

CLASS OF 2020

MASTER OF ADVANCED STUDIES
IN SPORT ADMINISTRATION & TECHNOLOGY

**The World's No.1 Program
in Sports Management**
Eduniversal Rankings 2019

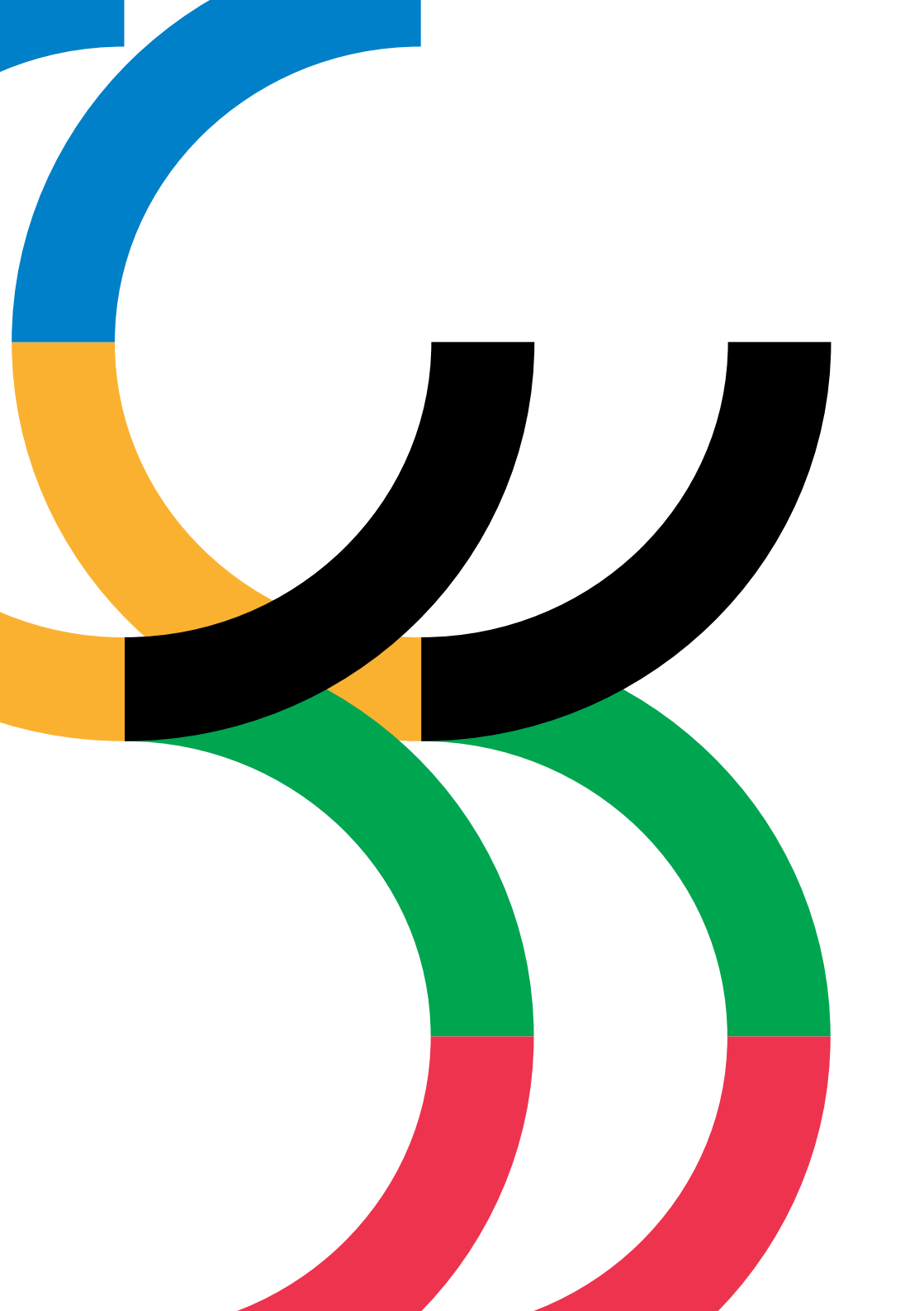
The AISTS MAS is co-signed by:

EPFL



**UNIVERSITÉ
DE GENÈVE**

Unil
UNIL | Université de Lausanne



CLASS OF 2020

MASTER OF ADVANCED STUDIES
IN SPORT ADMINISTRATION & TECHNOLOGY

THE AISTS MASTER IN SPORTS MANAGEMENT

A FULL-TIME PROGRAM IN THE OLYMPIC CAPITAL

Organised by the International Academy of Sport Science and Technology (AISTS), the AISTS MAS in Sport Administration and Technology degree is a unique postgraduate program in sports management held annually in Lausanne, the Olympic Capital. Over the course of 15 months, participants are trained by experts in sports management and academics, in the following multi-disciplinary fields applied directly to sport:

- **Management & Economics**
- **Technology**
- **Law**
- **Sociology**
- **Medicine**

THE NO.1 RANKED PROGRAM IN SPORTS MANAGEMENT WORLDWIDE

The AISTS Master of Advanced Studies in Sport Administration and Technology is ranked number 1 in the global Eduniversal rankings and is co-signed by some of the best academic and technology institutes of Switzerland; EPFL, University of Lausanne and University of Geneva.

The AISTS MAS in Sport Administration and Technology is designed for sports-minded professionals wishing to achieve a stronger skill set for their existing or desired career in the sports industry.

Participants are fluent in English, have an undergraduate degree, a master's degree and/or work experience, and are interested in developing or strengthening a career in sports management. In addition, they come from a wide range of nationalities and professions, but all have the same goal of becoming a future leader in sport.

AISTS MAS WORK EXPERIENCE REQUIREMENTS

To gain the Master from the AISTS, participants must pass all academic parts of the course but must also complete at least eight weeks of full-time work in the sport industry. Past participants have completed these requirements in the form of short-term work experience or by securing full-time jobs with organisations such as the International Olympic Committee, International Federations, sports organisations, organising committees and corporate agencies around the globe.

To contact or recruit AISTS 2020 Participants

Email: info@aists.org

Phone: +41 (0)21 692 64 80

Website: aists.org/2020

ABOUT THE AISTS

The AISTS was founded in 2000 by the International Olympic Committee (IOC), EPFL, University of Lausanne, University of Geneva, IMD Business School, Ecole Hôtelière de Lausanne (EHL), the City of Lausanne and the Canton of Vaud.

The AISTS responds to the needs of the sports industry by focusing its activity on three key pillars:



EDUCATION

Educating leaders in sports management through adapted education programs.



APPLIED RESEARCH

Providing knowledge and expertise in relevant fields applied to the sports environment.



CONNECTIONS

Acting as a strategic connector in the world of sport.

THE AISTS MISSION

The primary mission of the AISTS is to master sports by positively contributing to sports management through a multi-disciplinary approach to education and sciences by remaining at the forefront of the sport industry's development and the Olympic movement.

FROM THE FIELD

CHRISTOPHE DUBI

**Olympic Games Executive Director
International Olympic Committee**



When you signed up for the AISTS, you signed up for more than just a Master's programme. You signed up to join the international family of sport, a family who trusts and values one another.

Sport matters every day, but it matters even more when the best athletes are together in one location at the same time, when the world is watching. And this is the Olympic Games. The Games reflect a society of respect; no matter the differences, there is a way to be together and to cheer for each other.

At the time of writing, Lausanne 2020 is over. What an extraordinary edition of the Youth Olympic Games. They mobilised more than half a million people, and generated true engagement and excitement in all communications. Particularly pleasing were the young fans cheering for the athletes from 79 National Olympic Committees. All participants and athletes truly had their times of their lives! Lausanne 2020 also showed that Olympic Agenda 2020 works: only existing venues were used.

And Tokyo 2020 is just a few months away. Tokyo 2020 will be one of the most innovative Olympic Games yet, but there have been many developments to get there. This is important because we can only be in sport if we remain relevant. And being relevant means embracing change.

Indeed, a lot has changed over the past few years. Sydney is two decades ago, and our business is no longer delivering a complex event. It is about providing a unique experience full of emotions. It is also about developing a long-term legacy, something that needs to be driven by professionals who have the drive to push the boundaries while respecting traditions and history.

Change can often face a lot of resistance. To succeed, you need to have courage, confidence and an ambition that is healthy, not selfish. Above all, you need to believe in yourself, something that is not always easy, but is all worth it in the end.

While you work towards finding your dream job in sport, remember that the options are endless. However, one thing remains the same: once you experience the feeling of working in sport, it really is something extraordinary.

Good luck!

Christophe Dubi
Olympic Games Executive Director
International Olympic Committee



SARAH LEWIS

Secretary General International Ski Federation (FIS)



On behalf of the International Ski Federation (FIS) may we express our best wishes to AISTS on its 20th anniversary. FIS has been a partner since the outset supporting the establishment of both SEMOS in 2001 and the Master's degree launched two years later.

The AISTS Master of Sports Administration and Technology has established itself as a renowned sports management education and qualification from which FIS has both benefitted and supported. Each year we contribute to the academic programme with a presentation and lecture providing a comprehensive overview about the organisation and activities of FIS, as well as addressing a specific topical item of interest.

FIS also provides an internship opportunity for an AISTS student most years, who is integrated into the daily operations of the FIS communications department. In this way the graduate gains practical experience whilst sharing the benefit of their recent learnings with colleagues at FIS.

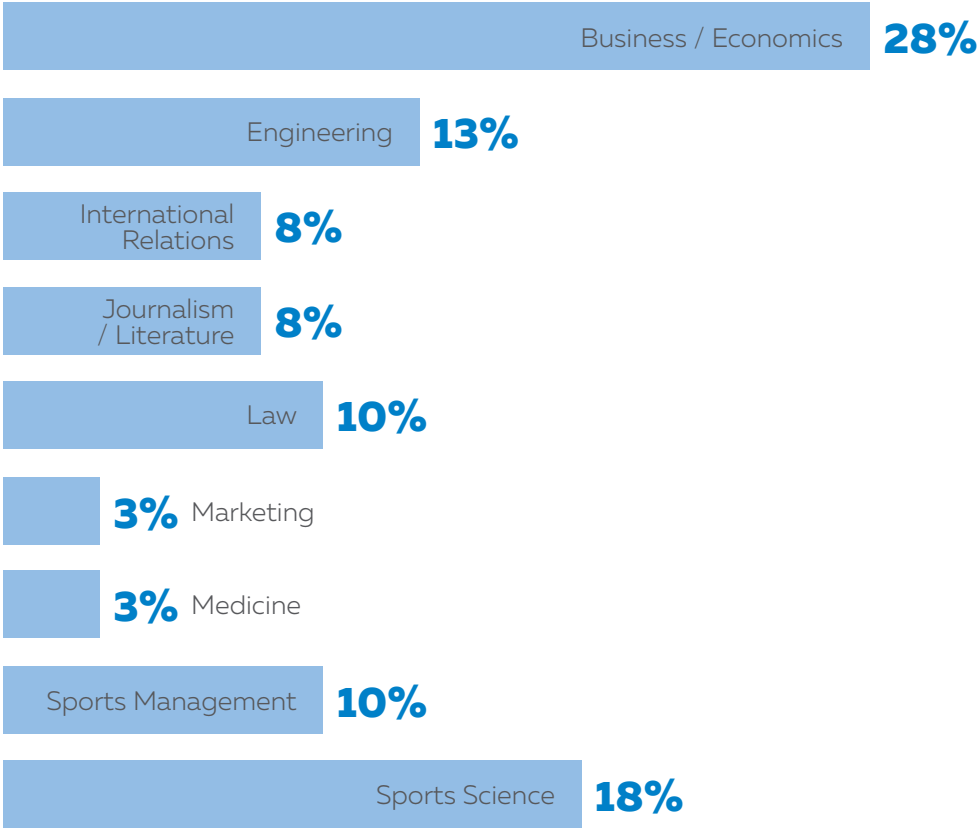
A particularly special aspect of the AISTS 20th year will be the involvement of the AISTS class at the Lausanne 2020 Winter Youth Olympic Games. This opportunity to be part of this very special event will be unique for the participants who will have an important role conducting observations and evaluations that will contribute to refining the future organisation of the YOG. In concluding may we wish the class of 2020 an interesting, stimulating and educational year. The students are privileged to have such an opportunity to participate in the respected AISTS Master's Degree and receive such an education as preparation for careers in our special world of sport.

Sarah Lewis

Secretary General
International Ski Federation



AISTS MAS
CLASS OF 2020
PROFILES



29
MEN

10
WOMEN

29
AVERAGE AGE

AISTS MAS
CLASS OF 2020
NATIONALITIES



20
LANGUAGES

7
AVG. YEARS OF
EXPERIENCE

**PARTICIPANT
PROFILES**
2020

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Omar ADI

A sports marketing professional with 11 years' international experience, including two years in marketing, sponsorship and business development in the sport industry. American with Swiss residency.



LANGUAGES

English, French,
Spanish, Arabic

EDUCATION

Specialisation Certificate,
Sports Marketing
Northwestern University
Illinois, United States

Bachelor in Engineering
and Bioengineering
Arizona State University
Tempe, Arizona, United
States

SPORTS

Football, Basketball



WORK EXPERIENCE

Sync Sponsorship Agency **Sponsorship Director** Riyadh, Saudi Arabia

- Sponsorship strategy and go-to-market plan for a major rally race team
- Negotiated partnership contracts with the Miami Heat Group
- Acquired sponsorship rights of the Saudi Pro League

Octagon Sports Marketing & Consulting **Partnerships and Business Development Director** Dubai, UAE and Riyadh, Saudi Arabia

- Developed Mastercard's longterm sponsorship strategy for the Middle East and Africa market

- Negotiated and evaluated partnership opportunities for numerous rights holders including FIFA World Cup 2018, General Sports Authority, Amaury Sports Organisation, CBX/Formula E promoter etc
- Led the planning and implementation of multi-sport events for a sports government ministry

Medica Group **Regional Product Manager** Dubai, UAE

- Responsible for managing sales cycle and installation of a major US supplier of medical devices for the Middle East territory
- Managed and identified distribution partners within the GCC territory
- Supported marketing initiatives including major healthcare conferences



LANGUAGES

French, English, Portuguese, Spanish

EDUCATION

Masters in Aeronautical Engineering
*Institut Polytechnique des Sciences
Avancées (IPSA)*
Paris, France

SPORTS

CrossFit, Futsal, Judo



WORK EXPERIENCE

IKEA distribution ***Warehouse Management System*** ***Coordinator Iberica*** Valls, Spain

- Accountable for IT landscape and setup readiness for e-commerce launch in Spain and Portugal
- Operational consultant responsible for key performance indicators setup and validation
- Project leader for a new yard management solution

IKEA distribution ***Warehouse Management System Expert*** Paris, France

- Ensured availability, setup and enhancement of the Warehouse Management System
- Enabled business intelligence (Big Data)
- Represented France at international expert forum

Chalhoub Group ***Logistics coordinator*** Dubai, UAE

- Process specialist for a distribution centre with 20,000 references, 13,800 pallets, and 150 operators
- Inventory management, project and team management, stock organisation
- Data flow management, ETL, tool design, and ensuring quality control

Mélisande BECKMANN

Former rhythmic gymnast and current judge who competed for the French national team. International relations master graduate with experience in coaching, teaching, administration, project management and event organisation.



LANGUAGES

French, German, English,
Russian (basic)

EDUCATION

Master in International Relations

French Diploma in Public Affairs

Bachelor in Economics

*Université Paris 1 Panthéon-Sorbonne
Paris, France*

SPORTS

Rhythmic Gymnastics, Running,
Swimming



WORK EXPERIENCE

Pôle Espoir de Gymnastique Rythmique
Assistant Coach and Project Manager
Strasbourg, France

- Coaching of gymnasts
- Administrative help (financial statements, audio cuts, data collection)
- Communication and management of social media plus organisation of events (Strass Cup tournament, masterclass, summer gala)

INSEP (Institut National du Sport de l'Expertise et de la Performance)
Tutor for athletes
Paris, France

- Teaching in economics
- School and mental support
- Helped students to combine sport and studies

Council of Europe
Trainee, Directorate of Political Affairs
Strasbourg, France

- Management of a project with the youth in the Balkan Countries
- Information monitoring and redaction of political news

Lukas BRAWAND

Passionate alpine skier with a diverse background in sports and economics. Dedicated to driving development in the sports industry, with an interest in strategy and event management.



LANGUAGES

German, English, French

EDUCATION

Business and Economic
Science

Sport Science in Sport,
Exercise and Health

University of Basel
Basel, Switzerland

SPORTS

Skiing, Cycling,
Running



WORK EXPERIENCE

Swiss Academic Ski Club (SAS Basel)
Young President
Basel, Switzerland

- Responsible for section committee and 80 club members
- Head of Organisations for a two-day ski event called Bebbicup since 2016. Includes managing 30 volunteers/staff, 100+ participants, and 120 licensed skiers
- Continuing my passion for skiing (competed in almost 200 FIS Races across Europe and placed Top 500 FIS world ranking at the age of 19 in the alpine combined discipline)

University of Basel, Department of Preventive
Sports Medicine and System Physiology
*Scientific research and project management
assistant*
Basel, Switzerland

- Managed scientific projects in sports medicine with patients
- Worked remotely and independently
- Responsible for the communication, administration and timeframing of all projects

RundayMonday
Project Manager
Zürich, Switzerland

- Marketing, branding and community management with limited resources
- Acquisition and community management of the RundayMonday crew
- Running coach and specialist for running analysis
- Event collaboration with On Running

Alexandre BRETON

Eight years' experience coordinating complex projects in the sports industry across Asia, Europe and Africa. Appointed independent advisor for the National Olympic Committee of Senegal (CNOSS) for sport development projects.



LANGUAGES

French, English, Italian, Japanese

EDUCATION

MBA: Insead
Fontainebleau, France

Master in Legal Engineering
and Business Management
Edhec Business School, Lille, France

SPORTS

Football, Tennis, Skateboard



WORK EXPERIENCE

Bouygues Construction Groupe
Olympic Projects Deputy Director
Paris, France

- Development of global strategy related to Paris 2024 infrastructure tenders across all of Bouygues Construction group (Olympic Village, Aquatic Center, Paris Arena 2)
- In charge of daily interface with Paris 2024 Olympic main stakeholders

Singapore Sports Hub
Strategic Operations Manager
Singapore

- Held a key position in the delivery and operations of the largest integrated sports, lifestyle and entertainment venue in Asia (\$1.5B USD budget, 35 hectares, 10 facilities)
- Daily project coordination, interface and

contract management involving eight major operating partners from facility management to commercial rights

- Key relationship executive with leading Asian and global players involved with the hosting of key events such as WTA Finals, FIFA International Exhibition Games, World Rugby Sevens, and 2015 SouthEast Asian Games

Havas Sport & Entertainment
Olympic Projects Coordinator
Paris, France

- Conducted insight and research to elaborate the core Tokyo 2020 Olympic Bid narrative
- Developed BMW Olympic-specific action plan, in coordination with French NOC for content to be activated during London 2012 Olympic Games

Sanket CHAUDHURY

Content creator with four years' experience in sport journalism and digital communication, plus two years' experience in sport development. Founder of an NGO to help underprivileged children realise their sporting potential.



LANGUAGES

English, Hindi, French

EDUCATION

Bachelor in Law (LL.B)
National Law University
Gujarat, India

Master in Sports Management
International Institute of Sports
Management
Mumbai, India

SPORTS

Field Hockey, Basketball, Football



WORK EXPERIENCE

Sportskeeda **Journalist**

Bangalore, India

- India's largest digital sports journal
- Covered badminton, NBA and Formula 1 for the journal
- Edited European football section for the journal

Sport for All **Marketing and Communications Manager** Mumbai, India

- Led the social media team
- Curated content in digital format
- Lead the team for protocol and ceremonies at Khelo India National Youth Games 2019, gathering 20,000 participants across 26 different sports

BeSports India **Chief Operating Officer** New Delhi, India

- Led the sport operations team for the event management company
- Developed and maintained partnerships with various companies to create and execute events
- Oversaw marketing executions over digital platforms

Meghan CHEUNG

Former competitive canoe/kayak athlete, sports administrator and head coach with six years' experience in athlete and coach development, event organising, marketing, and management.



LANGUAGES

English, French

EDUCATION

Bachelor in International
Relations and Psychology
*University of British Columbia
Vancouver, Canada*

SPORTS

Speed Swimming, Hockey,
Basketball, Surfing, Volleyball,
Canoe/Kayak



WORK EXPERIENCE

BC Summer Swimming Association *Director of Operations*

Vancouver, Canada

- Planned and executed week-long, multi-sport championships with over 2,500 athletes, 6,000 spectators, and 60+ clubs
- Assisted the board in policy development, including creating a Transgender Athlete Policy
- Developed initiatives based on the strategic plan, including standardised registration system and coaches development program

Langley Flippers Swim Club *Assistant Head Coach*

Langley, Canada

- Designed, developed, and coordinated seasonal programs that guided numerous

athletes to becoming provincial champions and record breakers

- Created a culture and reputation that saw the club grow from 25 swimmers to 120 in three years
- Developed and launched a new coaches training program

Special Olympics *Vancouver Local Head Coach*

Vancouver, Canada

- Managed and mentored a group of coaches, ensuring they had the proper training and skills to help each athlete succeed
- Organised, coordinated and ran national and regional qualifier meets
- Fostered positive relationships with the athletes to help them build their aquatic confidence and skills



LANGUAGES

Korean, English

EDUCATION

Bachelor in Didactic Dietetics,
Minor in Organisational Leadership
& Supervision
*Purdue University
West Lafayette, USA*

Master in Global Sports Leader
(Candidate)
*Korea National Sport University,
Graduate School of Sports
and Leisure Studies
Seoul, South Korea*

SPORTS

Swimming, Skiing, Football



WORK EXPERIENCE

FINA World Championships 2019 (Gwangju, OC)

Senior Manager, Culture and PR Division

- Presented OC's progress reports and promoted the Championships to more than 200 media persons at AIPS Congress and World Broadcasters Meeting
- Coordinated with various stakeholders for the championships for sponsor contracts, MoU signings, and presentations for the OC
- Liaised communications between Gwangju OC, FINA, future OC, and media

PyeongChang 2018 Olympic & Paralympic Winter Games (POCOG)

Project Manager, Sport Presentation

- Recruited and led seven venue teams to deliver sport presentation for assigned 14 mountain cluster test events

- Collaborated with various functional areas and external stakeholders to develop sport presentation strategy for 21 test events and seven mountain sports for the games
- Monitored IOC / IPC Trackers and provided updates

Gwangju 2015 Summer Universiade (GUOC) *Manager, International Relations & Media*

- Executed numerous seminars, inspections, observing and debriefings events with stakeholders including FISU, relevant LOCs, and Korean government
- Produced, presented, and interpreted materials for OC's overall preparations status and progress during executive meetings held abroad and in Korea
- Served as the primary relationship manager of Media Department; liaising directly with FISU Head of Media and Communication

Michel CUTAIT

Executive manager with 20 years' experience helping mainly non-profit organisations with growth, high-performance and governance. Innovative problem-solver and results-oriented, passionate about using his skills for developing the sport industry.



LANGUAGES

English, Spanish, Portuguese

EDUCATION

Master in Marketing
Curtin University, Australia

Master in Social Relations
PUC/SP, São Paulo, Brazil

Bachelor in Law Business
UNESP, São Paulo, Brazil

SPORTS

Tennis, Volleyball, Athletics



WORK EXPERIENCE

Make it Work · *Executive Director*

São Paulo, Brazil

- Structuring new business model of shopping centres, real estate projects and retail businesses in several regions of Brazil
- Management of 60+ shopping centres in Brazil, which represent approx. \$5 billion USD in revenue, \$1.7 million USD Gross Leasable Area (GLA) and 11.2 thousand stores in operation
- Representation of several non-profit organisations in complex negotiations between stakeholders to solve conflicts on institutional issues

Eternit · *Corporate Manager*

São Paulo, Brazil

- Management of institutional affairs,

governance and strategy to ensure the best decisions of the Executive Board

- Implementation of ISO and OHSAS certification systems
- Execution of business plan to launch a new product line for the repositioning of the company in the market

Sonae · *Corporate Manager*

São Paulo, Brazil

- Structuring of investment funds and securitisation of receivables to generate financial resources and fiscal balance
- Implementation of new management systems (ERP) to carry out the digital transformation of the company
- Management of the implementation of governance, compliance and audit policies

Kristian D'AMORE

Over four years' experience in event management for professional sports teams, not-for-profits and event organisations. Passionate about marketing, branding, and enhancing fan experiences through innovative partnership activations.



LANGUAGES

English, Italian, French

EDUCATION

Bachelor in Recreation
& Sports Studies
Management
*University of
New Brunswick,
Fredericton, Canada*

SPORTS

Football/soccer,
Basketball,
Ice Hockey



WORK EXPERIENCE

FISU Napoli 2019 Summer Universiade
Manager, ITO/NTO Services
Napoli, Italy

- Responsible for Functional Area Unit for the service delivery of 1,200 Technical Officials including; travel, visa, accreditation, uniforms, accommodation, transportation and ticketing
- Collaborated with other FAs, FISU staff, FISU Technical Committee Chairs
- Oversaw a games-time team, delivering and operating seven ITO/NTO service desks across a wide games footprint

Saint John Sea Dogs Professional Hockey Club
Special Projects
Saint John, Canada

- Project manager for the design, event coordination, and launch of the Saint John

Sea Dogs Hall of Fame - including logistics, contractor relations, sponsorship, and ticketing program

- Co-designed, oversaw, and contracted the development of the Hall of Fame
- Developed a succession and growth plan

UNB REDS Athletics
Marketing & Communications
Fredericton, Canada

- Co-led a department re-brand and launch following consultation with stakeholders
- Developed marketing and engagement strategy with focus on elevated fan experience
- Led national championships marketing and digital strategies, sitting on three national championships' Organising Committees and liaised with national broadcast crew

James DOMINEY



LANGUAGES

English, Spanish

EDUCATION

Member, Royal Institution
of Chartered Surveyors

Master in Real Estate
Cass Business School, London, UK

Bachelor in Real Estate Management
Kingston University, London, UK

SPORTS

Tennis, Golf, Skiing

Strong project and client relationship manager with over nine years' experience in the valuation, management, and sale and purchase of commercial real estate across the UK, Spain, and New Zealand.



WORK EXPERIENCE

JLL (real estate consultancy)
Head of Valuations Department
Barcelona, Spain

- Established the valuations team in Barcelona, growing headcount by 50% and increasing turnover to reach €750k annually
- Active business development including the implementation of the Spanish CRM system
- Project leader for multiple key international clients; delivered projects in short time frames to demanding clients

FREO Group (investment management)
Analyst
Barcelona, Spain

- Responsible for preparing and presenting investment memoranda to management and partners, growing the fund from €0 to €200m of assets in under 18 months

- Built a bespoke financial model that was used to underwrite the successful purchase of a €160m portfolio
- In charge of monthly/quarterly reporting to management and investment partners regarding the on-going performance of assets under management

JLL (real estate consultancy)
Capital Markets
Auckland, New Zealand

- Managed asset sales; agreeing terms of engagement, marketing materials, negotiating and completing transactions
- Gave market presentations to investors to further their market knowledge
- Awarded Team and Deal of the Year 2014 by RICS New Zealand for the largest single asset sale post Financial Crisis

Barbara EL RASSI

International elite fighter with professional experience as a reinsurance broker and event manager. Young entrepreneur of a fitness facility with a passion for sports medicine.



LANGUAGES

French, English, Arabic, Italian (moderate)

EDUCATION

Certificate in Insurance (CII)
Chartered Insurance Institute
London, UK

Bachelor in Business
Administration
Concentration in Management
University of Balamand, Lebanon

Basic life support certificate
Lebanese Red Cross Association

SPORTS

Chinese Boxing (SANDA),
Taichi, Wrestling



WORK EXPERIENCE

Power Bee Gym **Founder and CEO**

Kfarhabab, Lebanon

- Handling major corporate decisions
- Development of marketing strategies and implementing business strategies
- Management and supervision of overall operations

Chedid Re **Reinsurance Broker**

Baabda, Lebanon

- Management of all aspects of new and renewal placement, processes and all executions of client requests
- Cooperation with quality control and accounting department
- Negotiating prepared contracts and quotes with insurance and reinsurance companies

Wakazoo **Freelancer Project Manager**

Zalka, Lebanon

- Management and supervision of all aspects of projects (events, festivals)
- Implementation of innovative concepts and handling marketing strategies
- Meeting clients' needs and negotiating quotes

Carolina GILLESPIE

Former international figure skater with four years' experience in planning, organising, and executing major sporting events. Experience includes transport specialist at Gold Coast 2018 and UEFA Champions League.



LANGUAGES

Italian, English, French

EDUCATION

Bachelor in International Business,
Economics, Finance and Management
Bocconi University, Milan, Italy

SPORTS

Figure skating, Skiing, Backpacking



WORK EXPERIENCE

Summer Universiade 2019, Napoli *Transport Manager A&D* Napoli, Italy

- Responsible for organising and managing arrivals and departures for 10,000 people
- Implemented operational plan in four weeks
- Created policies and guidelines, reviewed operational plans and coordinated with all functional areas
- Aided in the transport operations for the ceremonies

FUSE, UEFA Champions League Final 2019 *Client Transport Manager* London, England and Madrid, Spain

- Planned and ran all transport and logistic aspects for 1,300 Santander clients during a three-day stay for the UCLF. Managed three different client groups with individual needs

- Budgeted client specific requests
- Created training material and trained 100 volunteers on site

European Championships 2018 *Venue Transport Manager* Glasgow, Scotland

- Created the venue transport operation plan and implemented it, including resource scoping, training and volunteer rosters
- Provided a safe, timely and consistent transport service for both athletes and Championship clients alike, amounting to more than 800 people

Saloni GUPTA

Former national badminton player with two years' experience in education, grassroots sports, project and event management. Founded sports initiatives to enhance gender equity and confidence building amongst under-privileged children.



LANGUAGES

English, Hindi, French

EDUCATION

Bachelor in Economics
St Stephen's College
University of Delhi, New Delhi, India

SPORTS

Badminton, Cricket, Ultimate Frisbee



WORK EXPERIENCE

Teach for India (NPO, Teach For All network) *Fellow*

New Delhi, India

- Full-time teacher for grades 6–8 in a low income school
- Enhanced subject literacy levels and achieved target student outcomes
- Collaborated with organisations to initiate programs on grassroots sports including Football and Kho-Kho, menstrual hygiene and financial literacy

Ek: Aao Khelein Saath Mein *Co-founder*

New Delhi, India

- Introduced mixed gender sport Ultimate Frisbee in three low-income government schools to provide holistic education through sports

- Collaborated with two national level Ultimate Frisbee players and a World Flying Disc Federation certified coach for training and mentorship
- Designed reflective exercises to assess the growth in mindset of players and designed and facilitated regular Parent Investment Meetings for 60+ parents

Yonex Sunrise All India Junior Ranking Badminton Championship *Assistant Organising Secretary* Jaipur, India

- Worked with the media team and the indoor badminton hall team to ensure the smooth functioning of the event, affiliated with the Badminton Association of India
- Assisted in booking accommodation and player transportation for 200+ players

Mark HURST

International athlete, commercial strategist and corporate lawyer with over six years' experience. Negotiated and drafted media, sales and sponsorship agreements, as well as main corporate acquisition and investment agreements.



LANGUAGES

English

EDUCATION

Bachelor in Law (L.L.B)

Trinity College, Dublin, Ireland

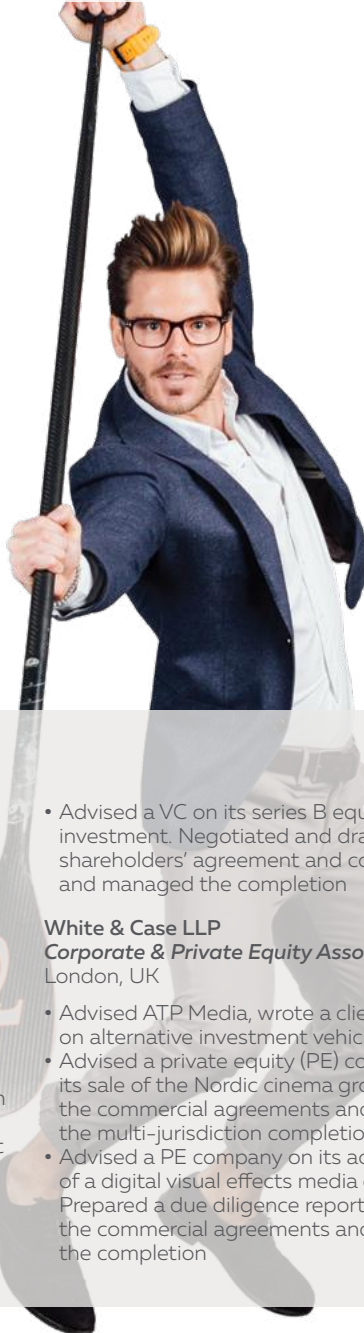
Masters in International Business Law
(L.L.M)

University College London, UK

Qualified solicitor in Ireland, England
and Wales

SPORTS

Stand-Up Paddle, Rugby, Football



WORK EXPERIENCE

One-Zero

Commercial Strategist

Dublin, Ireland

- Designed, implemented and managed commercial media and sales strategy
- Negotiated and drafted media, sales and sponsorship agreements

William Fry

Corporate & Venture Capital Associate

Dublin, Ireland

- Advised an investment bank on its acquisition bid for a hotel group. Drafted the share purchase agreement (SPA) and SPA issues list
- Advised a venture capital firm (VC) on its loan note investment. Negotiated and drafted the investment agreement, the constitution and the loan note instrument

- Advised a VC on its series B equity investment. Negotiated and drafted the shareholders' agreement and constitution and managed the completion

White & Case LLP

Corporate & Private Equity Associate

London, UK

- Advised ATP Media, wrote a client memo on alternative investment vehicle options
- Advised a private equity (PE) company on its sale of the Nordic cinema group. Drafted the commercial agreements and managed the multi-jurisdiction completion
- Advised a PE company on its acquisition of a digital visual effects media company. Prepared a due diligence report, drafted the commercial agreements and organised the completion

Alex IGUAL PAIJÀ

Former professional basketball player with extensive experience in university sports. Skills in sports development and coordination, events, international relations and partnerships. Initiated a foundation to support young elite athletes.



LANGUAGES

Spanish, Catalan, English

EDUCATION

Bachelor in Sports and Recreation
Management

University of Regina, Canada

Certificate in Public Relations

University of Regina, Canada

SPORTS

Basketball, Tennis, Golf



WORK EXPERIENCE

University of Regina
Recreation and Sports Coordinator
Regina, Canada

- Designed recreational leagues and events around campus and community, including creating the marketing plan
- Managed and hired referees and staff to run the leagues and events
- Responsible for the club teams of the University of Regina

University of Regina
Junior Assistant International Relations and Partnerships
Regina, Canada

- Provided support in the areas of inbound/outbound and international missions lead by the president of the international department

- Administration of international agreements as well as receiving international delegations
- Promoted the University of Regina through partnerships, initiatives and projects internationally

INEFC (National Institute of Physical Education in Catalunya)
Assistant Director
Barcelona, Spain

- Assisted in developing and implementing plans and goals in the department
- Worked with the university's director to create a new strategy and viability plan
- Created new mobility locations for the university with a focus on connections between Canada and Spain

Sunghwan KIM

Project manager with six years of experience in organising committees of Winter Olympic and Paralympic Games and FISU Summer Universiade. Experience in sports planning and operational functions.



LANGUAGES

Korean, English

EDUCATION

Master in Physical Education
Chosun University
Gwangju, Republic of Korea

SPORTS

Taekwondo, Football



WORK EXPERIENCE

PyeongChang 2018 Winter Olympic Games Sport Entries Senior Manager

PyeongChang, Republic of Korea

- Responsible for planning and managing sport entries for 2018 PyeongChang Olympic and Paralympic Winter Games
- Collaborated with IOC Sport, IPC Sport, IFs, NOCs, and NPCs
- Planning, initialising and operating of the ATOS Online Sport Entries system

Gwangju 2015 Summer Universiade Games Sport Entries Senior Manager

Gwangju, Republic of Korea

- Responsible for planning and managing sport entries for 2015 Gwangju Summer Universiade Games
- Liaised with National University Sport

Federations to facilitate sport entries process and estimated team size

- Developing, initialising and testing of the online sport entries system with technology department

Gwangju 2015 Summer Universiade Games Water Polo Sport Manager

Gwangju, Republic of Korea

- Established 1st edition of venue operation plan and competition operation plan for water polo
- Close collaboration with FISU water polo technical delegate and Korea Swimming Federation
- Awarded the Prime Minister commendation for successful delivery of 2015 Gwangju Summer Universiade Games



LANGUAGES

Japanese, English

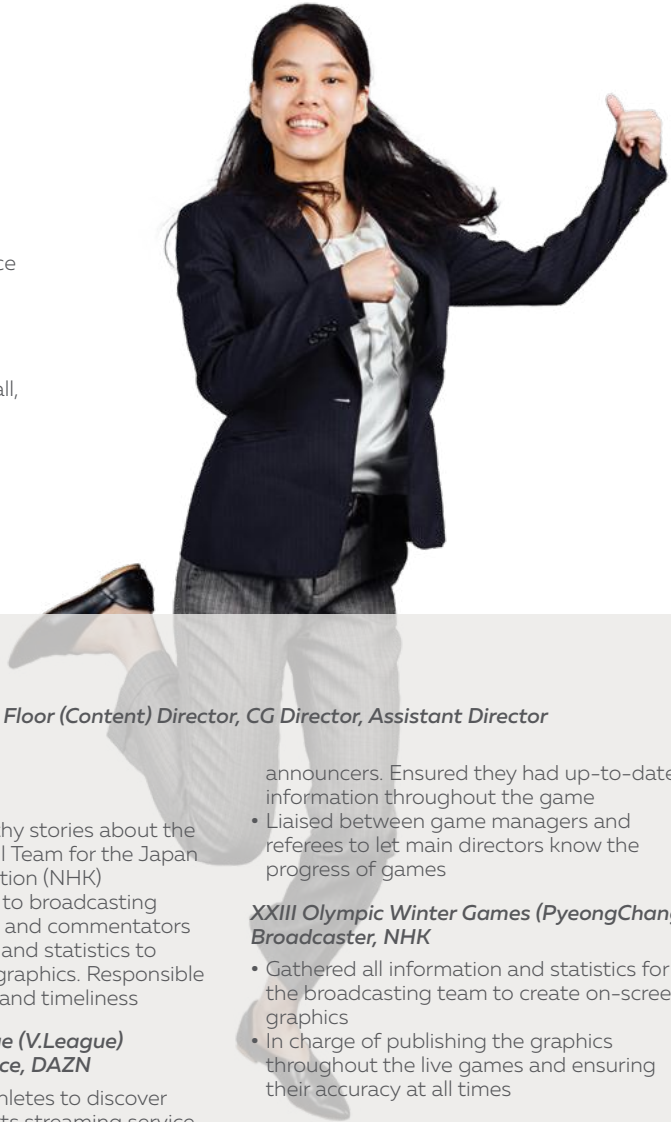
EDUCATION

Bachelor in Economics
Ryukoku University
Kyoto, Japan

Certificate in Sports Science
Ryukoku University
Kyoto, Japan

SPORTS

American Football, Baseball,
Badminton



WORK EXPERIENCE

Express Sports Co., Ltd Floor (Content) Director, CG Director, Assistant Director
Tokyo, Japan

Major League Baseball Broadcaster, NHK

- Researched newsworthy stories about the Major League Baseball Team for the Japan Broadcasting Corporation (NHK)
- Reported information to broadcasting directors, announcers, and commentators
- Collected information and statistics to create the on-screen graphics. Responsible for ensuring accuracy and timeliness

Japan Volleyball League (V.League) Sports Streaming Service, DAZN

- Direct contact with athletes to discover stories for DAZN, sports streaming service
- Gathered pre-game data and statistics to give to directors, commentators, and

- announcers. Ensured they had up-to-date information throughout the game
- Liaised between game managers and referees to let main directors know the progress of games

XXIII Olympic Winter Games (PyeongChang) Broadcaster, NHK

- Gathered all information and statistics for the broadcasting team to create on-screen graphics
- In charge of publishing the graphics throughout the live games and ensuring their accuracy at all times



LANGUAGES

English, French, Ukrainian, Russian

EDUCATION

Master in Mass Media
National University 'Kyiv-Mohyla Academy'
Kyiv, Ukraine

Bachelor in Computer Technologies
National University 'Kyiv-Mohyla Academy'
Kyiv, Ukraine

SPORTS

Football, Hockey, Basketball



WORK EXPERIENCE

AVOSPORT

Business Development Manager, Europe
Paris, France

- Identified and attracted new clients for a company constructing sport facilities in Ukraine
- Establishing and developing international network of business partners
- Contract negotiations

EURONEWS

Reporter, Presenter, Deputy Chief of Sport Team
Lyon, France

- In charge of a multinational team of journalists when replacing the chief of the sports team
- Organised and executed series of exclusive reports (from Azerbaijan, Ukraine, Russia, Turkey etc)

- Presented several programs (weekly program about football; special editions during the Olympic Games 2014)

FOOTBALL TV channel

Reporter, live reporter
Kyiv, Ukraine

- Member of the team that launched the first football channel in Ukraine
- Collaborated with UEFA team as a member of the right-holding broadcasting TV company
- Covered football events both on national and international levels

Won LEE

Professional sports marketer with two years in sponsorship, spectator experience, and event operations in basketball, football and golf. Experience implementing a CRM-based ticket sales system for the Korean Basketball League.



LANGUAGES

English, Korean

EDUCATION

Bachelor in Sports Management
New York University
New York, United States

SPORTS

Basketball, Football

WORK EXPERIENCE

Korean Basketball League
Fan Experience Manager
Seoul, South Korea

- Planned and executed all phases of sponsorship programs and events
- Implemented a CRM-based ticket sales system after exchanging best practices with the NBA and MLS
- Coordinated youth programs to boost participation

Allive Creative
Social Media Associate
Seoul, South Korea

- Managed content for online platforms for FC Seoul Football Club
- Assisted on the successful upgrade of the Football Museum in Seoul

- Assisted in developing new marketing initiatives to promote amateur football events

WME-IMG Korea
Event Coordinator
Seoul, South Korea

- Planned and operated two major golf tournaments in South Korea
- Player management during tournaments including PGA Tour's David Toms
- Supported and assisted sales managers with administration duties



LANGUAGES

Italian, English, French

EDUCATION

Master in Sport Management
University of Rome 'Foro Italico'
Rome, Italy

Bachelor in Sport Sciences
University of Cassino
Cassino, Italy

SPORTS

Football,
Rugby,
Athletics



WORK EXPERIENCE

**Naples 2019 Summer Universiade, FISU
Arrivals and Departures Assistant**
Naples, Italy

- Hosted hospitality delegations of National Sport Federations and members of National Olympic Committees
- Management of the travel sheets and helping with the organisation of transport
- Management of athletes with firearms (shooting sports)

**Mediterranean Handball Confederation
Marketing Internship**
Rome, Italy

- Draft of the project: 'Experimental development of marketing actions to support the Mediterranean Handball Confederation'

- Study and analysis of the socio-economic and cultural characteristics of the countries of the confederation
- Benchmark analysis of the sponsorships of the main National Handball Federations affiliated to the confederation

**Italian Rugby Federation (FIR)
Research and Analysis Internship**
Rome, Italy

- Development of research and statistical actions to support the FIR
- Realisation of statistics concerning the number of FIR members (6-13), analysing the number of children registered in primary and secondary schools
- Benchmark analysis of the geographical areas known for having most FIR members and good sporting activities

Juan LÓPEZ SALABERRY



LANGUAGES

Spanish, English, Italian, Swedish

EDUCATION

Master in Social Science
with a major in Business Administration
Mälardalen University
Västerås, Sweden

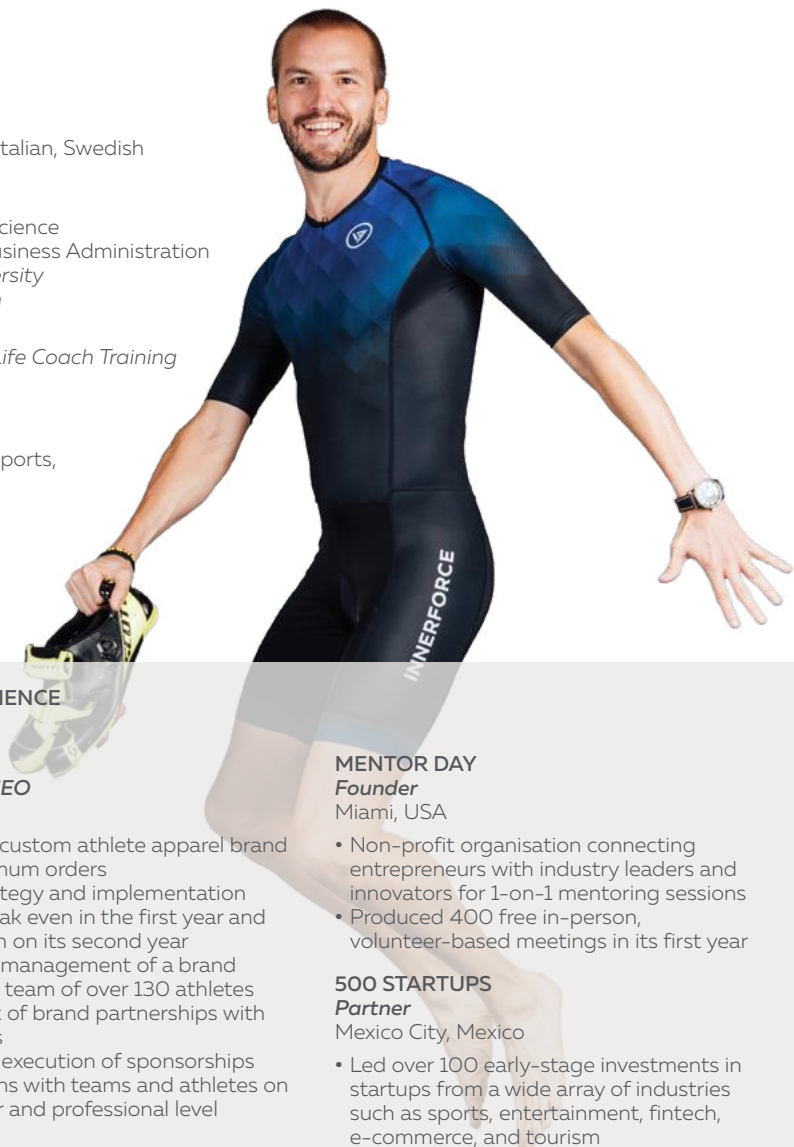
Life Coach

The Institute for Life Coach Training
(ILCT)

SPORTS

Triathlon, Motor Sports,
Football

Fifteen years leading businesses globally. Disruptor in the start-up space, innovator in the corporate sector. Founder of a custom sports apparel company, Team USA triathlete, and manager of pro triathletes.



WORK EXPERIENCE

INNERFORCE

Founder and CEO

Miami, USA

- Founder of a custom athlete apparel brand with no minimum orders
- Concept, strategy and implementation achieving break even in the first year and 300% growth on its second year
- Creation and management of a brand ambassadors team of over 130 athletes
- Development of brand partnerships with global brands
- Strategy and execution of sponsorships and activations with teams and athletes on both amateur and professional level

MENTOR DAY

Founder

Miami, USA

- Non-profit organisation connecting entrepreneurs with industry leaders and innovators for 1-on-1 mentoring sessions
- Produced 400 free in-person, volunteer-based meetings in its first year

500 STARTUPS

Partner

Mexico City, Mexico

- Led over 100 early-stage investments in startups from a wide array of industries such as sports, entertainment, fintech, e-commerce, and tourism
- Ran a startup accelerator program for over 70 companies

Eric MACKENZIE

Former professional Australian Rules Football Player with experience in sport development programs, strategic planning, coaching, and community engagement. Extensive experience working within high performance teams.



LANGUAGES

English

EDUCATION

Master in Strength
& Conditioning
(Exercise Science)
Edith Cowan University
Perth, Australia

Bachelor in Science
(Health & Exercise)
Edith Cowan University /
University of Western Australia
Perth, Australia

SPORTS

Australian Rules Football, NFL,
Formula 1



WORK EXPERIENCE

West Coast Eagles Football Club
Game Development Officer
Perth, Australia

- Programmed, managed, and delivered the WCE Next Generation Female Academy program
- Delivered school clinics and regional community programs
- Provided a holistic development program to AFL reserves player

West Coast Eagles Football Club
AFLW Rehabilitation Coach 2018
Perth, Australia

- Oversaw and delivered rehabilitation programs for High Performance Academies
- Maintained the WCE AFLW Academy database
- Engaged with program stakeholders

West Coast Eagles Football Club
Professional Footballer
Perth, Australia

- Senior Leadership Group member and acting Captain
- Madden Medallist Finalist
- AFLPA players delegate

Marc MUNDELL

OLY

Two-time Olympian and continental record holder in the 50km racewalk. Over 10 years of experience in international team delivery with a focus on high performance sport, events and travel logistics.



LANGUAGES

English, Afrikaans

EDUCATION

Master in Human
Movement Sciences
(Kinesiology IQAS)
University of Pretoria
South Africa

Canadian Sport for Life
Leadership School (online)
Victoria, Canada

SPORTS

Athletics, Cycling, Triathlon



WORK EXPERIENCE

University Sport South Africa

Sports Administrator

Pretoria, South Africa

- Project manager for Team South Africa participation at FISU Universiades and FISU WUC
- Key liaison with national and provincial sporting organisations, sponsors and service providers
- Administrator of national summer and winter sports championships

FIFA LOC

Team Liaison Officer

Johannesburg, South Africa

- FIFA 2010 plus 2009 FIFA Confederations Cup
- Support services between LOC and team management

- Logistics, scheduling and coordination of team services

SA World of Tennis

Project Manager

Pretoria, South Africa

- Project coordinator and team manager for academy touring events
- Coordinator of events, including guest speaker program
- Liaison with the High Performance Centre (HPC) staff



Brenda NAVA PALACIOS

International relations professional and former artistic gymnast with five years' experience in sport events, international cooperation development and coaching.



LANGUAGES

Spanish, English, French

EDUCATION

Bachelor in International
Relations

*National Autonomous University
of Mexico, Mexico City, Mexico*

SPORTS

Gymnastics, Cheerleading, Volleyball



WORK EXPERIENCE

Sports Development Center "Plan Sexenal"
Head Coach of Women's Artistic Gymnastics
Mexico City, Mexico

- Organising schedules and groups of coaches
- Ensured quality of coaching met expected standards
- Organisation of sports events for the centre

Moveo Lab S.A. de C.V.
**Assistant Manager of International
Sport Events**
Mexico City, Mexico

- Planning, organisation, logistics, operation and management, as part of the organising committee of events including gymnastics, volleyball, swimming, basketball, judo, parapowerlifting, paraswimming, squash, fan zone Formula 1

- Responsibilities included sports marketing and innovation
- Sponsor coordinator, through the monitoring and execution of agreements between sponsors and event owners

Mexican Secretariat of Foreign Affairs (SRE)
**Head of Department for Triangular
Cooperation - Central America/Caribbean**
Mexico City, Mexico

- Established and improved cooperation relations between Mexico and other countries
- Organisation of technical activities to develop and exchange knowledge through cooperation, with specialisation in Anglophone Caribbean
- Coordinated regional cooperation programs between international organisations to enhance and develop the Mesoamerican integration

Guillaume ORTS

Commercial director with 15 years' international FMCG experience in global account management, global project management, omnichannel business strategies development and team leadership. Passionate about building partnership through win-win cooperation.



LANGUAGES

French, English, German

EDUCATION

Master in Business,
*Institut Supérieur de Gestion
Paris, France*

SPORTS

Football, Cross Country Skiing, Swimming



WORK EXPERIENCE

Duracell

Commercial Director EIMEA

Geneva, Switzerland

- Global accounts P&L management, e-commerce strategy design and delivery, member of EIMEA executive committee
- Created a new e-commerce model via a global training program to distributors, delivering +25% growth year-on-year
- Designed the first European Amazon deal, setting up the customer for sustainable and profitable growth long-term

Procter & Gamble, Duracell EMEA

Commercial Associate Director

Geneva, Switzerland

- Commercial strategy design and global accounts management

- Led the transition from Procter&Gamble to Berkshire Hathaway from a sales point of view: designed sales organisation, selected distributors, and set up the new global account
- Built personalised training plans to grow my current and future teammates' capabilities

Procter & Gamble, Duracell

Western Europe Commercial Leader B2B

Geneva, Switzerland

- Regional P&L and business planning, commercial strategy design and delivery, brand strategy, global accounts management Member of the EMEA Duracell Lead Team
- Led re-branding of the Duracell Industrial range
- Structured B2B to move from capacity filler to profit builder and aligned new business model with strategic regional distributors

Marc PRIETO MARQUES



LANGUAGES

Catalan, Spanish, English,
Chinese (intermediate)

EDUCATION

Bachelor in International Business
University of Plymouth
Plymouth, United Kingdom

International Baccalaureate
Nanjing International School
Nanjing, China

SPORTS

Rugby, Football

Tri-lingual global citizen with four years of experience developing relationships and sales in Japanese and Australasian markets. Passionate about sport with skills in project management, relationship building and market analysis.



WORK EXPERIENCE

COMEXI Group Industries S.A.
Area Manager, Business Development,
Sales Area
Girona, Spain

- Responsible for managing an existing client base and further developing presence in the Australasian and Japanese market by establishing long-term relationships
- Developed and managed efficient distribution networks to boost sales in the markets
- Analyse sales data and periodically forecast and report to CCO

COMEXI Group Industries S.A.
Business Development, Sales Area
Girona, Spain

- Carried out administrative negotiations and liaised with institutional clients under the supervision of various commercial coordinators
- Contact with clients to monitor and control the collection of invoices and machine shipments
- Streamline the operation of the department in order to achieve the assigned sales objectives and meet the clients needs

Rijul SHARDA

Professional experience of over three years within the sports industry with organisations including IMG, LOC FIFA World Cup Russia 2018, LOC FIFA U17 World Cup and Delhi Dynamos FC.



LANGUAGES

English, Hindi, Punjabi,
Spanish (basic)



EDUCATION

Post Graduate Diploma
in Marketing Management
*Annamalai University
Tamil Nadu, India*

Bachelor in Commerce
*University of Delhi
Delhi, India*

SPORTS

Football, Cricket, Formula 1

WORK EXPERIENCE

IMG

Venue Coordinator
Mumbai, India

- Cricket operations, sponsorship delivery, and management of hospitality areas at Wankhede Stadium for IPL 2019
- Liaised with BCCI, MCA, and local state authorities on behalf of IMG team
- Coordinated with all the teams and match officials to make sure that tournament guidelines were adhered to

LOC FIFA World Cup Russia 2018 + LOC FIFA U17 World Cup India 2017

Media Assistant and Venue Ticketing Officer

- At Nizhny Novgorod stadium (Russia), managed media tribune, press conference room, pitch photo positions and mixed zone

- At JLN stadium New Delhi, developed and implemented the ticketing strategy
- At VYBK stadium Kolkata, successfully delivered the semi-final within a 48hr notice to shift the venue, a huge achievement really appreciated by the central FIFA team

Delhi Dynamos Football Club
Assistant Venue Manager
New Delhi, India

- Supported venue manager in planning, monitoring and coordinating with operations-related functional areas
- The role included management of security, accreditation, overlays, branding, ticketing, protocol, hospitality, competition areas, media operations and vendors

Robert SHEPPARD

Bilingual major event manager and lawyer with four years of international experience in end-to-end event and client management. Diverse experiences in Organising Committees of global mega sporting events.



LANGUAGES

French, English,
Italian (intermediate)

EDUCATION

Certified Associate
in Project Management (CAPM)
Project Management Institute
Graduate Diploma in Legal Practice
Bachelor in Law
Bachelor in Communication
(Journalism Major)
Bond University
Gold Coast, Australia

SPORTS

Water Polo, Swimming, Rugby



WORK EXPERIENCE

Napoli 2019 Summer Universiade Athletes' Villages Resident Services and Operations Manager Naples, Italy

- Planning, implementation and integration of services for 8,000 residents in seven athletes' villages
- Managed operations onboard two cruise ships during games time which served as the Naples Village, hosting 4,000 delegates from over 100 countries
- Recruited, trained, managed six staff and 50 volunteers

Glasgow 2018 European Championships NOC Relations Assistant Manager Glasgow, United Kingdom

- Worked closely with various internal and external stakeholders to prepare Federations

(NOCs) for their arrival, participation and departure from the event

- Managed services for NOCs and national teams at 12 hotels for the cycling competition
- Recruited, trained and managed a team of 50 volunteers

Gold Coast 2018 Commonwealth Games (Australia) Spectator Services Supervisor, Visa Hub Client Liaison Officer

- Managed 100 volunteers, creating a memorable experience for 1.5m spectators
- As part of the Accreditation Functional Area, facilitated the travel of 14,000 stakeholders to Australia and individually processed 2,200 (15%) of all visas
- Managed and liaised with the Commonwealth Games Federation, NOCs, the IOC, sporting executives and royalty to coordinate their visits to the games

Adarsh SUBRAMANIAN

Project planner and manager with over seven years of experience in delivering multi-million dollar venues by driving cross-cultural teams across multiple countries.



LANGUAGES

English, French, Tamil, Hindi

EDUCATION

Bachelor in Mechanical Engineering
Anna University, Chennai, India

SPORTS

Football, Tennis, Motor Sports



WORK EXPERIENCE

Royal Enfield

Process Development and Project Manager
Chennai, India

- Developed a vision for a specific manufacturing process to reduce manual intervention in hazardous working conditions
- Re-engineering of manufacturing processes to enhance the finish and aesthetics for various motorbike parts
- \$0.5m USD cost savings p.a achieved as part of automation

Royal Enfield

Project Manager
Leicestershire, UK

- Delivered successfully £10m research facility as the lone Project Manager, reporting to the business head

- Included the planning, monitoring and executing of the project from scratch
- Worked with multiple partners and vendors across the globe and delivered project on time and within budget

Royal Enfield

Project Planner and Industrial Engineer
Chennai, India

- Involved in planning of layouts for setting up a manufacturing facility
- Responsible for detailing and tracking of project plan (project value - \$85m USD)
- Provided assistance to the liaison teams to ensure alignment to statutory regulations (health and safety, building plans, etc)

Seven years of business and financial consulting experience supporting Japanese companies to expand into the US and Asia. Three years managing and developing a University Futsal League.



LANGUAGES

Japanese, English

EDUCATION

Master in Civil Engineering
The University of Tokyo
Tokyo, Japan

SPORTS

Futsal, Soccer



WORK EXPERIENCE

Yamada Consulting Group
Manager of International Business
Tokyo, Japan

- Supported 30+ Japanese companies to expand business abroad with strategic planning, market research, financial modelling, M&A advisory, etc
- Arranged strategic alliance with a US professional firm for company to develop business in the US
- Worked in Singapore and Los Angeles; adapted to new environment quickly and contributed to launching business

Tokyo Futsal Federation
Head of University Division
Tokyo, Japan

- Managed operations of Tokyo University Futsal League (100+ games per year)

- Increased number of teams from 10 to 18 in three years as a result of commitment to attend all the games and social media marketing
- Established a new tournament of four regional champion teams and obtained additional budgets by negotiating with the federation

Japan Futsal Federation
Event Advisor
Tokyo, Japan

- Launched online and offline campaigns to attract spectators to Japan Futsal League (F.League)
- Created a fun community through a crowdfunding project

Mikel THOMAS OLY

Three-time Olympian and international medalist with 12 years' experience in elite sports. Skilled in public speaking, social media, community engagement, high-performance development and competition coordination



LANGUAGES
English

EDUCATION
Bachelor in Kinesiology,
Exercise Science
University of Kentucky, USA

SPORTS
Athletics, Football, Rugby



WORK EXPERIENCE

**Clayton County Fire and Emergency Services
Firefighter**
Riverdale, United States

- Upheld with integrity, the values and principles of the department and as a community ambassador
- Maintained knowledge of the latest practices in the field of emergency services and fire suppression
- Community engagement such as school visits and demonstrations, community event support including 5k runs, fun runs, concerts and other mass events

**ALITS World
Media, Branding, Sponsorship**
Phoenix, Arizona

- Developed social media strategy including the creation of graphics, images and short

videos to promote brand programs for corporate partners and affiliations

- Collaborated with community-based organisations on promotions and events
- Produced and maintained multimedia content and graphics for social media channels

**University of Florida, Kentucky Nebraska,
and Cloud County CC
Athletics coaching**
Various, United States

- Created, developed and implemented programs to aid in student athlete development on and off the track
- Provided coaching support and assistance with competition logistics, recruiting and daily operations

Eleven years' experience as a professional artistic swimmer. Events experience gained as OCOG member at the 2019 FINA World Championships. Hosted a seminar for Seoul Sports Association for Differently Abled.



LANGUAGES

Korean, English

EDUCATION

Bachelor in Sports
and Leisure Studies
Yonsei University
College of Sciences in Education
Seoul, South Korea

SPORTS

Artistic Swimming, Swimming,
Basketball



WORK EXPERIENCE

Korean National Olympic Committee
National Selected Athlete
Seoul, South Korea

- Selected as a national athlete ranking 1st place in 2015 and 2016, 2nd place in 2017, 2018
- Participated in 2015 FINA Kazan Swimming World Championships, 2016 Rio Olympic Games Qualification, 2017 FINA Budapest World Championships, 2018 Jakarta-Palembang Asian Games
- Team leader in the 2018 Jakarta-Palembang Asian Games ensuring the team work between athletes and communication between coaches and athletes

2019 FINA Gwangju
Swimming World Championships
Operator
Gwangju, South Korea

- Responsible for the preparation of the practice pools in artistic swimming
- Ensured the schedule for the usage of practice pools were efficient
- Translated for non-English speakers in the field

CL Academy
English teacher
Asan city, South Korea

- Taught children aged 10-16 English in listening, reading, writing
- Made elaborate learning materials and curriculum for effective English learning

Armando URBAN

Physician and surgeon, focused on anti-doping, sports medicine injuries and sports nutrition strategies. Three years of clinical experience. Dedicated to patient care and seamless teamwork with medical and multidisciplinary teams.



LANGUAGES

English, Japanese, Spanish

EDUCATION

Physician and Surgeon
Monterrey Institute of
Technology and Higher
Education (ITESM)
Mexico

Certificate in
Anti-Doping
University of Lausanne

Diploma in Football Medicine
FIFA

Diploma in Sports Nutrition
IOC

SPORTS

American Football,
Athletics, Football



WORK EXPERIENCE

MFL (Monterrey Football League)

Team Physician

Monterrey, México

- Concussion and Relative Energy Deficiency Research protocols in American Football players
- Education, health and wellness of athletes
- Education, health and wellness of athlete support personnel

ITESM (Monterrey Institute of Technology and Higher Education)

Team Physician for Elite Athletes

Monterrey, México

- Pre-participation and return-to-game medical evaluations, athletic performance, nutrition strategies and anti-doping evaluations

- Implementation of side-line emergency action plans
- Injury and illness prevention strategies, follow-up care for athletes, and Concussion Research Protocol (SCAT 5)

FISU 2nd World University American Football Championship

Team Physician and Doping control process

Monterrey, México

- Assessment and management of game day/event coverage injuries, pre-participation and return-to-game medical evaluations
- Team physician and doping control processes for the Mexican and China National Teams
- Education of athletes and athlete support personnel

Emilio VALDÉS LEGASPI



LANGUAGES

Spanish, English

EDUCATION

Bachelor in Industrial Engineering
with a minor in Systems and Logistics
*Instituto Tecnológico y de Estudios
Superiores de Monterrey
Querétaro, México*

SPORTS

Football, Tennis, Triathlon

Triathlete and industrial engineer with five years' experience. Results focused; experience includes logistics, project management, and mobile app development. Firm believer of the impact of sports and education.



WORK EXPERIENCE

AB-InBev / Grupo Modelo
Logistics Project Manager
Mexico City, Mexico

- Improved fleet visibility, reducing the truck average by 15% per week (resulting in 1M USD in annual savings)
- 40% productivity improvement through a mobile app/web system mixed artificial intelligence in order to have better visibility of the trucks along part of the supply chain
- Implemented new transport circuits (reverse logistics) and collaborative transport with Nestlé (1M USD annual savings)

Materiales Industriales de México
Branch and Sales Manager
Querétaro, Mexico

- Reopened relationships with active and passive clients

- Improved times of fast-moving materials. Reduced lead times for customers by implementing cycle counts and generating a safety stock for materials with more movement
- Increased sales by 18%

Brose Benito Juárez (México)
Innovation Manager/ Industrial Engineer
/Manufacturing Internship

- Querétaro, Mexico
- Obtained 27 million Mexican pesos as funding for projects
 - Project manager of "Innovation México" (Internal Brose contest to obtain new and/or improvements of product or process)
 - Improved line productivity by 12%



LANGUAGES

English, Hindi, French,
Marathi

EDUCATION

Master in Commerce
University of Mumbai, India

Diploma in Advertising
and Public Relations
*Harkisan Mehta Institute of Media
Mumbai, India*

SPORTS

Football, Cricket, Tennis



WORK EXPERIENCE

26FIVE Global Lab
Whole Time Director
Mumbai, India

- Youngest Country Director to lead a global brand consulting firm. More than 100% year-on-year growth shown since 2015
- Launched the sports marketing division for 26FIVE SPORTS, a specialised marketing agency for sports firms, franchisee teams, leagues and federations in India. The division now contributes 17% of the company's revenue
- Managed a team of 30 and achieved a revenue of \$3 million in the past two years and an annual growth of 100% in the past three years
- Co-ordinated with global CEO based in the US and developed the India strategy for client acquisition and operational expansion

- Worked with the marketing team to create and maintain the brand position for the company including maintaining relationships with key Fortune 500 clients

Text 100 Global Public Relations
Account Coordinator
Mumbai, India

- Commissioned market research through regular tracking of media along with domestic and global reports
- Created database, maintained media relations and proactively pitched for stories across mainlines, financials and trade publications
- Recognised by regional head for planning, developing and implementing PR strategies during a crisis situation for a particular client

Xiaohan WEN

International sporting event professional with two years broadcasting service. Sport presentation director for FIBA World Cup. Experience in international liaison. Project manager preparing naturalization of figure skaters for Beijing 2022 Games.



LANGUAGES

Mandarin Chinese, English,
French (elementary)

EDUCATION

Bachelor in Sport Management
University of Massachusetts
Isenberg School of Management
Amherst, United States

SPORTS

Figure Skating,
Badminton,
Cycling



WORK EXPERIENCE

Infront Sports & Media

Senior Associate · Beijing, China

- Liaison with other national basketball federations; invitations to play, event agenda, visas, logistics, interpreter for press conferences
- Coordinated between venue and broadcasting crew pre and during the games to ensure smooth onsite broadcasting operations
- Archived all games video records and managed all scripts, filming, production and promotion of Team China Basketball official promos of the games and the players

Chen Lu International Skating Club

Project Manager and Executive Assistant to General Manager · Beijing, China

- Project manager in charge of Team China Figure Skating "Chen Lu Plan" (overseas and

domestic Team) in all aspects for preparation for Beijing 2022 Winter Olympic Games

- Worked closely with the Chinese OC on budget planning, talent pick, contract, training, etc
- Team leader, preparing daily and weekly training reports of overseas and domestic team

2019 FIBA Basketball World Cup

Sport Presentation Director · Beijing, China

- Controlled the whole flow from door open to game ends including cue staffs, making sure every aspect was aligned with the run sheet
- Prepared cue sheet, run sheet, timeout activities and scripts, and organised rehearsals
- Managed all sport presentation staffs and coordinated between FIBA, LOC, broadcasting crew, etc

Pouya YAGHOUBINIA

Youth coach for Servette FC and Football Agent transitioning to the sports industry after six years cross-functional experience in banking, including training and new technology implementation.



LANGUAGES

French, English, Farsi

EDUCATION

Bachelor in Law,
Economics (with mention)
and Management (with mention)
IAE Savoie-Mont-Blanc
Annecy, France

SPORTS

Football, Boxing, Athletics



WORK EXPERIENCE

UBS Switzerland AG
*Client Advisor Assistant,
Global Wealth Management*
Geneva, Switzerland

- Established and implemented new digital technologies
- Interviewed, trained and evaluated apprentices and trainees to ensure their optimal development
- Managed various types of accounts, from HNWI to companies to trusts
- Managed risks (business risk management, periodic client review)

Hinduja Bank Switzerland LTD
Junior Accountant
Geneva, Switzerland

- Prepared, audited and verified the statutory and consolidated financial statements
- Entered payment and accounting entries into databases, such as Olympic ERP
- Searched for information on Swiss banking accounting standards (DEC-FINMA)

Swiss Army
*Panzerfaust specialist and team leader,
Infantry*
Chamblon, Switzerland

- Panzerfaust weapon specialist and team leader
- Managed a team of four to eight people

Weiheng ZHANG

Sports event professional with five years' experience in organising committees and events including Figure Skating National Championships and Winter Olympic Games. Skilled in spectator experience and venue management.



LANGUAGES

Chinese, English, Spanish

EDUCATION

Bachelor in Liberal Arts

Bachelor in Science

Colgate University

New York, USA

SPORTS

Football, Squash,

Basketball



WORK EXPERIENCE

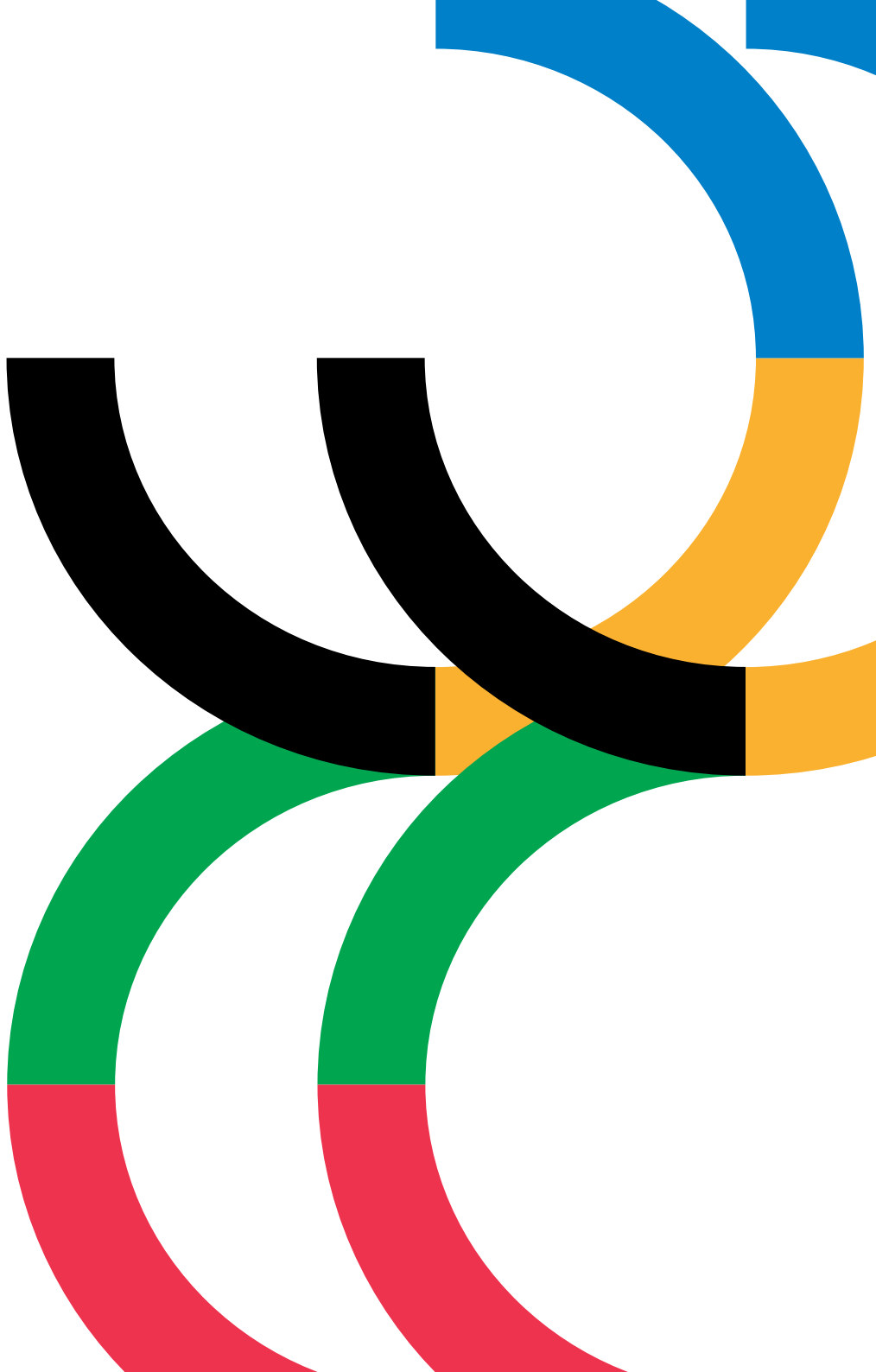
**Beijing Organising Committee
for the Olympic Winter Games**
Intern in Event Service Functional Area
Beijing, China

- Planned and drafted the first version of the functional area operation plan
- Presenter in the initial briefing of spectator experience
- Acted as translator for meetings with the IOC

Chinese Figure Skating Association
Event Coordinator
Beijing, China

- Planned all logistics, including site visits, to ensure successful and smooth delivery of National Figure Skating Championship
- Coordinator and contact person for the club league for figure skating
- Main contact person for the club league and in charge of the skater registration and personal information collection
- In charge of the confirmation and recording of transfer of skaters between clubs





CONNECT WITH OUR PARTICIPANTS TO JOIN YOUR TEAM

Contact the AISTS on +41 (0) 21 692 64 80 or email info@aists.org

You can also post an internship or job to over 500 current and past participants by contacting the AISTS.



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