEO's agenda including private matters and liaised with partners and personnel on behalf of the CEO
- Conducted researches and produced documents and reports
- Oversaw office management ensuring CEO's high standards were maintained

Personal Assistant to General Manager, Marketing Assistant, HR Manager, Customs' Broker, Chipita Ukraine Trading LLC, Kyiv, Ukraine

- Provided administrative support
- Assisted and supervised TV campaigns and marketing research
- Managed major events such as FoodExpos
- Acted as point person for international communications, including interpretation and translations
- Recruited personnel and managed junior staff

Office Manager, Basketball club "Budivelnik" LLC, Kyiv, Ukraine

- Ensured 'game day' readiness and solved arising issues
- Supported marketing and public relations departments
- Organized team trips and involved in team members recruitment
- Interpreted and translated daily

OUTSTANDING ACHIEVEMENTS

- 2 x Ukraine National MTB Downhill Champion
- 3 x UCI MTB Downhill races medallist

SPORTS

MTB Downhill, Basketball, Running, Table tennis



Yuliana VORONOVA

Ukrainian

LANGUAGES

Ukrainian, Russian, English,
French, Greek

EDUCATION

Master in International
Relations, Kyiv Institute for the
Humanities, Kyiv, Ukraine
Bachelor in International
Relations, Kyiv Institute for the
Humanities, Kyiv, Ukraine

2 years' experience in Marketing & Communication with
a strong involvement in volunteering at various sporting events



Madison ZURBRÜGG

Swiss

LANGUAGES

French, English

EDUCATION

Bachelor of Business
Administration Majoring in
Marketing, Communication
and Medias, EDHEC Business
School, Paris, France

WORK EXPERIENCE

**Players' Area Coordinator, Fédération Française de Tennis,
Roland Garros, Paris, France**

- Managed the world's top tennis players needs in the warm up area & locker rooms
- Cooperated with the different teams during the tournament including medias, medical team and sport team

**Marketing, Communication & Event Coordinator,
Lausanne Hockey Club, Switzerland**

- Organised special events, mainly targeting youth and women within the club as well as charity and sponsor events
- Communicated all relevant information of the club via the website, phone app and social media channels
- Co-organised the annual Support dinner "Nuit des Lions" hosting 900 guests at the SwissTech Convention Centre

**Intern, Quality Department & Consumer Services Team, Nescafé Dolce
Gusto, Nestlé, Lausanne, Switzerland**

- Analysed consumer complaints in order to create a qualitative strategy

Intern, Web-Marketing, Decathlon, Antwerp, Belgium

- Maintained 10% of sales on Decathlon.be homepage via creation of banners
- Created webpages behind the banner link (HTML) and performed SEO improvement

SPORTS

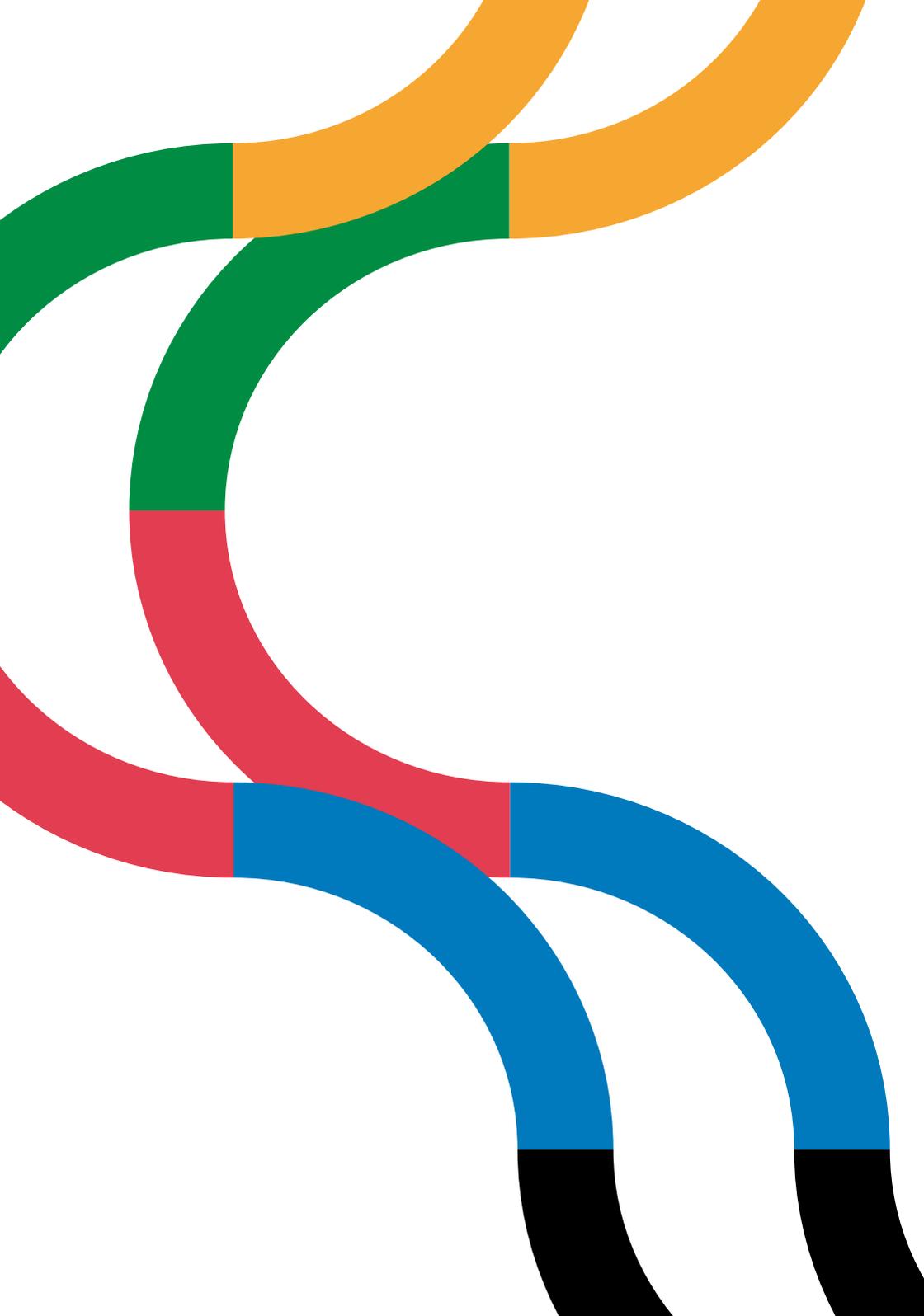
Running, Football, Skiing, Basketball, SUP, Trail

IMPRESSUM

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CONNECT WITH OUR PARTICIPANTS TO JOIN YOUR TEAM!

Contact the AISTS on +41 21 692 64 80
or email info@aists.org

You can also post an internship or job
to over 500 current and past participants
by contacting the AISTS.

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AISTS Founders

